

**ASSESSMENT GRIDS AS QUALITY MECHANISMS 2016-2017 2019-2020**

St. Xavier's College, Autonomous, Mumbai  
ASSESSMENT OF WRITTEN ASSIGNMENT

Dept. of Psychology Course Code A.PSY.0401

DATE: 8/2/2020

NAMES OF STUDENTS and UIDs and Roll Nos.

Rakshita Deshmukh, UID-181264, RN(238); Sanika Sawant, 181158 (221);  
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Manasi Pandit, 181021 (178)

*Blind*  
*29/11/19*

ASSIGNMENT: Favouring partners based on Perceived Similarity.  
 TITLE OF WRITTEN PRESENTATION: Attitudinal Similarity among Indian married Couples.

100 %	ASSIGNMENT	80-100% (17-20Marks)	60-80% (13- 16 Marks)	40- 60% (9/12Marks)	20-40% ( 5-8 Marks)	0-20% ( 0-4 Marks)
(12)	CONTENT	Excellent - Impression of wide reading ( research), good knowledge and comprehensive understanding. Evidence of thoughtful input. Ability to critique, Bibliography mentioned. <b>(12) / (11) / (10)</b>	Good <b>(9) / (8)</b>	Satisfactor y <b>(7) / (6)</b>	Poor <b>(5) / (4)</b>	Very Poor <b>(3) / (2) / (1)</b>
(6)	ORGANISATION	Effective Presentation, Logical Format, Clear Statement of Ideas, Relevant Details, sequence of information and ideas could be easily followed <b>(6)</b>	Few Problems <b>(5)</b>	Many problems <b>(4)</b>	Inadequate presentation, Ineffective format, Ineffective Communication of Ideas, Lack Relevant Details – But an attempt <b>(3)</b>	No Attempt to organize <b>(2)</b>
(1)	VOCABULARY	Richness of Vocabulary <b>(1)</b>	Very good range of vocabulary with some errors <b>(1)</b>	Good range of vocabulary with some errors <b>(0.5)</b>	Small range of vocabulary with errors <b>(0.5)</b>	Little or no effort to demonstrate vocabulary knowledge <b>(0.5)</b>
(1)	GRAMMAR, SPELLINGS, MECHANICS	Grammar, Spellings, Punctuations Correct. <b>(1)</b>	Very Few Errors <b>(1)</b>	Some Errors <b>(0.5)</b>	Many Errors <b>(0.5)</b>	No effort <b>(0.5)</b>

TOTAL MARKS FOR WRITTEN ASSIGNMENT: 19 OUT OF 20

NAME OF FACULTY MEMBER: Dean Fernandes SJ

SIGNATURE: [Signature]

*Excellent analysis*





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Year: SYBA.

Paper: Social Psychology, CIA II.

Course Code: A.PSY.04.01.

## **Favouring partners based on Perceived Similarity: Attitudinal Similarity among Indian married couples**

### **Introduction:**

Individuals tend to evaluate and perceive themselves in relation to others. They compare their systems of characteristics, achievements, abilities, values, and opinions with other individuals in and around their surroundings. Festinger's (1954) theory of social comparison suggests that apart from this assessment with others, individuals tend to make comparisons with others who are similar to them, be it in dimensions of gender, age, occupation and so on. Festinger (1961, as cited in Porwal & Jain, 1985) further suggests that apart from making comparisons with similar others, individuals tend to be attracted to those who are similar to them.

Byrne et al (1970) examined that when subjects were sent to a 30-minute "coke-date" after matching them on the basis of similarity of their attitudes, significantly positive correlations were found between attitudinal similarity and attraction. Porwal and Jain (1985) found that both males and females liked individuals who are similar to them as compared to those dissimilar to them.

In addition to this, Newcomb's (1953) research examined the relationship between attitudinal similarity and interpersonal attraction. His ABX model of interpersonal attraction suggested that two people who are attracted to each other constitute a positive affect for the other. They ought to experience a balanced relationship if they share similar attitudes over an important issue, while an imbalance is eminent on dissimilarity of attitudes. Thus, it is evident that attitudinal similarity plays an important role for a relationship to begin.

The initial need for attitudinal similarity has been the focus of a variety of research. But the samples have been prominently dominated by and concentrated in the West. There arises a need to examine this role in indicating a relationship within the periphery of the Indian context, as well as whether this aspect of attitudinal similarity finds itself sustainable after several years of

