

www.kyoorius.com

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Kyoorius Communications Pvt. Ltd.
CIN NO. U74999MH2010PTC202016

WHERE CREATIVES MEET
KYOORIUS

Letter of Recommendation

I gladly write this letter of recommendation for Mr. Joel Lawrence as an intern for Kyoorius Communications Pvt. Ltd. in the months of April & May 2019. As a Director of the company I had the pleasure of overseeing and working with Joel on a variety of activities.

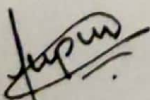
Joel quickly exceeded our expectations by working at a professional level. He worked across three properties – Kyoorius Creative Awards 2019, Zee MELT 2019 and Star Re.Imagine Awards, His roles were as under:

- Assisted on video production for Creative Picks and Melt In A Minute for ReadyToMelt and post-event videos for Zee MELT 2019. This included learning how to operate a DSLR camera, tripod, lapel mic, and iPad as a teleprompter device. Helped scope locations and setup frames, direct shoots, interview speakers, and assist on post production.
- Beta-testing Kyoorius website properties including awards.kyoorius.com and zeemelt.com.
- KCA 2019 | Jury Admin. As jury admin, handled approving / processing entries and lead the media jury through the judging process.
- KCA 2019 Awards Night | Setup content and ran the Kyoorius Twitter handle for the night + assisted in creating content for the screen and website.
- Star Re.Imagine Awards | Jury Help: As jury help, created entries, maintained an entry log, and helped the jury with the judging process.
- Zee MELT 2019: Creation of varied assets across digital media, including mailers, social media posts, and website content | Ran and managed Kyoorius social media handles.

Joel is a fast learner. He is hard working and extremely efficient. He has a friendly demeanor which makes it easy to work with him. Joel is observant and works well under pressure. I am quite impressed with this amazing boy and give him my strongest recommendation.

Please feel free to contact me if you need additional information or perspective.

Sincerely,



Nupur Kejriwal
Director, Kyoorius Communications Pvt. Ltd.
nupur@kyoorius.com

Internship Certificate

This is to certify that Mr. Joel Lawrence has successfully completed his Internship in our AutoCar India Video department from **30th September 2019 till 13th February 2020.**

During his tenure with us, he helped the team with various activities for the following projects:

- He had been working on the shoots to assist the camera crew & production of videos.
- He had been writing content for video & also did video editing.

We found him sincere, hardworking, and result oriented during his tenure. He delivered well and worked in perfect harmony with team members in the short time that he was with us. We are confident that he will be an asset to any organization in future.

We take this opportunity to thank him for his contribution and wish his success in his future endeavours.

For Haymarket SAC Publishing (India) Pvt. Ltd

N.H. Sorabjee

Naheed Sorabjee

Director