



ST. XAVIER'S COLLEGE
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❖ **Minutes and/or Resolutions of Board of Studies meetings held in the last five years for:**

• **Department of Management Studies**

Programme/s: 1. Bachelor of Management Studies

• **Summary**

Academic Year	Dates of BoS meetings	Revision in syllabus
2018-2019	13-03-2019	✓
2017-2018	24-03-2018	✓
2016-2017	08-04-2017	✓
2015-2016	26-03-2016	✓
2014-2015	07-03-2015	✓



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2018-2019

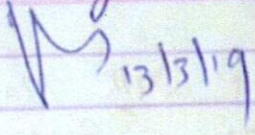
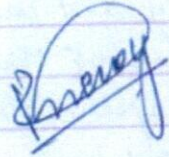

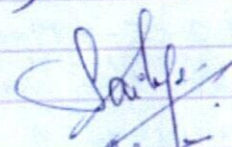
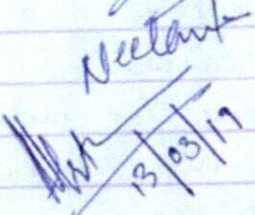
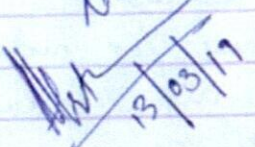
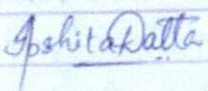
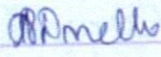


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Members	Signature
1. Dr. Parag Ajgaonkar	
2. Dr. Aditya Srinivas Chief Economist & COO BSE Brokers Forum Industry Expert (Finance)	
3. Mr. Rouqay Neroy Subject Expert (Finance)	
4. Mr. Cajetan D'Souza Subject Expert (Marketing)	
5. Prof. Ravindra Dey Subject Expert - HRM	
6. Mr. Sudhir Isha HDFC Bank (Marketing & Legal Expert):	
7. Ms. Soni George Tharakan	
8. Ms. Neelam Shetty	
9. Mr. Pritesh Arte	
10. Ms. Ipsita Datta: (IT Student representative)	
11. Mr. Adele Dinello: (IT Student representative):	





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12th BOARD OF STUDIES MEETING

Date: 13th March 2019 Venue: Board room 8:00am

The Board of Studies (BOS) meeting held on the 13th of March 2019, at 8:00am in the Board Room at St. Xavier's College (Autonomous), Mumbai

AGENDA:

1. To pass the minutes of the previous BOS meeting held on the 24th of March 2018.
2. To review and ratify the proposed changes made to the following subjects:
 - (i) CMS0106: Computer Applications in Business.
 - (ii) CMS0603: Operations Research
 - (iii) CMS0608: Econometrics
 - (iv) CMS0601: Strategic Management
 - (v) CMS0607: Retail & Sales Management.
3. To discuss the proposal of making Business Environment a practical paper. CMS0405
4. To evaluate the proposal of starting short term certificate courses as per NAAC recommendations.
5. Any additions / suggestions in the teaching learning / pedagogical changes to be incorporated
6. Dissolution of the Board as per the UGC guidelines.





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DEPARTMENT OF MANAGEMENT STUDIES (BMS)

Date: March 13, 2019

Time: 8:30 a.m. Venue: Board Room

In Attendance

1. Ms Soni George Tharakan (Head of the Department)
2. Mr. Pritesh Arte
3. Ms. Neelam Shetty
4. Dr. Parag Ajgaonkar (Chairperson BMS University of Mumbai)
5. Mr. Rounak Neroy (Subject Expert : Finance)
6. Mr. Cajetan Dsouza (Subject Expert: Marketing)
7. Adele D'Mello (student representative)
8. Ipshita Datta (student representative)

Minutes of the Meeting

1. The meeting of the 12th Board of Studies started at 0830Hrs after the members had assembled. The Head of the Department welcomed the board members and the minutes of the previous meeting were read.

2. As given in the agenda the board discussed the following changes:

- a. **CMS0106: Computer Applications in Business:** The following topics to be added in Module 1 in order to make the students well versed with MS EXCEL. It was also discussed that the practical sessions in the laboratory would also focus on the new topics so the students a hands on experience to the concepts learned in class. It was also mentioned in the meeting that a good working knowledge of MS Excel would help the students in other courses as well such as Research Methods in Business

Statistics functions and Regression using Excel

1. Mean, Median, Mode, Average and standard deviation
2. Linear Regression
3. Multiple Regression
4. Logistic Regression
5. Multinomial and Ordinal Logistic Regression

b. **CMS0603: Operations Research**

The concept and practical application of Game Theory was removed from from CMS0608(Elective III) Econometrics and incorporated in CMS0603. The Concept of Game Theory was removed from CMS0601 Strategic Management as it was a duplication of topics.

c. **CMS0608: Econometrics (Elective III)**

In place of Game Theory in the Econometrics, it was recommended by the Board that Advanced Econometrics should be included: The following topics are to be included in Module III



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Shortcomings of Classical Linear Regression Model:

Multicollinearity: Detection, Consequences, Remedial Measures; Spearman's Rank Correlation Test & Durbin-Watson Test

Heteroscedasticity: Detection, Consequences, Remedial Measures; Variance Inflating Factor; R^2 Test; Ratio Transformation; Increase in Sample Size

Auto-Correlation: Detection, Consequences, Remedial Measures; Runs Test, Durbin-Watson Test; Weighted Least Square Method

d. CMS0607: Retail & Sales Management (Elective II)

The following topics were added to Module III

Merchandise Planning and Buying : sales forecasting, the assortment planning process


Improving the productivity of the store: Productivity of the Space, Productivity of the inventory,

Productivity of the salesperson.

3. It was suggested to make the paper of Business Environment (4th Semester) fully practical. It was recommended to be done in a phased manner, to ensure smooth transition. The CIA will be made into a 40 marks evaluation instead of CIA I & CIA II
4. It was recommended to incorporate/ encourage more certificate courses, especially those under RUSA, and to seek funding for the same from the Government.
5. It was decided to continue with the paper of Entrepreneurship as a practical paper, in the 5th Semester
6. Prof. Cajetan also suggested to use business simulation for the Third Year students so that they get a practical knowledge of decision making.
7. It was intimated to the Board that as per the UGC Guidelines there would be a new structure and that this would be the last meeting due to the dissolution of the Board.
8. The Head thanked the board members for the valuable inputs with regards to the course and the overall teaching –learning process.



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2017-2018



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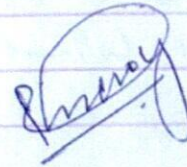
MEMBERS

SIGNATURE

1. Dr. Parag Ajgaonkar
Chairperson BMS
Mumbai University


24/3/18

2. Dr. Aditya Srinivas
Chief Economist & 100 BSE BROKERS
Industry Expert - Finance FORUM



3. Mr. Rounak Neroy (Expert - Finance)

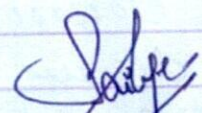


4. Prof. Cajetan D'Souza
(Academic Expert: Marketing)

5. Prof. Ravindra Dey
Subject Expert: Human Resource Management :

6. Mr. Sudhir Jha (Marketing & Legal
Expert)

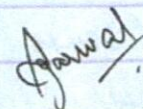
7. Prof. Sani George Tharakan :


Neelam 24/3/18
24/3/18

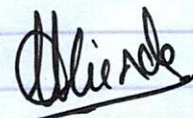
8. Prof. Neelam Shetty

9. Prof. Pritesh Arte

10. Ms. Anshita Aggarwal
(TY BMS Student Representative)
Utkwa Shah.



11. Ms. Festine D'Souza
(TY BMS Student Representative)



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11th BOARD OF STUDIES (BOS) MEETING

DATE: 24th March 2018

VENUE: 9:00am Board Room

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The Board of Studies (BOS) meeting held on the 24th March 2018, at 9:00am in the Board Room at St. Xavier's College, Mumbai.

Agenda:

1. To ratify and pass the resolution for making C.M.S.5.01 Entrepreneur & Mgmt of Small & medium Enterprise in Sem V as a practical paper. There will be regular lectures of 4 per week to cover the syllabus.
2. Review PMS/PAIS/Logistics to check for overlap and consider clubbing Log with PMS (Sem II) and introduce Econometrics as an elective by making FRR/IB compulsory in Sem V.
3. To discuss on C.M.S.3.06 Elements of Taxes under the New GST policy.
4. Review Computer Applications in Business & E-Commerce.
5. Review the Nomenclature of C.M.S.2.04 → Microeconomics
C.M.S.3.05 → Macroeconomics. C.M.S.5.08 → C.M.S.5.08 (PR)
C.M.S.4.01 → Research Methods in Business.
6. Suggestions for reading material & cases.
7. Introduction of a Case Study Club (Forum for solving cases).
8. Suggestions for more certificate programmes in addition to the one conducted on Digital Marketing by IIDE.
 - * Sports Management
 - * CISA - System Audit
 - * BCP - Business Continuity Plans.
 - * ORCA Econometrics as a certificate course for interested students.



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MINUTES - BOARD OF STUDIES MEETING – 2018

24th March, 2018

Review of the Previous Academic Year:

- Certificate Course offered: A Digital Marketing Certificate Course was offered by IIDE to students from different departments including BMS to encourage industry affiliation.
- Internships: Students undertook internships with various corporates and startups
- Projects:
 - Market Research project which laid emphasis on various statistical tools
 - Entrepreneurship project which involved preparing a business plan for addressing a local social challenge.
 - Investment Analysis project which involved stock recommendations and price predictions.
 - 100-mark Management Research Projects under guides.
 - SPC Project on environmental and social issues such as sanitation, health and hygiene. (Principal recommended: Utilisation of projects to create on ground impact)
- Zephyrus Conference and Management Festival: Various business events were held in addition to a conference attended by 450-500 delegates. The CMD of Nestle gave the Pre-Note Session.
- Entrepreneurship Cell: Startups and budding entrepreneurs with ideas were allocated alumni as mentors.
- Placements: Companies from various different sectors participated in the process.



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Proposals for the Upcoming Academic Year/s:

- Investment Cell:

- Funds of Rs. 5 lakhs provided by alumni Mr. Robin Lobo will be invested in 5 different sectors (excluding the BFSI sector)
- 6 students will analyse one sector and pick 2 companies per sector.
- Investment period: 1 year
- The profit will be transferred to the Xavier's Trust as donation.

Recommendation:

1. Hold investments for a period greater than 1 year
2. Ensure review of holdings between the new team and the outgoing team
3. Undertake alumni sponsored projects in Marketing and HR as well

- Projects:

Recommendations:

1. Implement Market research project in Raigad
2. Prefer technical analysis for short term stock predictions and give weightages to different aspects such as business environment, business model in fundamental analysis

- Celebration of 150 years of Xaviers:

- Various events such as the Leadership Summit, Economics Conclave, Alumni Meet will be held.
- The Leadership Summit, to be held in July 2019, is being taken up as the responsibility of the BMS department.
- Leaders from different sectors will be invited for bringing in various perspectives.
- Speakers will be divided as Category A, Category B and so on with Category A including eminent personalities such as Barack Obama, Michelle Obama and Bill Gates.

Recommendations:

The topic could be Leadership in 2030 and how students can prepare themselves can be discussed.





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- Evaluation method for Entrepreneurship: Agreed by the Board
 - Adopt a completely practical, project-based approach to learning.
 - Regular presentations and continuous assessment on different modules of the portion.
 - Business plan for a socially relevant project.
 - Body of alumni as mentors who ratifies the business plan.
 - Similar method of evaluation has been implemented in the BMM department.

- Addition of GST in the Tax paper: Agreed by the Board
 1. Paper to be renamed as Elements of Taxation
 2. Differences between GST and the old regime to be taught
 3. Basic principles of GST such as input tax credit to be taught.

- Overlap between papers of PQM, PMM and Logistics and SCM: Agreed by the Board

Recommendations

1. Introduce a paper called Operations Management in Semester 3
2. Redesign syllabi to ensure there is no overlap of topics

- Offer a new elective: Agreed by the Board

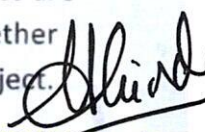
A new elective in the HR stream will be offered in Semester 5, tentatively in the area of Recruitment and Training. No minimum student criteria is needed.

Other Recommendations:

- Introduce courses on Brand Management and Data Analytics
- Allow students to undertake a course on Mooc platforms such as Coursera and give credits for the same on completion and passing.
- Offer an elective on Econometrics in Semester 6
- Introduce specialisations such as Finance, Marketing and Operations in BMS
- Redesign the BMS course structure as whole by examining which courses are mandatory and which should be offered as electives depending on whether students require 'working knowledge' or 'expert knowledge' of the subject.



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2016-2017

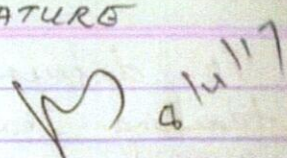
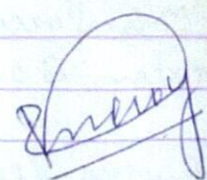
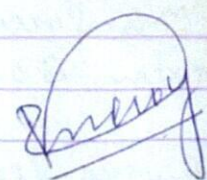
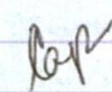
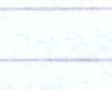
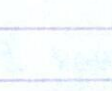
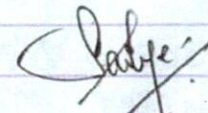
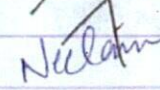

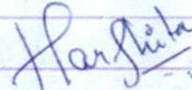



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1. Dr. Parag Ajgaonkar Chairperson BMS Mumbai University	
2. Dr. Aditya Prinjvas (F-1) Chief Economist & COO BSB BROKERS Industry Expert: Finance. FORUM	
3. Mr. Rounak Neroy (Expert - Finance) :	
4. Prof. Cajetan D'Souza (Academic Expert: Marketing)	
5. Prof. Ravindra Dey Subject Expert: Human Resource Mgmt:	
6. Mr. Sudhir Sha (Marketing & Legal: HDFC Ltd. Expert)	
7. Prof. Soni George Tharakan :	
8. Prof. Neelam Shelty :	
9. Prof. Pritesh Arte :	
10. Ms. Harshita Rathie (TYBMS Student representative)	
11. Ms. Jesline D'Souza (TYBMS Student representative)	





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10th BOARD OF STUDIES (BOS) MEETING

DATE: 08th APRIL 2017 (Saturday)

9:00 am

VENUE: BOARD ROOM, ST. XAVIER'S COLLEGE
(Autonomous) Mumbai

The Board of Studies (BOS) meeting held on the 08th of April, 2017 at 9:00 am in the Board room St. Xavier's College.

AGENDA:

1. To pass the minutes of the meeting held on the 26th of March 2016.
2. To finalise the course C.BMS.3.04 as Consumer Behaviour & incorporate IMC as a part of C.BMS.2.03 Marketing Management
3. To discuss the latest pedagogical tools to enhance the teaching-learning mechanism in the classroom
4. To discuss the possibility of converting C.BMS.5.01 Entrepreneurship & Management of SME as a project based course.
5. To discuss the parameters of evaluation for a 40 marks project w.r.t. to Group Viva and 100 marks Management Research project.
6. To discuss the scope of incorporating Business Simulation Models at an undergraduate level.



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MINUTES OF THE 10TH BOARD OF STUDIES MEETING (BMS)

8th April, 2017

- Minutes of previous BoS Meeting were discussed.
- Interim reports (ATR) of the 9th Board of Studies meeting were discussed.
- Considering the rise of e-commerce, the relevance of the Semester 3 subject 'Consumer Behaviour' was deliberated upon, to make it more specific to today's business scenarios. It was also decided to combine 'Integrated Marketing Communications' and 'Digital Marketing' as practical-based modules under the Semester 2 subject 'Marketing Management'
- **IMTP** – Feedback of student representatives were taken for the Semester 5 subject 'Indian Management Thoughts and Practices'. Key recommendations from the Board included:
 - Inclusion of principles such as *Arthashastra*, *Shivaji's Administration* and its relevance and application to present day management.
 - Modification of CIA – 2 assignments to organise more industry-applicable field projects as opposed to book reviews and reflection on visits to museums.
 - Merging of CIA – 1 and CIA – 2 into a 40 mark project
- The problems of infrequent visits to the College Library and dearth of reading habits among students were discussed.
- **Pedagogical Tools** –
 - Present tools: Bloom's Taxonomy (Knowledge, Understanding and Application); Case-study based teaching; Internships done during college vacations; Application-based CIA-2 projects, e.g.: For SSM, the students presented a business model and feasibility study for a service-oriented business idea of their choice. The SME project involved applying business concepts and knowledge to turning around failed companies. For IAPM, students studied 5 companies using fundamental analysis to predict future stock prices.
 - Recommendations:
 - SME: To replace the present method of assessment (40-mark CIA and 60-mark End Semester Written Exam) to a semester-long 100-mark project involving a feasibility study wherein the students would apply their skills to launch a business. Due to the concurrence of the planned project with the 5.08 Research Project, it was decided to shift SME (presently 5.01) to Semester 6. During 2017-18, the proposed plan would be tested as a 40-mark project, following which it would be converted to a semester-long 100-mark project from 2018-19 onwards.
 - Parameters for evaluation of the SME Project: Key parameters would be a) originality of the product, process or service (proposed weightage of 40 marks); b) presentation; c) development of the idea/concept; d) relevance to business; e) social relevance; f) feasibility reports. To assess individual contribution, a viva of 20 marks was proposed to be conducted separately for each student.
 - E-commerce (presently 6.05) to be shifted to Semester 5.
 - Certificate course on live trading in association with NSE.
 - Inclusion of new business models such as e-retail in the present syllabus, along with facilitating suggestions on how to deal with threats faced by traditional business models due to these upcoming models.
 - Entrepreneurship Cell: To include alumni who serve as judges, sponsors and mentor of events held and to establish an Incubation Centre. However, these seem challenging due to lack large-scale participation from the arts and science streams. A social entrepreneurship focus could help tackle this challenge and encourage participation.



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- Resources: Prof. Cajetan circulated books and a Business Model Simulator for use in the classroom.

- Group Dynamics –

To foster a sense of team spirit and compassion among the students, the following recommendations were made:

- Member Selection: For a group of 5 members, the students have the freedom to select 3 members among themselves, after which the professor would select the remaining 2 members, one of whom would be appointed as the group leader.
 - Peer Review: A more formal approach was suggested wherein each group member will evaluate all other members in the group and these will be taken into consideration for individual members' evaluation. The time-consuming article reviewing mechanism followed by Harvard Business Review was discussed as a case in point to justify this approach.
- 5.08 Research Project –
 - Internal assessment: Out of the 40 marks allotted by the in-house faculty, 5 marks are to be set aside for regular meeting with the mentor and timely submissions. For this purpose, a journal specifying the date of submission along with the mentor's signature is to be maintained.
 - Plagiarism: The permitted level of plagiarism to be maintained at 25%. Due to the nature of finance-based projects, exceptions could be made to the rule, some of which include: a) raising the permitted plagiarism level to 30%-35%; b) uploading only the Analysis section of the report on Turnitin; or c) increasing the number of words allowed per sentence (that would not be flagged as plagiarized content) to 10-15 words from the present limit of 7-8 words.
 - Turnitin Software: Due to complaints received from other departments regarding the department blocking access to the Turnitin account post the deadline, the Principal recommended that the same should be avoided in the future.

- Internships –

To improve the quality of and learning from internships, the following recommendations were arrived at:

- Viva and Grades: To conduct a viva to gauge the student's learning from the internship and to assign grades to the report submitted. If the required quality level is not satisfied by the student, she/he will stand to lose the internship credit.
- Evaluation from supervisor: Feedback on the student's work to be sought from her/his on-the-job supervisor, based on which modifications in the syllabus can also be made.
- Timing of the internship: On the Principal's recommendation, internships done only between the 3rd and 4th Semester, 4th and 5th Semester, and 5th and 6th Semester will be considered for the internship credit.

- Industry Projects/Affiliations –

In the context of students from the Life Sciences Department of the college working on projects with reputed institutions such as BARC, IISER, the Principal invited suggestions for such affiliations for the BMS students from the members of the Board, owing to their well-established networks within the industry.





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9th BOARD OF STUDIES

DATE: 26th MARCH 2016

VENUE: BOARD ROOM, ST. XAVIER'S COLLEGE

The meeting of the Board of Studies (BoS) of the Department of Management Studies (BMS) held on Saturday the 26th of March 2016 in the Board room of the college at 1:30pm.

AGENDA OF THE MEETING

1. To review the syllabus for all the semesters and suggest any changes to make it more relevant and application based.

2. To check the feasibility of clubbing C.BMS-1.06 Introduction to Computers & C.BMS-2.03 Computer Applications in Business into one course and replace C.BMS-2.03 with Consumer Behaviour in Semester II

3. To discuss whether C.BMS-3.03 Production & Materials Management & C.BMS-4.03 Productivity & Quality Management should be made into one paper and to suggest a new subject in place of C.BMS-4.03

4. To review the question paper pattern and suggest any changes in the same.



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5. To discuss the possibilities of making the teaching-learning-evaluation systems more effective & engaging by creating an environment of information generation.

6. INTRODUCTION OF CERTIFICATE & SHORT TERM COURSES.

Members:

SIGNATURE

1. DR. M. G. SHIRAHATHI :

Chairperson BOS BMS Mumbai University

2. DR. ADITYA SRINIVAS :

Chief Economist & COO

BSE Broker's Forum (INDUSTRY - FINANCE EXPERT)

3. MR. ROUNAK NEROY :

EXPERT (FINANCE)

26/03/2016

4. MR. RAHAY SANDHANE :

VP MARKETING - EXPERT MARKETING (INDUSTRY)

5. PROF. CAJETAN D'SOUZA :

ACADEMIC EXPERT MARKETING

6. PROF. RAVINDRA DEY :

ACADEMIC EXPERT HUMAN RESOURCE MANAGEMENT

7. MS SONI GEORGE THARAKAN :

HEAD BMS

8. MR. PRITESH ARTE :

(FULL-TIME FACULTY)

9. MS NEELAM SHETTY :

(FULL-TIME FACULTY)

10. CRAIG MIRANDA (Student representative) :
BY BMS

MS. BIANCA MENEZES (Student representative) :






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Minutes of the Board of Studies Meeting (Dated: 26th March 2016)

1. Use American Psychology Association format of Harvard Business Review format for references. Send soft + hard copy to ISSN and follow up on a regular basis for approval. Delay Insight until ISSN number is received
2. Introduce short term certificate programs (Econometrics, Sales Management etc); Include outsiders to increase revenue generation; Tie up with XIMR
3. For Electives: Do not compromise on quality courses due to lack of students. Introduce a minimum number of electives (not easy ones) and also decide a minimum number of students required for economic viability.
Merge subjects instead of scraping them.
Call insiders (Tap MMS).
4. Conduct Conferences, workshops for promoting Research; Encourage students (especially 3rd years) to write their own research papers.
Become a centre for research conferences; Club with MMS
5. Merge Intro to Comp and CAB
 - i) Drop Unit II (Intro to Comp) and Unit III (CAB- Ecommerce)
 - ii) 1.06 (Keep Cyber crime and law)
6. Intro to Marketing: Semester 2 and then IMC+ Consumer Behaviour : Semester 3 (Communication and consumer behaviour & Attitude of change- can be applied using IMC)
7. Use Excel Stats (Available to students free of cost for first 3 months)
8. Get in touch with Prof Cajetan for Grounded Research
9. Do not merge PMM (3.03) and PQM (4.03)
10. Leave BIC as it is.
Add Securities Law as a Certificate Program and do not include Real Estate yet (Lack of regulation, hence too rudimentary at the moment)
11. Tax: Reduce 80C, 80CC, 80D, 80U etc; Concentrate more on application and less on calculation; Heads of Income (20 lectures- not required)
Prof Raunak will revert on Tax syllabus
12. Costing Accounting (2.06) : Unit IV (too many lectures); In place of that, add-
Activity Based costing (5 lectures)



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Target costing (5 lectures)
Contract costing (5 lectures)

13. Managerial Accounting (Add variance Analysis- 5 to 7 lectures)

14. Keep IAPM as it is.

15. Operations Research: Keep SLPP; Add Sensitivity Analysis

16. Strategic Management: Update SM objectives- remove point 3 (Financial)
Keep Game Theory in SM

17. IMTP : Prof David will revert on the syllabus

Introduce Arthashastra and Strategy & other Indian thinkers (Shivaji, Akbar's Finance Ministers, Peshwas, Chanakyanithi, Gandhi, Ashokanithi)
Include Schools of Thoughts of India
Seminars on 'Management in Bollywood Films'

18. Calibrated manner for building research

Club CIA 1 and 2 into 40 marks projects; Marking done in a phased manner; Individual projects

One course per semester; suggested as follows:


Semester 1- Principles of Management
Semester 2- M. Economics
Semester 3- Marketing
Semester 4- Market Research
Semester 5- Entrepreneurship
Semester 6- Strategic Management

19. Safe Assignment as an alternative to Turn It In

20. Promote library course work (compulsory library hours)



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8th BOARD OF STUDIES MEETING

7th MARCH 2015

The meeting of the Board of Studies for the department of Management Studies - BMS held in the Principal's Board Room at 10:30 am on the 7th of March 2015.

AGENDA:

1. To review the syllabus starting June 2015 (Semester I, II, IV) & (Semester II, IV & VI)
2. To review the teaching-learning mechanism and to suggest any changes or improvement in the same.
3. To review the question paper of CIA-I & End Sem for the academic year 2012-2013 & 2013-2014.
4. To review the FYBMS entrance examination question paper and suggest any changes in mechanism.
5. To discuss the use of Moodle in the teaching.
6. To evaluate the use of Turn-it-in for projects.
7. To discuss the kind of courses to be included for the Honour Programme.
8. To get a feedback of the FYBMS student-representatives on the 3 years of learning in St. Xavier's College (Autonomous), Mumbai.



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<u>MEMBERS</u>	<u>SIGNATURE</u>
1. DR. M.G. SHIRAHATTI : chairperson Board of Studies BMS : University of Mumbai	
2. Dr. ADITYA SRINIVAS : chief economist & COO BSE Broker's Forum (INDUSTRY-FINANCE) EXPERT -	
3. MR. RAGHAV SANDHANE : V-P Marketing - EXPERT (MARKETING)	
4. MR. RONAK NEROY : EXPERT (FINANCE)	
5. Prof (AJETAN D'SOUZA : (Academic expert MARKETING)	
6. Prof RAJENDRA DEY : Academic Expert Human Resource Management	
7. MS SONI GEORGE THARAKAN : COORDINATOR BMS	
8. MR. PRITESH ARTE : (FULL - TIME) FACULTY	
9. MS Neelam Shetty : (FULL - TIME) FACULTY	





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MEMBERS	SIGNATURE
10. SARONA D'SILVA (Student Representative TYBMS)	
11. SHIVANI YADAV DAYYALA (Student Representative: TYBMS)	



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Department of Management Studies BMS

St Xavier's College (Autonomous), Mumbai

Interim review of the decisions taken at the BOS held on the 7th of March 2015

Based on the inputs and suggestions we have made the following changes in the programme

1. Changes in the course structure

- a. C.Bms.4.07 Integrated Marketing Communications IMC has now been integrated with C.Bms. 3.04 Marketing Management as module. In additions to the theoretical concepts of IMC, a practical approach is also incorporated wherein students can look at real time IMC efforts undertaken by organizations.


This is helpful as now C.Bms.4.06 (Banking, Insurance & Capital Markets) now becomes a compulsory paper so the students have a good understanding of both IMC and BIC

- b. C. Bms.5.07 Financial Basics for Human Resource Personnel has been removed
& International Business C. Bms. 5.07

It was indeed a difficult decision because the course is very well planned and is a new subject which would give the students a good understanding about the basic finance knowledge required by HR professionals. We have only 60 students in a third year class and by offering 3 electives, it has been seen that the number of registrations for any one elective can be sometimes low, and it becomes financially unfeasible to conduct the programme. It was hence a suggestion by the principal Fr. Frazer Mascarenhas to have only 2 electives for the semester. The subject that is removed can be offered to the students as a series of workshops or as an Honours programme.

In Semester 6 hence the paper C. Bms.6.07 Econometrics has been removed and so we have only 2 electives. (Investment Analysis & Portfolio Management / Retail & Sales Management)




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2. There was a suggestion in the BOS Meeting to have Industrial Law C.Bms 2.02 in Semester 3 alongwith Human Resource Management C.Bms 3.01 as it would give the students a good understanding of issues relating to law and the rights and duties of the employees, however we discussed the same and realized that it would work only if the programmes were well coordinated together and topics taken concurrently and this would probably may be possible all the time. The professor Mr. Kishu Daswani also has time constraints and would not be able to take both Business Law semester 1 and Industrial law semester 3(both are odd semester papers). When we discussed the same with him , he also clarified that it would be better for the students to have a good knowledge and understanding of Industrial Law in the 2nd Semester and then take Human Resource Management in the 3rd Semester.

3. The point of students going for a whole term of internship has still to be worked out as that would either include an entire restructuring the course structure or extending the duration of the programme and that is not feasible with the current credit pattern and course duration under the autonomous programme. Our students are however, currently doing two or more internships during the summer break either between FY and SY BMS or between the summer of SY and TY BMS.

Short term internships are also undertaken by the students during their Diwali and Christmas break.

4. The modalities of short term diploma courses that can be offered by the department is in progress.(Sales Management – for working professionals)

5. INSIGHT – the Department Research journal is being revived this year and we are applying for the magazine ISSN Number. The magazine publishes research papers by students and is jointly written by them and guided by the faculty guides. This encourages and fosters the spirit of research among the students.

6. We have incorporated different mechanisms in the class to create an environment of information generation and analytical fact finding, this has encouraged the students to be pro active in class and so we are now moving away from the traditional banking system of education.

7. The minor syllabus modifications for the suggested courses have been worked out and incorporated.



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