



Sciative Solutions Private Limited

May 31, 2019

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Ashlyn Lobo** worked as a **Data Analytics Intern** at **Sciative Solutions Pvt. Ltd.** from **1st Apr, 2019** until **31st May, 2019.**

As part of the internship, Ashlyn worked on multiple projects including customer research and behaviour analytics in cinema industry, online retail merchandise analytics in multiple electronics categories, social media policy, and key highlights of recent price optimization endeavours of different global organizations.

We found Ashlyn to be highly energetic, confident, and an excellent team player; she displayed deep commitment and ownership to the tasks assigned. We wish her continued success in her academic and career ventures.

Authorized signatory:

Dr Anshu Jalora
Managing Director,
Sciative Solutions Pvt. Ltd.