## ASSESSMENT GRIDS AS QUALITY MECHANISMS 2016-2017 2019-2020

St. Xavier's College, Autonomous, Mumbai

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NAME OF FACULTY MEMBER: Dean Fernandes SJ

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# THE ROLE OF PHYSICAL ATTRACTIVENESS IN DATING AND MARRIED COUPLES

#### INTRODUCTION

Interpersonal attraction refers to the liking or the desire to-form a relationship with another person. This is an umbrella term that includes a range of relationships romantic, intimate or non intimate relationships. Physical attractiveness, which is the degree to which a person's physical features are pleasing, is but one of the factors leading to interpersonal attraction.

With growing interest in this area of social psychology, this research paper focuses on the importance of physical attractiveness among dating and married couples and which couples considers it to be more important. We also bring in gender dynamics the demographic trends and which sex values physical attractiveness more than the other, or if it's equally important to both.

#### MAIN HYPOTHESIS

- Null Hypothesis: There is no difference in the role of physical attractiveness between dating couples and married couples.
- Alternate Hypothesis: There is some difference in the role of physical attractiveness between dating couples and married couples.

#### LITERATURE REVIEW

### A Study Of Physical Appearance And Level Of Attraction To The Opposite Sex.

On level of attraction the effects of physical appearance between people of opposite sex has been analyzed. Throughout ages it has been observed that physical appearance plays an important role in mate selection. In a research conducted by Sherynn J. Perry in 1998. 57 (19 men and 38 women) university undergraduate students participated who were randomly selected from four psychology classes. The female participants were twice the number of male participants. Majority were Caucasian, 4 % were American Indian and 2% were Hispanic. They were asked to view a stimulus person followed by answering questions based on stimulus' attraction level and how willing they would be to participate with that stimulus in various activities.

The researcher distributed the questionnaire in the classroom setting. Men and women were given subjects of opposite sex and the time limit was 10 minutes. The experimenter made use of reverse scoring technique on questions that had to do with characteristics other than physical appearance in order to record the emphasis placed on physical appearance.