

St. Xavier's College (Autonomous),
Mumbai



Syllabus of the courses offered by the
Department of Sociology and Anthropology
Anthropology courses for the BA Programme
(2019-2020)



**St. Xavier's College – Autonomous, Mumbai
Syllabus**

FYBA- Anthropology

(June 2017 onwards)

**Contents:
Semester I**

Theory Syllabus for Course:

A.ANT.1.01

INTRODUCTION TO ANTHROPOLOGY - I

INTRODUCTION TO ANTHROPOLOGY – I

Course code: A.ANT.1.01

Learning Objectives:

- i) To introduce students to the core themes and methods of socio-cultural Anthropology.
- ii) To explore contemporary issues and perspectives in this discipline.

UNIT 1: Introduction

[15 lectures]

- Meaning and scope
- History of Anthropology
- Methods
- Socio-cultural Anthropology

[15 lectures]

UNIT 2: Core Concepts

- Culture
- Evolution
- Culture and Personality
- Ethnocentrism and Cultural Relativism

[15 lectures]

UNIT 3: Marriage, Family, Kinship

- Sex, Gender, Marriage and Family
- Kinship and Descent
- Approaches to Kinship Studies
- Alternative Kinships

[15 lectures]

UNIT 4: Religion, Science and Magic

- Religion and Science
- Functions and expressions of religion
- Magic, Witchcraft and Sorcery
- Religion and Globalisation

References:

Barnard, A. 2004. *History and Theory in Anthropology*. UK: Cambridge University Press

Béteille, A. 1993. *Sociology and Anthropology: Their Relationship in one Person's Career*. *Contributions to Indian Sociology*, 27: 291

Birx, H. J. 2010. *21st century Anthropology: a Reference Handbook* (ed). USA: SAGE Publications

Darnell, R. 2009. *Anthropological Approaches to Human Nature, Cultural Relativism and Ethnocentrism*. *Anthropologica*, Vol. 51, No. 1, pp. 187-194

Daswani, G. 2013. The Globalisation of Pentecotalism and the Limits of Globalisation. in *A Companion to the Anthropology of Religion*, Boddy and Lambek (eds.), pp. 239-254, UK: Wiley Blackwell

Handler, R. 1991. An Interview with Clifford Geertz. *Current Anthropology*, Vol. 32, No. 5, pp. 603-613

Kottak, C. P. 2015. *Cultural Anthropology: appreciating cultural diversity* 16th edition. USA: McGraw-Hill

Levine, N.E. 2008. Alternative Kinship, Marriage, and Reproduction. *Annual Review of Anthropology*, Vol. 37, pp. 375-389

Lewis, D. 1973. Anthropology and Colonialism. *Current Anthropology*, Vol. 14, No. 5, pp. 581-602

Malinowski, B. 1931. The Role of Magic and Religion. in *Encyclopaedia of the Social Sciences*, Seligman and Johnson, eds Volume IV, pp.634-642. US: Macmillan Publishing Co.

Moore, J.D.2009. *Visions of Culture: an introduction to anthropological theories and Theorists*, 3rd ed UK: Altamire Press

Nanda S. and Richard L. Warms. 2009. *Culture Counts: A Concise Introduction to Cultural Anthropology*, 2nd Ed. Wadsworth: Cengage Learning

Peletz, M.G. 1995. Kinship Studies in Late Twentieth-Century Anthropology. *Annual Review of Anthropology*, Vol. 24, pp. 343-372

Sanjek, R. 2014. *Ethnography in Today's World: color full before color*. Pennsylvania: University of Pennsylvania Press

Schneider, D. 1968. *American Kinship: A Cultural Account*. NYC: University of Chicago Press

ASSESSMENT:

CIA I: Written Exam

CIA II: Written Assignment

ESE PATTERN:

	No. of Units	No. of Questions		Marks per Question
For 60 Marks	4	4	4 (1 from each Unit)	15 marks per question.
For 100 Marks	4	5	4 (1 from each Unit) 5 (1 short note from each Unit)	20 marks per question.



**St. Xavier's College – Autonomous, Mumbai
Syllabus**

FYBA- Anthropology

(November 2017 onwards)

**Contents:
Semester II**

Theory Syllabus for Course:

A.ANT.2.01

INTRODUCTION TO ANTHROPOLOGY - II

INTRODUCTION TO ANTHROPOLOGY – II

Course code: A.ANT.2.01

Learning Objectives:

- i) To carry forward the learning approaches from previous semester.
- ii) To practically analyse selected aspects of different cultural practices.
- iii) To critically examine some of the contemporary turns in Anthropology.

UNIT 1: Language, Culture and Communication [15 lectures]

- Origin and structure of language
- Language, thought and culture
- Language and Symbolism
- Visual Anthropology

[15 lectures]

UNIT 2: Economic Systems

- Subsistence patterns
- Systems of production
- Distribution (Potlatch)
- Exchange (Kula & Market)

[15 lectures]

UNIT 3: Political Systems

- Various types of Political Systems
- Political Control and Social Order
- Violence and Law
- Planning and Development

[15 lectures]

UNIT 4: Applying Anthropology

- Historical background
- Ethnomusicology
- Psychology and Anthropology
- Contemporary issues

References:

Birx, H. J. 2010. 21st century anthropology: a reference handbook (ed). USA: SAGE Publications

Fortes, M. and E.E. Evans-Pritchard. 1940. *African Political Systems* (ed.). London: OUP

Kottak, C. P. 2015. *Cultural Anthropology: appreciating cultural diversity*. 16th edition. USA: McGraw-Hill

Lewellen, T. C. 2003. *Political Anthropology : an introduction*. UK: Praeger

Malinowski, B. 1920. *Kula. Man*. Volume 20. pp. 97-105

Mauss, M. 1954. *The Gift*. UK: Cohen and West

Nanda S. and Richard L. Warms. 2009. *Culture Counts: A Concise Introduction to Cultural Anthropology*, 2nd Ed. Wadsworth: Cengage Learning

Rodrigues, E. and J. Game. 1998. Anthropology and the Politics of Representation. *Economic and Political Weekly*. pp. 2709-2714

Sebastian, V. 2015. Adivasis and the Anthropological Gaze. *Economic and Political Weekly*. Vol 40. pp.35-43

Sharma, A. and A. Gupta. 2006. *The Anthropology of the State: a Reader* (ed) UK: Blackwell

ASSESSMENT:

CIA I: Written Exam

CIA II: Exhibition

ESE PATTERN:

	No. of Units	No. of Questions		Marks per Question
For 60 Marks	4	4	4 (1 from each Unit)	15 marks per question.
For 100 Marks	4	5	4 (1 from each Unit) 5 (1 short note from each Unit)	20 marks per question.



St. Xavier's College – Autonomous Mumbai

Syllabus For III Semester Courses in Anthropology (June 2019 onwards)

Contents:

Theory Syllabus for Courses:

AANT0301 - ETHNOGRAPHY: THEMES AND ISSUES I

AANT0302 - ANTHROPOLOGY OF RELIGION

S.Y. B.A

Course: AANT0301

Title: ETHNOGRAPHY: THEMES AND ISSUES I

Learning Objectives:

1. To introduce students to the ethnographic method. The course will also seek to make students aware of the different debates within the discipline regarding the practice and art of ethnographic fieldwork and the writing up of final texts.
2. To introduce students to the significant themes that contemporary anthropology and ethnography deals with. This will enable students to understand the relevance and applications of anthropology in order to better choose future subject combinations in the Third Year. This is thus seen as a 'bridge course.'
3. Students will learn to apply what they learn in each chapter through an actual ethnography. Analysing an ethnographic account will give them the tools and critical skills necessary to do their own ethnographic work.

Number of lectures: 45

Unit I: Ethnography

[15 lectures]

- a. Positivist, Realist and post-modern perspectives
- b. Reflexivity and the politics of ethnographic practice.
- c. Classical bounded fieldwork vs. contemporary fluid, multi-sited ethnography.

Unit II: Visual and Virtual Ethnography

[15 lectures]

- a. Methods and pitfalls in doing Visual and Virtual Ethnography.
- b. Virtual Ethnography & Gender.
- c. Flexible identities.

Unit III: Anthropology of Sex and Gender

[15 lectures]

- a. The Meaning of sex, Sexual representations amongst anthropologists
- b. Sex: Performance, Difference, language of Rights.
- c. Sex and Space

CIA: Individual/Group Projects – Critically reviewing an actual Ethnography.

List of Recommended Reference Books

Unit I

Beteille, Andre (1992). "Caste, Class and Power." In *Social Stratification*, Dipankar Gupta (ed.). New Delhi: Oxford, 339-352.

Brewer, John D. (2000). *Ethnography*. Philadelphia: Open University Press.

Bryman, Alan (ed.). (2001). *Ethnography*. London: Sage Publications Ltd.

Fabian, Johannes. (2006). "The other revisited: Critical afterthoughts," *Anthropological Theory*, 6(2): 139–152.

Hammersley, Martyn & Atkinson, Paul. (2008). *Ethnography: Principles in Practice*. Third Edition. London: Routledge (Taylor & Francis Group).

Srinivas, M. N. (1959). "The Dominant Caste in Rampura." *American Anthropologist*, **61**(1): 1-16.

Unit II

Horst, Heather A. & Miller, Daniel. (2012) *Digital Anthropology*. London: Berg.

Parkin, Simon. (2015) *Death by Videogame*. London: Profile Books Ltd.

Postill, John and Pink, Sarah. (2012) *Social Media Ethnography*. Media International Australia, 145: 123- 134.

Grimshaw, Anna. (2008). "Visual Anthropology," in *A new history of anthropology*, Henrika Kuklick (ed.). Oxford: Blackwell Publishing.

Loizos, P. (2001). Visual Anthropology, in *International Encyclopedia of the Social & Behavioral Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 16246-16249.

Lutgendorf, Philip. (2002). "Evolving a monkey: Hanuman, poster art and postcolonial anxiety." *Contributions to Indian Sociology*, 36 (1-2): 71-112.

Pinney, Christopher. (1997). "The Nation (Un)Pictured? Chromolithography and 'Popular' Politics in India, 1878-1995," *Critical Inquiry*. 23(4): 834-867.

Uberoi, Patricia. (2002). "'Unity in diversity?' Dilemmas of nationhood in Indian calendar art." *Contributions to Indian Sociology*. 36(1-2): 191-232.

Unit III

Barton, Bernadette. (2007). "Managing the Toll of Stripping : Boundary Setting among Exotic Dancers," *Journal of Contemporary Ethnography*. **36**(5): 571-596.

Donnan, Hastings. (2010). *The anthropology of sex*. New York: Berg.

Hammers, Corie. (2009). "An Examination of Lesbian/Queer Bathroom Culture and the Social Organization of (Im)Personal Sex." *Journal of Contemporary Ethnography*. **38**(3): 308-335.

Newmahr, Staci. (2008). "Becoming a SadoMasochist : Integrating Self and Other in Ethnographic Analysis." *Journal of Contemporary Ethnography*. **37**(5): 619-643.

S.Y.B.A

Course: AANT0302

Title: ANTHROPOLOGY OF RELIGION

Learning Objectives:

1. Familiarise the students with the initial anthropological studies on religion.
2. Introduce the students to the later works of anthropologists who have studied the religious phenomena.
3. Explore some recent developments in anthropology of religion with reference to India.

No. of Lectures: 45

UNIT I: An Overview of Anthropological approaches to religion [12 Lectures]

- a. Edward Tylor
- b. Talal Asad – ‘The construction of religion as an anthropological category’
- c. Evans-Pritchard on Nuer Religion
- d. Religion as a Cultural System – Clifford Geertz
- e. Victor Turner – liminality, communitas

UNIT II: Religious Language, Behavior and its performance/usage [22 lectures]

- a. Myth as religious language: Structural study of myths
- b. Religion, Language and Power
- c. Understanding the image of Sita
- d. Ritual and ritualization: Ritual ‘fields’, ritual performances and ‘social theatre’
- e. Asceticism as performance
- f. Martyrdom: Truth and Sacrifice: Sati Immolations in India.
- g. Sorcery, Witchcraft and the evil eye

UNIT III: Contemporary Developments [11 Lectures]

- a. ‘Freedom of speech’ and religious limitations
- b. Marketing Religions
- c. New age cults
- d. Representations of religion in film, video and internet
- e. Religious Fundamentalism: Hindu Nationalism and the Hindi Film

CIA: Written exam and Assignment

List of Recommended Reference Books

Unit I

Asad, T. The Construction of Religion as an Anthropological Category. Downloaded from http://www.iupui.edu/~womrel/Rel433%20Readings/01_SearchableTextFiles/Asad_ConstructionOfReligionAnthroCategory.pdf on March 08, 2012.

Defflem, M. (1991). Ritual, Anti-Structure and Religion: A Discussion of Victor Turner's Processual Symbolic Analysis. *Journal for the Scientific Study of Religion*. 30 (1): 1 – 25.

Eller, J.D. (2007). *Introducing Anthropology of Religion: Culture to the Ultimate*. London and New York, Routledge: 1 – 28.

Fortes, M. (1987). *Religion, Morality and the Person: Essays on Tallensi Religion*. Cambridge, Cambridge University Press.

Geertz, C. (1973). *The Interpretation of Cultures: Selected Essays*. New York, Basic Books Inc: 87 – 125.

Glazier, S.D & C.A. Flowerday (eds.). (2003). *Selected Readings in Anthropology of Religion: Theoretical and Methodological Essays*. Westport & London, Praeger.

Hackett, R.I.J. (2005). *Anthropology of Religion*. J. R. Hinnels (ed.). *The Routledge Companion to the Study of Religion*. London and New Yourk, Routledge: 144 – 163.
Morris, B. (2006). *Religion and Anthropology: A Critical Introduction*. Cambridge, Cambridge University Press.

Unit II

Bradley, Tamsin. (2006). *Challenging the NGOs: Women, Religion and Western Dialogues in India*. London and New York: Tauris Academic Studies. Pp. 65-115.
Eller, J.D. (2007). *Introducing Anthropology of Religion: Culture to the Ultimate*. London and New York, Routledge: 82-108
Green, N. & M. Searle-Chatterjee. (eds.). (2008). *Religion, Language and Power*. London & New York, Routledge.

Unit III

Cormack, M. (ed.) (2002). *Sacrificing the Self: Perspectives on Martyrdom and Religion*. New York, Oxford University Press
Eller, J.D. (2007). *Introducing Anthropology of Religion: Culture to the Ultimate*. London and New York, Routledge: 109-133.
Flood, G. (2004). *The Ascetic Self: Subjectivity, Memory and Tradition*. Cambridge, Cambridge University Press.
Harlan, Lindsay (2002). *Truth and Sacrifice: Sati Immolations in India*. M. Cormack. (ed.). *Sacrificing the Self: Perspectives on Martyrdom and Religion*. New York, Oxford University Press: 118-131.
Feldhaus, A. (2003). *Connected Places: Region, Pilgrimage and Geographical Imagination in India*. New York, Palgrave Macmillan: 17 – 43.
Dwyer, G. (2003). *The Divine and the Demonic: Supernatural affliction and its treatment in North India*. London and New York, Routledge: 51 – 81.

Unit IV

Asad, Talal (2011). *Freedom of speech and religious limitations*. C. Calhoun et al. (eds.). *Rethinking Secularism*. New York, Oxford University Press: 282-297.
Einstein, M. (2008). *Brands of Faith: Marketing Religion in a Commercial Age*. London and New York, Routledge.
Csordas, T.J. (2007). *Global religion and the re-enchantment of the world: the case of the Catholic Charismatic Renewal*. *Anthropological Theory*. 7(3): 295-314. DOI: 10.1177/1463499607080192.
Dwyer, R. (2005). *The Saffron Screen? Hindu Nationalism and the Hindi Film*.in B. Meyer and A. Moors. (eds.). *Religion, Media and the Public Sphere*. Bloomington, Indiana University Pres: 273 – 289.
Krishnan, Prabha. (2011). *The Self Healing the Self*. Mumbai: Research Centre for Women's Studies, SNDT Women's University.



St. Xavier's College – Autonomous Mumbai

Syllabus For Semester IV Courses in Anthropology (November 2019 onwards)

Contents:

Theory Syllabus for Courses:

AANT0401 - ETHNOGRAPHY: THEMES AND ISSUES II

AANT0402 - CULTURE STUDIES

S.Y. B.A

Course: A.ANT.4.01

Title: Ethnography: Themes and Issues II

Learning Objectives:

1. To introduce students to the ethnographic method. The course will also seek to make students aware of the different debates within the discipline regarding the practice and art of ethnographic fieldwork and the writing up of final texts.
2. To introduce students to the significant themes that contemporary anthropology and ethnography deals with. This will enable students to understand the relevance and applications of anthropology in order to better choose future subject combinations in the Third Year. This is thus seen as a 'bridge course.'
3. Students will learn to apply what they learn in each chapter through an actual ethnography. Analyzing an ethnographic account will give them the tools and critical skills necessary to do their own ethnographic work.

Number of lectures: 45

UNIT 1

Anthropology of Performance

[15 lectures]

- a. Meaning, Method , Performance as mediator of culture
- b. Central Issues - discourse, identity and modernity
- c. Future Directions – technology and performance

UNIT 2

Post-Colonialism

[15 lectures]

- a. Overview
- b. Subalterns, Provincializing Europe, Globalization and the margins
- c. Future of the Postcolonial condition

UNIT 3

Anthropology of Language

[15 lectures]

- a. Intellectual context – Structuralism and post-structuralism
- b. Power, discourse and agency
- c. Commoditization of language and culture

CIA: Assignment (a small ethnographic project)

List Of Recommended Reference Books

UNIT I

- Caronia, Letizia & Caron, André H. (2004). "Constructing a Specific Culture: Young People's Use of the Mobile Phone as a Social Performance," *Convergence*. 10(2): 28-61.
- Cohen, Abner. (1980). "Drama and Politics in the Development of a London Carnival," *Man, New Series*, 15(1): 65-87.
- David, Ann R. (2007). "Beyond the Silver Screen: Bollywood and Filmi Dance in the UK," *South Asia Research*. 27(1): 5-24.
- Hughes-Freeland, F. (2001). "Performance: Anthropological Aspects," in *International Encyclopedia of the Social & Behavioral Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 11231-11236.
- Randall, Annie J. (2005). *Music, power, and politics*. New York: Routledge.
- Diethrich, Gregory. (1999). "Desi Music Vibes: The Performance of Indian Youth Culture in Chicago," *Asian Music*, 31(1): 35-61.
- Barz, Gregory & Cooley, Timothy J. (2008). *Shadows in the Field: New Perspectives for Fieldwork in Ethnomusicology*. 2nded. New York: Oxford Univ. Press.

UNIT II

- Appadurai, Arjun. (1988). "How to Make a National Cuisine: Cookbooks in Contemporary India." *Comparative Studies in Society and History*, 30(1): 3-24.
- Comaroff, Jean & Comaroff, John. (2003). "Ethnography on an awkward scale: Postcolonial anthropology and the violence of Abstraction." *Ethnography* 4(2): 147–179.
- Kelly, J. D. (2001). "Postcoloniality," in *International Encyclopedia of the Social & Behavioural Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 11844 – 11849.
- Rahbari, Reza. (2000). "Unveiling Muslim Women: A Trajectory of Post-Colonial Culture." *Dialectical Anthropology* 25 (304): 321–332.

UNIT III

- Blommaert, J. (2010). *Sociolinguistics of Globalization (Cambridge approaches to language contact)*. Cambridge University Press.
- Snell, J. (2015). *Linguistic Ethnography*. Palgrave Macmillan.
- Duranti, A. (2013). *Linguistic anthropology*. New York: Cambridge University Press.

S.Y. B.A

Course: A.ANT.4.02

Title: Culture Studies

Learning Objectives:

1. Introduce to the students the development of cultural studies as a discipline.
2. Refine in them a critical way of looking at different 'expressions' of culture
3. Familiarise the students with the different streams of thinking in cultural studies.

Number of lectures: 45

UNIT I

Introducing Cultural Studies

[15 Lectures]

- a. Evolution of cultural studies as a discipline
- b. The concept of 'culture' in cultural studies
- c. Theoretical legacies of cultural studies
- d. Global Culture

UNIT II

Key Terms and Concepts

[15 Lectures]

- a. Circuit of Culture – Stuart Hall
- b. 'Encoding' and 'decoding' – Stuart Hall
- c. The Culture Industry – Adorno and Horkheimer
- d. Popular Culture – John Fiske, Sharmila Rege
- e. Interpretation – Clifford Geertz

UNIT III

Representation in Cultural Expressions and Artefacts

[15 Lectures]

- a. Folklore
- b. Cuisine
- c. Art
- d. Architecture
- e. Music

CIA: Written Assignment

List Of Recommended Reference Books

UNIT 1

Bennett, T. (1998). *Culture: a Reformer's Science*. London: Sage Publications.

Bratich, J. Z., J. Packer, et al. (2003). *Foucault, Cultural Studies, and Governmentality*. New York: State University of New York Press.

Durham, M. G. and D. Kellner 2001 (2006). *Media and Cultural Studies: Keywords*. Malden, MA: Blackwell.

During, Simon (ed.), 1993, *The Cultural Studies Reader*, London, Routledge.

Lash, S. & C. Lury. (2007). *Global Culture Industry: the Mediation of Things*. London: Polity Press.

- Longhurst, B., G. Smith et al. (2011). *Introducing Cultural Studies*, New Delhi: Dorling Kindersley India Pct. Ltd., for Pearson Education.
- McRobbie, A. (2005). *Uses of Cultural Studies: A Textbook*. London: Sage Publications.
- Mathews, G. (2002). *Global Culture/Individual Identity: Searching for Home in the Cultural Supermarket*. London: Routledge.
- Nayar, P.K. (2008). *An Introduction to Cultural Studies*. New Delhi: Viva Books Pvt. Ltd.
- Robertson, R. (1992). *Globalization: Social Theory and Global Culture*. London: Sage Publications.

UNIT 2

- Adorno, T. 1991 (2001). *Culture Industry: Selected Essays on Mass Culture*. London: Routledge.
- Geertz, C. (1973). "Notes on a Balinese Cock Fight". *The Interpretation of Cultures: Selected Writings*. New York: Basic Books.
- Duncombe, S. (2002). *Cultural Resistance Reader: Compiled from Various Texts*. London: Verso
- McGuigan, J. (1996). *Culture and the Public Sphere*. New York & London: Routledge.
- Rege, Sharmila. (2002). "Conceptualising Popular Culture: The Lavni and Pawdai in Maharashtra". *Economic and Political Weekly*. **37** (11): 1038 – 1047.
- Storey, J. (1998). *An Introduction to Cultural Theory and Popular Culture*. Athens, Georgia: The University of Georgia Press.

UNIT 3

- Blackburn, S.H & A.K. Ramanujan. (1986). *Another Harmony: New Essays on the Folklore of India*. New Delhi, Oxford University Press.
- Counihan, C. (1999). *The Anthropology of Food and Body: Gender, Meaning, and Power*. New York & London: Routledge.
- Counihan, C. and P. V. Esterik (eds.). (2008). *Food and Culture: A Reader*. Oxon and New York: Routledge.
- Dutton, T. A. and L. H. Mann (1996). *Reconstructing Architecture: Critical Discourses and Social Practices*, Minneapolis, MN: University of Minnesota Press.
- Gokulsing, K. M. and W. Dissanayake (eds.). (2009). *Popular Culture in a Globalised India*. Oxon & New York: Routledge.
- Mackay, H. Et al. 1997 (2003). *Doing Cultural Studies: The Story of the Sony Walkman*. London: The Open University.
- Massey, R. and J. Massey (1996). *The Music of India*. New Delhi: Abhinav Publications.
- Middleton, R. & C. Mercer. (1981). "Form and Meaning: Volume 2, Unit 16", *Reading Popular Music*. Philadelphia, Penn: Milton Keynes: Open University Press.
- Perkins, M. and H. Morphy (eds.). (2006). *The Anthropology of Art: A Reader*. Malden, MA: Blackwell Publishing.
- Pottier, J. (1999). *Anthropology of Food: The Social Dynamics of Food Security*. Cambridge: Polity Press.
- Sahi, J. 1980 (1994). *The Child and the Serpent: Reflections on Popular Indian Symbols*. Bangalore: Asian Trading Corporation.



St. Xavier's College – Autonomous Mumbai

Syllabus For V Semester Courses in Anthropology (June 2019 onwards)

Contents:

Theory Syllabus for Courses:

AANT0501 - Anthropology: Perspectives, Themes and Frameworks I

AANT0502 - Anthropology of Development I

AANT0503 - Applied Anthropology I

T.Y. B.A. Anthropology

Course: AANT0501

Title: Anthropology: Perspectives, Themes and Frameworks I

Learning Objectives:

1. To introduce students to the theoretical perspectives and lenses that have informed anthropological practice.
2. To enable students to critically examine all our socio-cultural constructions.
3. To enable students to articulate their own ideas coherently.

Number of lectures: 45

UNIT I:Colonial Anthropology

[12 lectures]

- a. The Colonial Optic, Dalit perspectives
- b. Evolutionism, Diffusionism & Cultural Particularism
- c. Case study [e.g. Tank Irrigation in South India and Colonial Ideas of Local]

UNIT II:Functionalism: Organic Metaphors, Environmentalist Concerns [11 lectures]

- a. Bronislaw Malinowski or A. R. Radcliffe-Brown
- b. Critique of Functionalism, move to Systems and Environmental concerns [E.g. Roy Rappaport]

UNIT III:Structuralism

[11 lectures]

- a. Claude Levi-Strauss
- b. From Structure to Practice [Pierre Bourdieu]

UNIT IV: Dramaturgy

[11 lectures]

- a. Erving Goffman

CIA: Group Presentations/Review of a theme.

List of Recommended Reference Books

- Afzal-Khan, Fawzia et al. (2000). *The Preoccupation of Postcolonial Studies*. London: Duke Univ. Press.
- Aggarwal, Ravina. (2000). "Traversing Lines of Control: Feminist Anthropology Today." *The ANNALS of the American Academy of Political and Social Science*. 571(14): 14-29.
- Asad, Talal. (1975). *Anthropology and the Colonial Encounter*. London: Ithaca Press.
- Barnard, Alan. (2004). *History and Theory in Anthropology*. Cambridge: Cambridge University Press.
- Barth, Fredrik et al. (2005). *One discipline, four ways : British, German, French, and American anthropology*. Chicago: The University of Chicago Press.
- Browning, Gary et al. (2000). *Understanding Contemporary Society: Theories of the Present*. New Delhi: Sage Publications.
- Comaroff, Jean & Comaroff, John. (2003). "Ethnography on an awkward scale Postcolonial anthropology and the violence of abstraction." *Ethnography*, 4(2): 147–179.

- Cornwall, Andrea & Lindisfarne, Nancy. (2005). *Dislocating masculinity: comparative ethnographies*. New York: Routledge.
- Erickson, Paul A. & Murphy Liam D. (2008). *A History of Anthropological Theory*. Toronto: University of Toronto Press.
- Gardiner, Judith Kegan. (2002). *Masculinity studies and feminist theory : new directions*. New York: Columbia University Press.
- Graeber, David. (2004). *Fragments of an Anarchist Anthropology*. Chicago: Prickly Paradigm Press, LLC.
- Harris, Marvin. (2001). *The Rise of Anthropological Theory: A History of Theories of Culture*. Oxford: Altamira Press.
- Kelly, J. D. (2001). "Postcoloniality." in Smelser, N. J. et al. (eds.) *International Encyclopaedia of the Social & Behavioural Sciences*. London: Elsevier: 11844-49.
- Kuklick, Henrika. (2008). *A New History of Anthropology*. Oxford: Blackwell Pub.
- Kuper, Adam. (2005). *Anthropology and Anthropologists: The Modern British School*. Third ed. London: Routledge.
- Layton, Robert. (1997). *An Introduction to Theory in Anthropology*. Cambridge: Cambridge Univ. Press.
- Lewin, Ellen (ed.). (2006). *Feminist Anthropology: A Reader*. Oxford: Blackwell.
- Lewis, Diane. (1973) "Anthropology and Colonialism." *Current Anthropology*, 14(5): 581-602.
- McGee, Jon R. & Warms, Richard L. (2008). *Anthropological Theory: An Introductory History*. Fourth Ed. Boston: McGraw Hill.
- Moore, Jerry D. (ed.) (2009). *Visions of Culture: An Annotated Reader*. Lanham: Altamira Press.
- (ed.) (2009). *Visions of Culture: An Introduction to Anthropological Theories and Theorists*. Third Ed. Lanham: Altamira Press.
- Mosse, David. (1999). "Colonial and Contemporary Ideologies of 'Community Management': The Case of Tank Irrigation Development in South India." *Modern Asian Studies*. 33(2): 303-338.
- Ortner, Sherry B. (2006). *Anthropology and social theory: culture, power, and the actingsubject*. London: Duke University Press.
- Pels, Peter. (1997). "The Anthropology of Colonialism: Culture, History, and the Emergence of Western Governmentality." *Annual Review of Anthropology*. 26: 163-183.
- Prakash, Gyan. (ed.) (1995). *After Colonialism: Imperial Histories and Postcolonial Displacements*. Princeton: Princeton Univ. Press.
- Scott, David. (1992). "Anthropology and Colonial Discourse." *Cultural Anthropology*. 7(3): 301-326.
- Wekker, Gloria. (2006). "'What's Identity Got to Do with It?': Rethinking Identity in Light of the Mati Work in Suriname." In Ellen Lewin (ed.). *Feminist Anthropology: A Reader*. Oxford: Blackwell: 435-447.

T.Y. B.A. Anthropology

Course: AANT0502

Title: Anthropology of Development -I

Learning Objectives:

1. To introduce students to the Development Debates of the 21st Century
2. To get a historical view of Theoretical Development perspectives
3. To understand the consequences of Development initiatives on the ground
4. To explore new practices that may lead to a better quality of life for all

Number of lectures: 60

UNIT I: Introduction

[15 lectures]

- a) What is Human Development?
- b) Theoretical perspectives on development and the Indian context
- c) Cultural Processes of Change and Continuity: Acculturation and Innovation

UNIT II: Evolutionism

[10 lectures]

- a) Social Evolutionism and the Colonial experience.
- b) Talcott Parsons and Evolutionary ideas

UNIT III: Modernization

[20 lectures]

- a) Modernization approaches to Development: economic, social, political and cultural perspectives
- b) Later Modernization adaptations
- c) Modernization and its consequences in India
- d) Family and kinship in transition

UNIT IV: Globalization

[15 lectures]

- a) International Political Economy and its developmental legacy
- b) Globalization as a development perspective
- c) Globalization consequences in India

CIA: Essay on a Theme – 2000 words

Note: A non-evaluative educational field trip is offered by the Department as an important component of the course. Students are encouraged to take this up as it will enhance the practicum dimension of the course.

List of Recommended Reference Books

- Appadurai, Arjun. 2004. *The capacity to aspire: culture and the terms of recognition*.
- Beteille Andre, 1996. *Indian Anthropology*. In Bernard and Spence, *Encyclopedia of Social and Cultural Anthropology*. London: Routledge.
- Brett, E.A. 2009. *Reconstructing Development Theory*. Basingstoke: Palgrave Macmillan.
- Chang, H.J. 2002. *Kicking Away the Ladder – Development Strategy in Historical Perspective*. London: Anthem Press.
- Chew & Denmark. 1996. *The Underdevelopment of Development*.
In Vijayendra Rao and Michael Walton (eds) *Culture and Public Action*, Stanford: Stanford University Press.

- Featherstone Mike (ed). *Global Culture, Nationalism, Globalisation and Modernity*. OUP.
- Harrison David. *The Sociology of Modernisation and Development*.
- Kohli, A. (2004) *State-Directed Development: Political Power and Industrialisation in the Global Periphery*. Cambridge: Cambridge University Press.
- McGee & Warms. 1996. *Anthropology Theory: An Introductory History*. Mayfield Publishing Company.
- Milanovic, Branko, *The Two Faces of Globalization: Against Globalization as We Know It in World Development* Vol. 31, No. 4, pp. 667–683, 2003
- Rapley John. 1996. *Understanding Development: Theory and Practice in the 3rd World*.
- Reinert, E. 2007. *How Rich Countries Got Rich...and Why Poor Countries Stay Poor*. London: Constable.
- Seligson & Passe-Smith (ed). 1998. *Development and Underdevelopment: The Political Economy of Global Inequality*.
- So Alvin Y. 1990. *Social Change and Development: Modernisation, Dependency Theory and World System Theory*. Sage Publications.
- Srivastava S.P. (ed). 1998. *The Development Debate: Critical Perspectives*. Rawat Publications, Jaipur, N. Delhi.
-

TYBA ANTHROPOLOGY

COURSE: AANT0503

Title: APPLIED ANTHROPOLOGY – I

Learning Objectives

1. To introduce students to the practice of applying anthropological theories and methods in everyday situations.
2. Examining contemporary processes through an anthropological lens.
3. Critically applying anthropological knowledge to their research.

Number of Lectures: 45

UNIT I: Applying Anthropology in the Field (15 lectures)

- Introduction
- Research methods and challenges
- Dimensions of Field work

UNITII: Medical Anthropology (15 lectures)

- Key Concepts and Approaches
- Social Construction of Illness
- Biomedicine, Technology and Religion

Unit III: Anthropology of Art (15 lectures)

- Art and Culture
- Museum Art and Anthropology
- Performative Arts: Continuity and Change

CIA: Dissertation

List of Recommended References

Unit I: Applying Anthropology in the Field

Campbell, Elizabeth and Luke Eric Lassiter. 2015. *Doing Ethnography Today*. USA: Wiley Blackwell

Fine, Alan Laine. 1993. Ten Lies of Ethnography: Moral Dilemma of Field Research. *Journal of Contemporary Ethnography*. 22 (14): 267-294

Sanjek, Roger. 2013. *Ethnography in Today's World_ Color Full Before Color Blind*. USA:University of Pennsylvania Press.

Sanjek, Roger. 1990. *Fieldnotes: The Makings on Anthropology*. USA: Cornell University Press.

Unit II: Medical Anthropology

Brown, P. J., & Barrett, R. (2010). *Understanding and Applying Medical Anthropology*. New York: Mc Graw Hill.

Payne-Jackson, Arvilla Chapin. (2010). "Medical Anthropology". in *21st Century Anthropology :A reference Handbook*. London: Sage Publications.

Winkelman, M. (2008). *Culture and Health*. San Francisco, USA: Jossey Bass.

Unit III: Anthropology of Art

Droney, Damien. 2010. The Business of "Getting Up": StreetArt and Marketing in Los Angeles, *Visual Anthropology*, 23:2, 98-114.

Sanders, Clinton and D Angus Vail. 2008. *Customizing the body : the art and culture of tattooing*. USA: Temple University Press.

Morphy, H., & M. Perkins. (2006). *Anthropology of Art: A Reader*. London: Blackwell publishing.

Tilche, Alice. 2015. Pithora in the Time of Kings, Elephants and Art Dealers: Art and Social Change in Western India, *Visual Anthropology*, 28:1, 1-20



St. Xavier's College – Autonomous Mumbai

Syllabus For VI Semester Courses in Anthropology (November 2018 onwards)

Contents:

Theory Syllabus for Courses:

AANT0601 - Anthropology: Perspectives, Themes and Frameworks II

AANT0602 - Anthropology of Development II

AANT0603 - Applied Anthropology II

T.Y. B.A. ANTHROPOLOGY

Course: AANT0601

Title: Anthropology: Perspectives, Themes and Frameworks II

Learning Objectives:

1. To introduce students to the theoretical perspectives and lenses that have informed anthropological practice.
2. To enable students to critically examine all our socio-cultural constructions.
3. To enable students to articulate their own ideas coherently.

Number of lectures: 60

UNIT I: Symbolic and Interpretive Anthropology [15 lectures]

- a. Mary Douglas or Victor Turner
- b. Clifford Geertz

UNIT II: Marxist Influences [17 lectures]

- a. Early Practitioners [e.g. Maurice Godelier]
- b. Post Marxism [e.g. Michael Taussig]

UNIT III: Gendered Critiques [15 lectures]

- a. Marxism and Gender [e.g. Eleanor Burke Leacock]
- b. Relocating Gender - Masculinity and other shifting/unstable Gendered Identities. [e.g. Cornwall]

UNIT IV: Post Modern Irruptions [15 lectures]

- a. Gender , Culture and Power [e.g. Leila Abu-Lughod]
- b. Anarchist aspirations [e.g. David Graeber]

CIA: Group Presentations/Review of a theme.

List of Recommended Reference Books

- Afzal-Khan, Fawzia et al. (2000) *The Preoccupation of Postcolonial Studies*. London: Duke Univ. Press.
- Aggarwal, Ravina. (2000) "Traversing Lines of Control: Feminist Anthropology Today." *The ANNALS of the American Academy of Political and Social Science*, 571(14): 14-29.
- Asad, Talal. (1975) *Anthropology and the Colonial Encounter*. London: Ithaca Press.
- Barnard, Alan. (2004) *History and Theory in Anthropology*. Cambridge: Cambridge University Press.
- Barth, Fredrik et al. (2005) *One discipline, Four Ways : British, German, French, and American anthropology*. Chicago: The University of Chicago Press.
- Browning, Gary et al. (2000) *Understanding Contemporary Society: Theories of the Present*. New Delhi: Sage Publications.
- Comaroff, Jean & Comaroff, John. (2003) "Ethnography on an awkward scale Postcolonial anthropology and the violence of abstraction." *Ethnography*, 4(2): 147-179.
- Cornwall, Andrea & Lindisfarne, Nancy. (2005) *Dislocating masculinity: comparative ethnographies*. New York: Routledge.
- Erickson, Paul A. & Murphy Liam D. (2008) *A History of Anthropological Theory*. Toronto: University of Toronto Press.

- Gardiner, Judith Kegan. (2002) *Masculinity Studies and Feminist Theory: New Directions*. New York: Columbia University Press.
- Graeber, David. (2004) *Fragments of an Anarchist Anthropology*. Chicago: Prickly Paradigm Press, LLC.
- Harris, Marvin. (2001) *The Rise of Anthropological Theory: A History of Theories of Culture*. Oxford: Altamira Press.
- Kelly, J. D. (2001) "Postcoloniality." in Smelser, N. J. et al. (eds.) *International Encyclopedia of the Social & Behavioral Sciences*. London: Elsevier: 11844-49.
- Kuklick, Henrika. (2008) *A New History of Anthropology*. Oxford: Blackwell Publications.
- Kuper, Adam. (2005) *Anthropology and Anthropologists: The Modern British School*. Third ed. London: Routledge.
- Layton, Robert. (1997) *An Introduction to Theory in Anthropology*. Cambridge: Cambridge Univ. Press.
- Lewin, Ellen (ed.). (2006) *Feminist Anthropology: A Reader*. Oxford: Blackwell.
- Lewis, Diane. (1973) "Anthropology and Colonialism." *Current Anthropology*, 14(5): 581-602.
- McGee, Jon R. & Warms, Richard L. (2008) *Anthropological Theory: An Introductory History*. Fourth Ed. Boston: McGraw Hill.
- Moore, Jerry D. (ed.) (2009) *Visions of Culture: An Annotated Reader*. Lanham: Altamira Press.
- (ed.) (2009) *Visions of Culture: An Introduction to Anthropological Theories and Theorists*. Third Ed. Lanham: Altamira Press.
- Mosse, David. (1999) "Colonial and Contemporary Ideologies of 'Community Management': The Case of Tank Irrigation Development in South India." *Modern Asian Studies*, 33(2): 303-338.
- Ortner, Sherry B. (2006) *Anthropology and social theory: culture, power, and the acting subject*. London: Duke University Press.
- Pels, Peter. (1997) "The Anthropology of Colonialism: Culture, History, and the Emergence of Western Governmentality." *Annual Review of Anthropology*. 26: 163-183.
- Prakash, Gyan. (ed.) (1995) *After Colonialism: Imperial Histories and Postcolonial Displacements*. Princeton: Princeton Univ. Press.
- Scott, David. (1992) "Anthropology and Colonial Discourse." *Cultural Anthropology*, 7(3): 301-326.
- Wekker, Gloria. (2006) "'What's Identity Got to Do with It?': Rethinking Identity in Light of the Mati Work in Suriname." In Ellen Lewin (ed.). *Feminist Anthropology: A Reader*. Oxford: Blackwell: 435-447.

T.Y. B.A. ANTHROPOLOGY

Course: AANT0602

Title: Anthropology of Development -II

Learning Objectives:

1. To introduce students to the Development Debates of the 21st Century
2. To get a historical view of Theoretical Development perspectives
3. To understand the consequences of Development initiatives on the ground
4. To explore new practices that may lead to a better quality of life for all

Number of lectures: 60

UNIT I: Approaches to Development [15 lectures]

- a. Structural approaches to development: Marxism and Neo-Marxism
- b. Dependency Theory and World Systems Theory
- c. Structural alternatives?

UNIT II: Alternatives to Development [15 lectures]

- a. Third World Alternatives to Development – elements for a consensus
- b. The Subaltern Movement – a discursive insurrection
- c. Taking culture and ethnicity seriously
- d. Conscientisation and Grass Roots Movements

UNIT III: Sustainable Development [15 lectures]

- a. Sustainable Development: Equity and Ecology
- b. Rural neglect in Independent India: infrastructure and agriculture
- c. Indian Urbanisation and SEZs
- d. Health and Education in India

UNIT IV: Tribes and “Development” [15 lectures]

- a. Tribal culture and Tribal development
- b. Issues of tribal economy, migration, displacement and deforestation
- c. Tribal health and education
- d. Denotified Tribes and Wandering Tribes

CIA: Written assignment

List of Recommended Reference Books

1. Appadurai, Arjun. 2004. *The capacity to aspire: culture and the terms of recognition*. In Vijayendra Rao and Michael Walton (eds) *Culture and Public Action*, Stanford: Stanford University Press.
- Beteille Andre, 1996. *Indian Anthropology*. In Bernard and Spence, *Encyclopedia of Social and Cultural Anthropology*. London: Routledge.
- Brett, E.A. 2009. *Reconstructing Development Theory*. Basingstoke: Palgrave Macmillan.
- Chang, H.J. 2002. *Kicking Away the Ladder – Development Strategy in Historical Perspective*. London: Anthem Press.
- Chew &Denemark. 1996. *The Underdevelopment of Development*.
- Featherstone Mike (ed). *Global Culture, Nationalism, Globalisation and Modernity*. OUP.
- Harrison David. *The Sociology of Modernisation and Development*.

Kohli, A. (2004) *State-Directed Development: Political Power and Industrialisation in the Global Periphery*. Cambridge: Cambridge University Press.

McGee & Warmus. 1996. *Anthropology Theory: An Introductory History*. Mayfield Publishing Company.

Milanovic, Branko, *The Two Faces of Globalization: Against Globalization as We Know It* in *World Development* Vol. 31, No. 4, pp. 667–683, 2003

Rapley John. 1996. *Understanding Development: Theory and Practice in the 3rd World*.

Reinert, E. 2007. *How Rich Countries Got Rich...and Why Poor Countries Stay Poor*. London: Constable.

Seligson & Passe-Smith (ed). 1998. *Development and Underdevelopment: The Political Economy of Global Inequality*.

So Alvin Y. 1990. *Social Change and Development: Modernisation, Dependency Theory and World System Theory*. Sage Publications.

Srivastava S.P. (ed). 1998. *The Development Debate: Critical Perspectives*. Rawat Publications, Jaipur, N. Delhi.

TYBA ANTHROPOLOGY

COURSE: AANT0603

Title: Applied Anthropology – II

Learning Objectives

1. To introduce students to the practice of applying anthropological theories and methods in everyday situations.
2. Examining contemporary processes through an anthropological lens.
3. Critically applying anthropological knowledge to their research.

Number of Lectures: 45

UNIT I: Corporate Anthropology

(15 lectures)

- Evolution of Corporate Anthropology
- “Organizational Culture”: From Anthropology to the Office
- Issues and case studies

UNIT II: Anthropology of the City

(15 lectures)

- Imagining the city: metaphors and images
- Migration, adaptation and the diaspora
- The cultural role of world cities

UNIT III: Anthropology of the State

(15 lectures)

- State and Governmentality
- Everyday Practices of the State: Bureaucracy, Corruption
- Embodied, Gendered and Affective States

CIA: Dissertation

List of Recommended References

Unit I: Corporate Anthropology

Baba, M. 2006. “Anthropology and Business”. H. James Birx, (ed.). *Encyclopaedia of Anthropology*. Thousand Oaks, CA: Sage Publications: 83-117.

Cefkin, (ed.) 2010. *Ethnography and the Corporate Encounter: Reflections on Research in and of Corporations [1st ed.]*. USA:Berghahn Books.

Geert de Neve, Peter Leutchford, Jeffery Pratt and Donald C. Wood (eds.). *Hidden Hands in the Market_ Ethnographies of Fair Trade, Ethical Consumption, and Corporate Social Responsibility*. UK:Emerald.

Jordan, A. T. (2010). “The Importance of Business Anthropology: Its Unique Contributions”. *International Journal of Business Anthropology* Vol. 1(1): 15-25.

Mankekar, P. and Akhil Gupta. 2017. Future Tense: Capital, labour and technology in a service industry in *Hau: Journal of Ethnographic Theory*. 7 (3): 67–87.

Sherry, J. F. (Dec. 1988). “Teaching International Business: A View from Anthropology”. *Anthropology and Education Quarterly*. Vol.19, No.4: 396-415.

Unit II: Anthropology of the City

Gugler, J. (2004) *World cities beyond the West* Cambridge University Press: New York

Gmelch, G. et al. (2010) *Urban Life: Readings in the Anthropology of the City USA*: Wavelength Press.

Low, Setha M. (1997). “Theorizing the City: Ethnicity, Gender and Globalization.” *Critique of Anthropology*. v. 17, no. 4, 1997:403-409

Melissa, B. et al ed. (2009) *Dissent and Cultural Resistance in Asia's Cities*. New York: Routledge.

Pardo, I. and Giuliana B. Prato (eds.). 1988. *Anthropology in the city : methodology and theory*. Surrey: Ashgate.

Unit III: Anthropology of the State

Aretxaga, B. (2003). Maddening States. *Annual Review of Anthropology*, 32(1), 393–410.

Corbridge, S., Williams, G., Veron, R., & Srivastava, M. (2005). *Seeing the State: Governance and Governmentality in India*. New York: Cambridge University Press.

Ferguson, J. (1996). *The Anti-Politics Machine: 'Development,' Depoliticization, and Bureaucratic Power in Lesotho* (3rd ed.). Minneapolis: University of Minnesota Press.

Ferguson, J., & Gupta, A. (2002). Spatializing States: Toward an Ethnography of Neoliberal Governmentality. *American Ethnologist*, 29(4), 981–1002.

Gledhill, John. 2000. *Power and its Disguises: Anthropological Perspectives on Politics*. 2nd edition. London: Pluto.

Gupta, A. (1995). Blurred boundaries: The discourse of corruption, the culture of politics, and the imagined state. *American Ethnologist*, 22(2), 375–402.

Gupta, Akhil and Aradhna Sharma (eds) (2006) *Anthropology of the State: A Reader*. Malden MA: Blackwell Publishing.

Gupta, Akhil (2012) *Red tape: Bureaucracy, structural violence, and poverty in India*. Duke University Press.

Linke, U (2006) “Contact Zones: Rethinking the sensual life of the state, *Anthropological Theory*, 6 (2), 205-225.

Trouillot, M.-R. (2001). The Anthropology of the State in the Age of Globalization: Close Encounters of the Deceptive Kind. *Current Anthropology*, 42(1), 125–138.

Tsing, A. L. (1994). From the Margins. *Cultural Anthropology*, 9(3), 279–297.

Vincent, Joan, ed. 2002. *The Anthropology of Politics: A Reader in Ethnography, Theory, and Critique*. Malden, MA: Blackwell.



St. Xavier's College – Autonomous Mumbai

Syllabus For 3rd Semester Courses in Sociology (Applied Component) (June 2019 onwards)

Contents:

Theory Syllabus for Courses:

AC 0301 – Leisure Studies I (APPLIED COMPONENT)

S.Y. B.A Course: AC 0301 LES

Title: Leisure Studies I

Learning Objectives:

1. Introduce the students to the developments in the field of leisure studies
2. Demonstrate how these developments provide valuable insights about the modern way of life.
3. Familiarize them with the dynamics of leisure in respect of life stages and different social formations.

Lectures: 60

UNIT I – INTRODUCTION

[15 lectures]

- a. Leisure Studies as a discipline
- b. Basic Concepts: play, leisure and recreation
- c. The Leisure Society thesis
- d. Motivations, Values and Constraints on Leisure

UNIT II - HISTORY OF RECREATION AND LEISURE

[15 lectures]

- a. Leisure in pre-industrial societies
- b. Industrial revolution and new forms of leisure
- c. Leisure and recreation: The Current Scene

UNIT III – LEISURE DYNAMICS

[15 lectures]

- a. Leisure across the life course: play in the lives of children
- b. Leisure across the life course: adult leisure needs and involvements
- c. Recreation and the Elderly
- d. Influence of gender on leisure

UNIT IV – LEISURE AND GENDER

[15 lectures]

- a. Leisure and sports
- b. Leisure and sexuality
- c. Recreation and the culture industry.

CIA: Written assignment and presentation

List of Recommended Reference Books

- Collins, Michael, F., Sport and Social Exclusion, London, Routledge.
- Eichberg, Hennig, Body Cultures: Essays on Sport, Space and Identity,
- Harris, David, 2005, Key Concepts in Leisure Studies, London, Sage Publications.
- Horner, Susan and J. Swarbrooke, 2005, Leisure Marketing: A Global Perspective, London, Elsevier Butterworth-Heinemann.
- Kraus, Richard, G., 1998, Recreation and Leisure in Modern Society, Sudbury, MA, Jones & Bartlett Publishers, Inc.
- Urry, John, 1990, The Tourist Gaze: Leisure and Travel in Contemporary Societies, London, Sage.



St. Xavier's College – Autonomous Mumbai

Syllabus For 3rd Semester Courses in Sociology (June 2013 onwards)

Contents:

Theory Syllabus for Courses:

AC 0301 MRC- INTRODUCTION TO MARKET RESEARCH:
CONCEPTS AND APPROACHES I (APPLIED
COMPONENT)

S.Y. B.A

Course: AC 0301 MRC

Title: INTRODUCTION TO MARKET RESEARCH: CONCEPTS AND APPROACHES I

Learning Objectives:

1. To introduce students to Market Research in terms of concepts and applications.
2. To help students understand the relevance and uses of quantitative and qualitative research approaches used in Market Research.
3. To build the essential knowledge base that will help a student conceptualise and start work on a research problem.
4. To equip students with the necessary technical capabilities required in primary research.

Number of lectures: 60

UNIT I: MARKET RESEARCH – MEANING, NATURE AND SCOPE [15 lectures]

- a. What is Market Research?
- b. Scope of Market Research
- c. Nature and importance
- d. Qualitative and quantitative approaches

UNIT II: THE RESEARCH PROCESS [15 lectures]

- a. The research process, types of research design. Its nature and applications
- b. Steps in research design process. Issues in Market Research - methodological and ethical
- c. The project proposal – its meaning, contents and importance

UNIT III: SOURCES OF DATA [15 lectures]

- a. Primary sources of data –surveys, panels, focus groups, observation
- b. Secondary sources of data - its nature, sources and examples of its applications.

UNIT IV: QUESTIONNAIRE DESIGN [15 lectures]

- a. The nature and purpose of the questionnaire - Decisions regarding question content, phrasing, response formats and sequence
- b. The pre test, its role and significance
- c. Measurement and research. Concept of measurement - Scales of measurement and their uses. Attitude and rating scales

CIA Individual / Group Research Project

List of Recommended Reference Books

- Burns A.C. & Bush R.F. (2007). *Marketing Research* (Fifth Edition). Delhi: Pearson Education
- Easwaran. (2007). *Marketing Research*. New Delhi: Oxford University Press
- Malhotra N.K. & Dash S. (2009). *Marketing Research: An Applied Orientation*. Delhi: Pearson Education.
- Nargundkar, R. (2008). *Marketing Research* (Third Edition). Delhi: Tata McGraw Hill Companies.
- Schmidt M.J. & Hollensen S. (2007). *Marketing Research: An International Approach*. Delhi: Pearson Education.



St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in Sociology (Applied Component) (November 2019 onwards)

Contents:

Theory Syllabus for Courses:

AC 0401 – Leisure Studies II (APPLIED COMPONENT)

Title: LEISURE STUDIES II

Learning Objectives:

1. Introduce the students to the developments in the field of leisure studies
2. Demonstrate how these developments provide valuable insights about the modern way of life.
3. Familiarize them with the dynamics of leisure in respect of life stages and different social formations.

Number of lectures: 60

UNIT I

Travel and Tourism

[15 lectures]

- a. Modernity and the Production of the Tourist Experiences
- b. Sightseeing and social structure
- c. Staged Authenticity
- d. Tourism in India

UNIT II

Other Forms of Leisure

[15 lectures]

- a. Sports and Games
- b. Outdoor recreation
- c. Shopping
- d. Addiction and Artificial experience
- e. Deviant Leisure

UNIT III

The Leisure Industry

[15 lectures]

- a. Specialized Agencies
- b. Marketing of leisure: International and national
- c. Leisure as career
- d. Leisure in a globalized world

UNIT IV

Exploring leisure forms

[15 lectures]

- a. Hedonising technology and forms
- b. Art and awareness
- c. Activism and leisure

CIA: Written assignment and presentation

List of Recommended Reference Books

Collins, Michael, F., Sport and Social Exclusion, London, Routledge. Eichberg, Hennig, Body Cultures: Essays on Sport, Space and Identity, Harris, David, 2005, Key Concepts in Leisure Studies, London, Sage Publications. Horner, Susan and J. Swarbrooke, 2005, Leisure Marketing: A Global Perspective, London, Elsevier Butterworth-Heinemann. Kraus, Richard, G., 1998, Recreation and Leisure in Modern Society, Sudbury, MA, Jones & Bartlett Publishers, Inc. Urry, John, 1990, The Tourist Gaze: Leisure and Travel in Contemporary Societies, London, Sage Publications.



St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in Sociology (Applied Component) (November 2013 onwards)

Contents:

Theory Syllabus for Courses:

AC 0401 MRC - INTRODUCTION TO MARKET RESEARCH
CONCEPTS AND APPROACHES II (APPLIED
COMPONENT)

S.Y. B.A

Course: AC 0401 MRC

Title: Introduction To Market Research: Concepts And Approaches II

Learning Objectives:

1. To build on the conceptual, analytical and practical skills acquired by the student so as to be able to conduct fieldwork and data analysis.
2. To create a better understanding of sampling and its value to field work.
3. To develop the necessary report writing skills which are so essential in Market Research.

Number of lectures: 60

UNIT I

Sampling

[15 lectures]

- a. Meaning and importance - Approaches (Census Vs Sampling)
- b. Approaches - Various types of probability and non probability samples - Their uses, strengths and limitations

UNIT II

Field Work, Data Analysis and Tabulation

[15 lectures]

- a. Essentials of Field Work
- b. Organisation of data
- c. Interpretation of data

UNIT III

Market Research In India

[15 lectures]

- a. Background and Development
- b. Challenges
- c. Influence of Globalisation

UNIT IV

The Research Report

[15 lectures]

- a. Reporting Styles
- b. Presentation of Data
- c. Interpretation of Market Research reports

CIA Individual / Group Research Project

List of Recommended Reference Books

1. Burns A.C. & Bush R.F. (2007). *Marketing Research* (Fifth Edition). Delhi: Pearson Education
2. Easwaran. (2007). *Marketing Research*. New Delhi: Oxford University Press
3. Malhotra N.K. & Dash S. (2009). *Marketing Research: An Applied Orientation*. Delhi: Pearson Education.
4. Nargundkar, R. (2008). *Marketing Research* (Third Edition). Delhi: Tata McGraw Hill Companies.
5. Schmidt M.J. & Hollensen S. (2007). *Marketing Research: An International Approach*. Delhi: Pearson Education.



St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in Special Course (November 2013 onwards)

Contents:

Theory Syllabus for Courses:

S. SOC.4.SC – Science of Culture

SYBA SPECIAL COURSE

Course: S. SOC.4.SC

Title: Science of Culture

Learning Objectives:

1. To explore the concept of human culture. Culture is not easily defined, nor is there a consensus among scholars, philosophers and politicians (nor, probably, among the rest of us) as to what exactly the concept should include. We hope, here, to outline some of the broad-ranging debates which have gone on about the concept of culture during the past century and see its relevance to practitioners of science. Furthermore, we hope to offer some insight into what the culture debate means in our own lives and to provide some examples of how cultural meanings are formed, maintained, and changed.

Number of lectures: 45

UNIT 1

What is culture?

[11 Lectures]

- a. History of the Culture concept
- b. Definition and characteristics

UNIT 2

Culture, Power, Place

[22 Lectures]

- a. Representing 'the other'
- b. Debating culture- culture and power
- c. High Culture Low culture
- d. Popular culture/public culture

UNIT 3

Science as culture

[12 Lectures]

- a. Two cultures- Science and Art
- b. Information Society- culture and consequence

CIA: Tests / Presentations/ Projects

List Of Recommended Reference Books

1. Longurst, B et al 2011 2nd edition. Introducing Cultural Studies. Pearson New Delhi
2. Nayar, K.P. 2006 Reading Cultures Sage New Delhi
3. Nayar, K, P. 2009 Packaging life: Cultures of the Everyday Sage New Delhi
4. Snow, C.P. 1990 Two Cultures in Leonardo, Vol 23, No. 2/3, new Foundations: Classroom lessons in Art/Science/Technology for the 1990s. pp 169-173



St. Xavier's College – Autonomous, Mumbai

Syllabus For 1st Semester Courses in Special Course (June 2013 onwards)

Contents:

Theory Syllabus for Course:

A.SPC 1.01– Environmental Studies

C.SPC 1.01– Environmental Studies

S.SPC 1.01– Environmental Studies

FYBA/BSc/BMM/BMS/BSc IT- SPECIAL COURSE

**Course: A.SPC.1.01
C.SPC 1.01
S.SPC 1.01**

Title: Environmental Studies

Learning Objectives:

1. To familiarize students to the basic concepts of Environmental studies.
2. To help students develop their own perspectives around environmental issues.
3. To enable students to take practical steps to conserve the environment.

Number of lectures: 45

UNIT 1

Environment

[12 lectures]

- a. Definition and Composition – Lithosphere, Hydrosphere, Atmosphere, Biosphere, Hydrological Cycle
- b. Historical Development and Approaches
- c. Man and Nature relation and interaction with respect to Food, Clothing, Shelter and Occupation : Concept of Ecology and Ecosystem.

UNIT 2

Resources and Wealth

[12 lectures]

- a. Meaning, Types of Resources, Exploitation of Resources, use of Technology and its Impact on Natural Environment
- b. Wealth – meaning, Distinction between wealth and resources, Optimum Conversion of Resources into wealth
- c. Anthropogenic Waste – its effects, Man made Industrial waste.

UNIT 3

Environmental Degradation

[12 lectures]

- a. Meaning, causes : Degradation of Urban Land, Forest and Agricultural Land due to natural causes and human interference.
- b. Global Warming : Problems of non-degradable Waste – Electronic Devices, Plastic and Man- made fibres.
- c. Environmental Assessment – Environmental Impact Assessment (EIA), Environmental Auditing, Environmental Legislation in India, Carbon Bank.

UNIT 4

Environmental Management

[9 lectures]

- a. Meaning, development and environmental linkages.
- b. Environmental concerns in India. The need for sustainable development.
- c. Actions for environmental Protection: national and international initiatives, emerging environment management strategies, Indian initiatives.
- d. Environmental Protection Movements and NGOs in India.

CIA: Projects / Presentations / Tests

List of Recommended Reference Books:

1. R. Rajagopalan, R. (2005) *Environmental Studies – From Crisis to Cure*. Delhi: OUP

Additional reading:

1. Guha Ramachandra Environmentalism: A global history (OUP) (2000)

Audio Visual Aids:

1. An Inconvenient Truth, Al Gore
2. The 11th Hour, Leonardo DiCaprio
3. The Age of Stupid. Franny Armstrong.
4. Baraka, Ron Fricke.
5. Climate change: An Untold Story [Climate's First Orphans; The Weeping Apple Tree; A Degree of Concern; A Green Agony], Discovery Channel.
6. Liquid city--Mathew Gandy.
7. Story of Stuff --Free Range Studios Tides Foundation.
8. Story of bottled water---Free Range Studios Tides Foundation



St. Xavier's College – Autonomous, Mumbai

Syllabus For 2nd Semester Courses in Special Course (November 2013 onwards)

Contents:

Theory Syllabus for Course:

A.SPC.2.01– Giving Voice to Values

C.SPC.2.01– Giving Voice to Values

S.SPC.2.01– Giving Voice to Values

FYBA/BSc/BMM/BMS/BSc. IT

Course: A.SPC.2.01
C.SPC.2.01
S.SPC.2.01

Title: GIVING VOICE TO VALUES

Learning Objectives:

1. To familiarize students with foundational value concerns.
2. To help students to critically analyse and develop their own values.
3. To enable students to take practical steps to act on their values.

Number of lectures: 45 Lectures

UNIT 1

Value Clarification

[5 lectures]

1. What is a value?
2. Exercises to reveal values.
3. Value Formation.

UNIT 2

Comparative Religions

[7 lectures]

1. Inter-religious sensitivity: main ideas from the major religions
2. Sharing Faith: what is the religious meaning that is precious to you
3. Breaking through stereotypes
4. Communalism and Building community

UNIT 3

Corruption as a way of life

[5 lectures]

1. Case studies e.g. CWG, Adarsh, 2G, Coalgate...
2. Attempt to analyse causes
3. Strategies to avoid corruption: RTI, Civil society groups, other strategies to bring accountability and transparency

UNIT 4

Violence and Conflict Resolution

[5 lectures]

1. Understanding violence and conflict
2. Causes and forms of violence and conflict
3. Conflict resolution

UNIT 5

Youth and Substance Abuse

[6 lectures]

1. Substance abuse - Causes and symptoms
2. Forms of substance abuse - Alcoholism, Drug addiction, Smoking
3. Preventive and curative measures

UNIT 6

The problem of evil

[4 lectures]

1. Conceptualising evil
2. Manifestations of evil
3. Mitigation

UNIT 7

Prayer - communal and personal

[3 lectures]

1. What is prayer?
2. The importance of prayer and silence in one's life

UNIT 8

Critical Thinking

[3 lectures]

1. What is critical thinking?
2. The value of critical thinking\
3. Analysis of Newspapers, TV, Film

UNIT 9

Ethical Relationships

[7 lectures]

1. Young People: Suicide, Depression, Ragging
2. Causes and symptoms
3. Coping strategies

CIA: Presentations / Tests / assignments

List of Recommended Reference Books:

1. In Harmony: Value education at college level- Department of Ethics and Religious studies, Loyola College, Chennai.
2. Introduction to Religious Philosophy – Y Masih (Chapters- 1, 2, 13, 15)
3. Corruption: How to deal with its impact on Business and Society- Godfrey Harris.
4. Abnormal Psychology (Chapter- 13- Substance Abuse: Drugs / Alcohol)- Irwing G Sarason and Barabara Sarason.

Audio Visual Aids:

1. Film: The Four Religions – Arnold Toynbee
2. Film: The Seven Circles of Prayer – Martin Smith
3. Film: God in the Dock – Ellwood Kieser
4. Film: Teenage depression and suicide – Andrew Schlessinger
5. Film: Portrait of addiction- Moyers collection on DVD- Films for Humanities and sciences.



St. Xavier's College – Autonomous Mumbai

Syllabus For 3rd Semester Courses in Special Course (June 2013 onwards)

Contents:

Theory Syllabus for Courses:

A.SPC.3.01 – Human Rights

C.SPC.3.01– Human Rights

S.SPC.3.01– Human Rights

SYBA

**Course: A.SPC.3.01
C. SPC.3.01
S. SPC.3.01**

Title: HUMAN RIGHTS

Learning Objectives:

1. To familiarize the students with the philosophy and the concept of Human Rights.
2. To create an understanding of the various systems and provisions that can foster Human Rights.
3. To sensitize students to the diverse Human Rights issues in terms of their complex nature.

Number of lectures: 45

UNIT– I CONTEXTUALIZING HUMAN RIGHTS

[10 Lectures]

- a. Meaning and Characteristics
- b. Origin and development of the discourse.
- c. Changing philosophies

(Handouts to be given to the students on the history of the development of human rights as a concept and practice)

UNIT– II ISSUES AND VULNERABLE GROUPS

[23 Lectures]

This module will be analysed at the macro and micro dimensions in terms of the significance of the issues and their relevance to the meaning and characteristics of human rights.

Women, children, minorities (ethnic, linguistic and religious), sexual minorities, refugees, victims of state-sponsored violence, prisoners of conscience, displaced communities, prisoners and under trials, abortion, euthanasia, capital punishment, HIV/AIDS patients, Dalits, Tribals, senior citizens, differently-abled persons and the rights of consumers.

UNIT– III ISSUES AND VULNERABLE GROUPS

[12 Lectures]

Monitoring and Safeguarding Mechanisms

This unit looks at monitoring and safeguarding mechanisms both at the international and national (Indian) levels.

- The Indian Context
 - a) Legal Framework
 - b) NHRC
 - c) Repressive Laws
- International Mechanisms: Conventions, treaties and global bodies
- Role of Civil Society and Non-Governmental Organisations.

- Freedom of expression and the media.

Continuous Evaluation: Group projects and presentations primarily from Units Two and Three.

List of Recommended Reference Books

1. Ackerly, B., A. (2008). Universal human rights in a world of difference. Cambridge, Cambridge University Press.
2. Avonius, L. D. K. (2008). Human rights in Asia: a reassessment of the Asian values debate. Hampshire, UK, Palgrave Macmillan Ltd.
3. Christie, K. D. R. (2001). The politics of human rights in East Asia. London, Pluto Press.
4. Heard, A. (1997). Human Rights: Chimeras in Sheep's Clothing? <http://www.sfu.ca/~aheard/intro.html>, accessed on January 1, 2011.
5. Makau, M. (2002). Human Rights: A Political and Cultural Critique. Pennsylvania, University of Pennsylvania Press.
6. Nirmal, C. J., Ed. (2000). Human Rights in India. New Delhi, Oxford University Press.
7. O'Byrne, D., J. (2003). Human rights: an introduction. New Delhi, Pearson.
8. Pereira, W. (1997). Inhuman Rights. New Delhi, Other India Press.
9. Phillips, D., A. (2009). Human Rights. New York, Chelsea House: An Imprint of Infobase Publishing.
10. Poonacha, V. (1995). Gender within the Human Rights Discourse. Mumbai, Research Centre for Women Studies, SNDT University.
11. Raman, K. (1998). Universality of the Human Rights Discourse: An Overview. Mumbai, Department of Civics and Politics, University of Mumbai.
12. Sen, A. (1997) Human Rights and Asian Values. Sixteenth Morgenthau Memorial Lecture on Ethics & Foreign Policy . New York, Carnegie Council on Ethics and International Affairs.
http://www.carnegiecouncil.org/resources/publications/morgenthau/254.html/_res/id=sa_File1/254_sen.pdf, accessed on January 1, 2011.
13. Shabbir, M., Ed. (2008). Human Rights in the 21st Century: Challenges Ahead. Jaipur & New Delhi, Rawat Publications.