

St. Xavier's College (Autonomous),
Mumbai



Syllabus of the courses offered by the
Department of Sociology and Anthropology
(2019-2020)

St. Xavier's College (Autonomous),
Mumbai



Syllabus of the courses offered by the
Department of Sociology and Anthropology
Sociology courses for the BA Programme
(2019-2020)

UNIT – IV Crime and Deviance

[15 lectures]

To create a space for relooking, critically thinking about ideas of crime, deviance, punishment and conformity.

- Theoretical explanations to crime and deviance: Functionalist/Conflict theories
- Victims and perpetrators of crime: at home & work settings.
- Engaging with the legalities of defining a criminal: juvenile/adult/cyber-criminals

C.I.A: Assignment/ Presentation

REFERENCES :

1. Abbott, P. & Wallace, C. (2005). [1997]. *An Introduction to Sociology: Feminist Perspectives*. London & New York: Routledge.
2. Abraham, M. Francis. 2008 *Contemporary Sociology: An Introduction to Concepts and Theories*. Second edition, Oxford University Press, New Delhi.
3. Das, V. (Ed.). (2006). *Handbook of Indian Sociology*. New Delhi: Oxford University Press.
4. Giddens, Anthony & Philip W. Sutton. 2013 *Sociology*, Seventh edition, John Wiley & Sons Inc. United States.
5. Haralambos & Holborn. (2014). *Sociology: Themes and Perspectives (8th Edition)*. London: Collins Education. Fifth edition, Harper Collins, *London*.
6. Macionis, John J. 2005 *Sociology*, Tenth edition, Pearson,
7. Madan, T.N. (2011). *Sociological Traditions: Methods and Perspectives in the Sociology of India*. New Delhi: Sage Publications.
8. Menon, Nivedita. 2012. *Seeing Like a Feminist*, Zuban in collaboration with Penguin Books, New Delhi.
9. Ritzer, G. (2013). *Introduction to Sociology*. London: Sage.
10. Sujata Patel (ed.), (2011). *Doing Sociology in India: Genealogies, Locations, and Practices*, Oxford University Press. New Delhi.
(2010). *The ISA Handbook of diverse sociological traditions*, Sage Publications, London.

UNIT – IV Media and society:

[15 lectures]

- Media in contemporary times: Social networking sites/ film/ television/ music/newspapers
- Culture Industry (Adorno & Horkheimer) and its critique.
- What are we watching: TRPs/ colonising the consumer's mind/Corporatization and the new media.
- The Culture of Dissent: Alternative mediums of expression

C.I.A: Assignment/ Presentation

Essential Readings:

1. Abbott, P. & Wallace, C. (2005). [1997]. An Introduction to Sociology: Feminist Perspectives. London & New York: Routledge.
2. Abraham, M. Francis. 2008 Contemporary Sociology: An Introduction to Concepts and Theories. Second edition, New Delhi. Oxford University Press.
3. Das, V. (Ed.). (2006). Handbook of Indian Sociology. New Delhi. Oxford University Press.

(2003). The Oxford India Companion to Sociology and Social Anthropology. New Delhi. Oxford University Press.
4. Giddens, Anthony & Philip W. Sutton. 2013 Sociology, Seventh edition, John Wiley & Sons Inc. United States.
5. Haralambos & Holborn. (2014). Sociology: Themes and Perspectives (8th Edition). London: Collins Education. Fifth edition, Harper Collins, London.
6. Macionis, John J. 2005 Sociology, Tenth edition, Pearson.
7. Madan, T.N. (2011). Sociological Traditions: Methods and Perspectives in the Sociology of India. New Delhi: Sage Publications.
8. Menon, Nivedita. 2012 Seeing Like a Feminist, Zuban in collaboration with Penguin Books, New Delhi.
9. Ritzer, G. (2013). Introduction to Sociology. London: Sage.

Recommended References:

1. https://www.ted.com/talks/andrew_mwenda_takes_a_new_look_at_africa#t-377740
Aid for Africa? No. Thanks
2. Ansari, Hamid. (2015, September 24). Why India must take seriously the Right to Dissent. Retrieved from <http://thewire.in/2015/09/24/why-india-must-take-seriously-the-right-to-dissent-11476/>
3. Mukunth, Vasudevan. (2015, November 10). Is Religion making our kids less altruistic? Retrieved from <http://thewire.in/2015/11/10/is-religion-making-our-kids-less-altruistic-15300/>
4. Libert, Tim & Victor Pickard. (2015, November 9). Think You're Reading the News for Free? New Research Shows You're Likely Paying with Your Privacy. Retrieved from <http://thewire.in/2015/11/09/think-youre-reading-the-news-for-free-new-research-shows-youre-likely-paying-with-your-privacy-15316/>
5. Breman, Jan. (1974). Patronage and Exploitation: Changing Agrarian Relations in South Gujarat. Univ. of California Press.

St. Xavier's College – Autonomous
Mumbai
Syllabus
For III Semester Courses in Sociology
(June 2019 onwards)

Contents:

Theory Syllabus for Courses:

ASOC0301 - SOCIOLOGY: CLASSICAL THEORIES

ASOC0302- INDIAN SOCIOLOGY

S.Y. B.A Course: ASOC0301

Title: SOCIOLOGY: CLASSICAL THEORIES

Learning Objectives:

1. To introduce students to the classical social theories
2. To make students aware of the critical nature of the social sciences and trace this back to the enlightenment period.
3. To enable students to see how all social contexts can be analyzed differently based on the perspective one uses.

Number of lectures: 45

Unit I – Weber

15 lectures

- a. Historical Context – Enlightenment and Functionalism
- b. Method – Interpretive understanding (*Verstehen*), Social Action, Values, Ideal types
- c. The Protestant Ethic and the Spirit of Capitalism, Sociology of Religion.
- d. Power and Inequality, types of leadership, bureaucracy

Unit II – Marx

15 lectures

- a. Historical Context
- b. Dialectical and Historical Materialism
- c. Concepts: Class, Capitalism, Labour Theory of Value, Surplus, Alienation.
- d. Critique, brief introduction to modern variants.

Unit III – Dubois

15 lectures

- a. Historical Context
- b. Concepts: Black Consciousness, Double Consciousness, the Veil.
- c. Modern variants and global and local applications.

CIA: Assignments on a particular theme

List of Recommended Reference Books

- Abraham, Francis. (1982). *Modern Sociological Theory*. Delhi: Oxford University Press.
Abraham, Francis. (1991). *Sociological Thought*. Madras: Macmillan.
Adams, B.N and Sydie, R .A. (2001). *Sociological Theory*. New Delhi: Vistaar Publication.

- Beilharz, Peter (1991). *Social theory: a guide to central thinkers*. St. Leonards: Alien & Unwin Pvt. Ltd.
- Coser, Lewis A. (1996). *Masters of Sociological Thought: Ideas in Historical and Social Context*. 2nd ed. Jaipur: Rawat Publications.
- Cuff, E.C. (2005). *Perspectives in Sociology*. New York: Routledge.
- Farganis, James (ed.). *Readings in Social Theory: The Classic Tradition to Post-Modernism*. New York: The McGraw Hill Companies, Inc.
- Fletcher, Ronald. (2000). *The Making of Sociology – A Study of Sociological Theory: Beginnings and Foundations*. New Delhi: Rawat Publications.
- Hadden, Richard W. (1997). *Sociological Theory: An Introduction to the Classical Tradition*. Ontario: Broadview Press.
- Layder, Derek. (2006). *Understanding Social Theory*. 2nd ed. London: Sage Publications.
- Raymond, Aron. (1965). *Main Currents in Sociological Thought*. Vol. I & II, Great Britain: Weidenfeld & Nicolson.
- Ritzer, George & Smart, Barry. (2003). *Handbook of Social Theory*. London: Sage Publications.
- Ritzer, George (ed.). (2003). *The Blackwell Companion to Major Classical Social Theorists*. Oxford: Blackwell Publishing Ltd.
- Ritzer, George (ed.). (2005). *Encyclopedia of social theory*. Vols. 1 & 2. London: Sage Publications.
- Turner, Jonathan H. (1999). *The Structure of Sociological Theory*. Jaipur: Rawat Publications. III

S.Y. B.A

Course: ASOC0302

Title: INDIAN SOCIOLOGY

Learning Objectives:

1. To provide students with an insight into the development of Indian Sociology
2. To acquaint students with some important aspects of Indian society and their intersections.
3. To develop analytical skills among students through the use of case studies.

Number of lectures: 45

Unit I

[15 lectures]

Towards an Indian Sociology

- a. Pre-colonial heritage
- b. Post-colonial concerns
- c. Methodological plurality

Unit II

[15 lectures]

Caste, Class and Politics in India

- a. Brahminical and Dalit-Bahujan perspectives on caste
- b. Emergence and rise of middle class in India
- c. Intersections between caste, class and politics

Unit III

[15 lectures]

Identity and Conflict

- a. Concepts: Ethnicity, Ethnic Groups, Nativism, Communalism
- b. Identities and Conflicts
- c. Contemporary challenges

CIA: Written assignment

List of Recommended Reference Books

Unit 1

Cohen, B.S. (1990). *An Anthropologist amongst Historians and Other Essays*. New Delhi: Oxford University Press.

Dhanagre, D.N. (1993). *Themes and Perspectives in Indian sociology*. New Delhi: Rawat Publications.

Madan, T.N. (2011). *Sociological Traditions: Methods and Perspectives in the Sociology of India*. New Delhi: Sage.

Unit 2

- Ambedkar, B.R. (1990). *Annihilation of Caste*. New Delhi: Arnold Publishers
- Berremán, G.D. (1992) "The Brahminical view of Caste". *Social Stratification*. Dipankar Gupta (ed.). New Delhi: Oxford University Press: 84-92
- Das, G. (2000) *India Unbound*. New Delhi: Penguin.
- Dumont, L. (1991) "Hierarchy, Status and Power: the caste system and its implications". *Social Stratification*. Dipankar Gupta (ed.). New Delhi: Oxford University Press: 471-491.
- Dirks, N. (2001) *Castes of Mind: Colonialism and the making of modern India*. Princeton: Princeton University Press
- Gupta, Dipankar (ed.). (1991). *Social Stratification*. New Delhi: Oxford University Press.
- Gupta, Dipankar (2005). "Caste and Politics: Identity over system". *Annual Review of Anthropology* (21):409-27
- Ilaiah, K. (1996). *Why I am not a Hindu: a Sudra critique of Hindutva, Philosophy, Culture, and Political Economy*, Kolkata: Samya.
- Ilaiah, K. (1998). "Towards Dalitisation of the Nation" *Wages of Freedom*. Partha Chatterjee (ed.). New Delhi: Oxford University Press.
- Partha C. (ed.) (1998). *Wages of Freedom*. New Delhi: Oxford University Press.
- Pankaj, A.K. (2007) "Engaging with Discourse on Caste, Class and Politics in India". *South Asia Research* (27):335-353.
- Thorat, S. & Newman, K.S. (2007). "Caste in Economic Discrimination: Causes, Consequences and Remedies". *Economic and Political Weekly*: 4121-4124

Unit 3

- Das, V. (ed.). (1999). *The Oxford India Companion to Sociology and Social Anthropology*. New Delhi: Oxford University Press.
- Goswami, U. (2014). *Conflict and Reconciliation: The Politics of Ethnicity in Assam*. New Delhi: Routledge.
- Nandy, A. et al (1999). *Ethnic Futures: The State and Identity Politics*. New Delhi: Sage Publications.
- Sabharwal, G. (2006). *Ethnicity and Class: Social Divisions in an Indian City*. New Delhi: OUP.
- Weiner, M. (1978). *Sons of the Soil: Migration and Ethnic Conflict in India*. New Jersey: Princeton University Press.



St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in Sociology (November 2019 onwards)

Contents:

Theory Syllabus for Courses:

ASOC0401- Globalization and Social Trends

ASOC0402- SOCIOLOGY: THEMES AND ISSUES II

S.Y. B.A

Course: ASOC0401

Title: Globalization and Social Trends (GST)

Learning Objectives:

1. To introduce students to the significant themes that contemporary sociology deals with. This will enable students to understand the relevance and applications of sociology in order to better choose future subject combinations in the Third Year. This is thus seen as a 'bridge course.'
2. To be able to apply some of the theoretical perspectives learnt in semester III to concretely analyse contemporary global and transnational issues in a sociological manner.

Number of lectures: 45

UNIT I:Sociology of Sport

[15 lectures]

- a. Sports as a Spectacle, Nation and International Competition.
- b. Body and Gender in Sport
- c. Sports and Global Capitalism

UNIT II:Education

[15 lectures]

- a. Role of Education: Functionalist, Liberal and Critical Perspectives.
- b. Inequalities in Education – gender, caste and class.
- c. Education and Globalization: Privatization *vis-a-vis* work

UNIT III: Global conflicts and culture

[15 lectures]

- a. Peace and Conflict Theories: Ideological, Civilizational, Ethnic, Inequality, Resource Availability.

- b. Building Peace: Truth and Reconciliation Commissions, Arbitration, Military Interventions, Multilateral Organizations (e.g. UN).
- c. Actual Case studies (any one): South Africa, Palestine, Kashmir, Post-Soviet Bloc nations.

CIA: Written Assignment

List of Recommended Reference Books

UNIT I

Craig, Peter & Beedie, Paul (eds.). (2008) Sport Sociology. Second Ed. Exeter: Learning Matters.

Fisette, Jennifer L. (2015) "The Marathon Journey of My Body-Self and Performing Identity," *Sociology of Sport Journal*, 32:68-88.

Kobayashi, Koji. (2012) Corporate Nationalism and Glocalization of Nike Advertising in "Asia": Production and Representation Practices of Cultural Intermediaries. *Sociology of Sport Journal*, 29: 42-61.

Laker, Anthony (ed.). (2002) *The Sociology of Sport and Physical Education: An Introductory Reader*. London: Routledge.

UNIT II

Altbach, Philip G. (2009) The Giants Awake: Higher Education Systems in China and India, *Economic and Political Weekly*: 39-51.

Apple, Michael W (ed.). (2010). *The Routledge International Handbook of the Sociology of Education*. New York: Routledge.

Deshpande, Satish. (2006). Exclusive Inequalities: Merit, Caste and Discrimination in Indian Higher Education Today. *Economic and Political Weekly*: 2438-2444.

Dubey, Akhilesh. (1997). *Commercialisation of Education in India: Policy, Law and Justice*. New Delhi: A.P.H. Pub. Corp.

Good, Thomas L (ed.). (2008). *21st Century Education: A Reference Handbook*. New Delhi: Sage Publications.

Haralambos, M. & Holborn, M. (2000). *Sociology: Themes and Perspectives*. 5th Ed. London: Collins Educational.

Jandhyala B.G. Tilak (ed). (2004). *Education, Society and Development: National and International Perspectives*. New Delhi: A.P.H. Pub. Corp.

Jayaram, N. (1990). *Sociology of Education in India*. New Delhi: Rawat Publications.

Patel, Sujata. (2004). Higher Education at the Crossroads. *Economic and Political Weekly*: 2151-2154.

Tilak, J. B. G. (2005). Higher Education in 'Trishanku': Hanging Between State and Market. *Economic and Political Weekly*: 4029-4037.

UNIT III

Barnett, Jon. (2008). Peace and Development: Towards a New Synthesis. *Journal of Peace Research*, 45(1): 75-89.

Boulden, Jane (ed.). (2003). *Dealing with conflict in Africa: the United Nations and regional Organizations*. New York: Palgrave Macmillan.

Campbell, P. J. et al (eds.). (2010). *An Introduction to Global Studies*. Oxford: Wiley-Blackwell.

Gidron, Benjamin. (2002). *Mobilizing for peace: conflict resolution in Northern Ireland, Israel/Palestine, and South Africa*. New York: Oxford University Press.

Humphreys, Macartan. (2005). Natural Resources, Conflict, and Conflict Resolution: Uncovering the Mechanisms. *Journal of Conflict Resolution*, 49(4): 508-537.

Jakobsen, Peter Viggo. (2002). The Transformation of United Nations Peace Operations in the 1990s: Adding Globalization to the Conventional 'End of the Cold War Explanation'. *Cooperation and Conflict*, 37(3): 267-282.

Juergensmeyer, Mark. (2007) From Bhindranwale to Bin Laden: A search for understanding religious violence. *Religion and conflict in South and Southeast Asia : disrupting violence*. Linell E. Cady and Sheldon W. Simon (eds.). New York: Routledge. 21-30.

Ross, Michael L. (2004). "What Do We Know about Natural Resources and Civil War?" *Journal of Peace Research*, 41(3): 337-356.

Sen, Amartya. (2008) "Violence, Identity and Poverty". *Journal of Peace Research*, 45(1): 5-15.

Wolff, Stefan. (2006). *Ethnic Conflict: A Global Perspective*. New York: Oxford University Press

4th Semester Syllabus for Core and Applied Component Courses in Sociology and Anthropology. St. Xavier's College – Autonomous, Mumbai.

S.Y.B.A Sociology

Course: ASOC0402

Title: SOCIOLOGY: THEMES AND ISSUES II

Learning Objectives:

1. To introduce students to some significant and contemporary themes.
2. Enable students to understand the relevance and applications of sociology in order to choose career possibilities in interest areas.
3. To be able to apply some of the theoretical perspectives learnt in semester III to concretely analyse contemporary issues in a sociological manner.

Number of lectures: 45

UNIT I

Political Sociology

[15 lectures]

- a. Nature and scope
- b. Concepts: State, Civil Society, Citizenship
- c. Theoretical approaches to State

UNIT II

Sociology of the Body

[15 lectures]

- a. Concepts: Body, Embodiment, Agency
- b. Theoretical approaches: Bourdieu, Foucault, Goffman
- c. The commodification/objectification of the body

UNIT III

Feminist Science Studies

[15 lectures]

- a. Introduction to key issues
- b. Questioning the Nature of scientific knowledge
- c. Contemporary themes in FSS

CIA: Written assignments

List of Recommended Reference Books

UNIT 1

Beteille, A. (1999). "Citizenship, State and Civil society". *Economic and Political Weekly* **34** (36)

Dhanagare, D.N. (2001). "Civil Society, State and Democracy: Contextualizing a Discourse". *Sociological Bulletin*, **50** (2)

Gupta, D. (1996). *Political Sociology in India: Contemporary Trends*. New Delhi: Orient Longman.

Jayaram, N. (2005). *On Civil Society: Issues and Perspectives*. New Delhi: Sage Publications India Pvt. Ltd.

Mahajan, G. (1999). "Civil Society and Its Avatars. What Happened to Freedom and Democracy?" *Economic and Political Weekly*. **34** (20): 1188 – 1196.

UNIT 2

- Low, J. and C. Malacrida (eds). (2016). *Sociology of the Body*. London: OUP.
- Scott, S. and D. Moran (eds.). (2005). *Body Matters: Essays on the Sociology of the Body*. London: Falmer Press.
- Sharp, L.A. (2000). “The Commodification of the body and its parts”. *Annual Review of Anthropology*. **29**:287–328.
- Thapan, M. (2004). “Embodiment and Identity in Contemporary Society: Femina and the ‘New Indian Woman’”. *Contributions to Indian Sociology* **38**:411-444.
- Waskul, D. and P.Vannini. (2006). *The body/embodiment: symbolic interaction and the sociology of the body*. England: Ashgate.

UNIT 3

- Chadha, G. and Achuthan, A. (2017). Feminist Science Studies. *Economic and Political Weekly*. Vol. 52, Issue No. 17.
- Wyer, M. et al (eds.). (2001). *Women, Science, and Technology: A Reader in Feminist Science Studies*. New York: Routledge.
- Cipolla, C. et al (eds.). (2017). *Queer Feminist Science Studies: A Reader*. Seattle: University of Washington Press.
- McNeil, M. (2007). *Feminist Cultural Studies of Science and Technology*. New York: Routledge.



St. Xavier's College – Autonomous Mumbai

Syllabus For V Semester Courses in Sociology (June 2019 onwards)

Contents:

Theory Syllabus for Courses:

- ASOC0501 - Modern Sociological Theories I
- ASOC0502 - Urban Sociology
- ASOC0503 - Popular Culture
- ASOC0504 - Sociology of Work and Management I
- ASOC0505 - Media, Culture and Society I (Applied Component)
- ASOC0506 - Gender Studies I (Applied Component)
- ASOC0507 - Research Methods in Sociology I
- ASOC0508 - Popular and Subaltern Movements I
- ASOC0509 - Sociology of Human Resource Development (Applied Component)

TYBA Syllabus

Course: ASOC0501

Title: MODERN SOCIOLOGICAL THEORY I

Learning Objectives:

1. Introduce students to the different modes of sociological theorizing.
2. Locate the inter-connectedness between individual theories and the larger theoretical standpoints.
3. Explore the inter-relationship between theory and practice in social life.

Number of lectures: 60

UNIT I: Structural Functionalism and Conflict Theory: [15 Lectures]

- a. Talcott Parsons
Structural Components of the Social System
An Outline of the Social System
- b. Robert Merton
Middle Range Theories
Manifest and Latent Functions
Social Structure and Anomie
- c. An Assessment
- d. Neo-functionalism

Conflict Theory:

- a. Ralf Dahrendorf

UNIT II: Symbolic Interactionism, Phenomenology and Ethnomethodology

[15 Lectures]

- a. George Herbert Mead: Mind, Self and Society
- b. Herbert Blumer: Symbolic Interactionism
- c. Peter Berger and Thomas Luckmann: Social Construction of Reality
- d. Alfred Schutz: The Phenomenology of the Social World, The Life world

Ethnomethodology:

- Harold Garfinkel
- Conversation Analysis
- Studies of Institutions

UNIT 3: Neo-Marxian and Critical Theories

[15 Lectures]

- a. Louis Althusser : Ideology and Dominance
- b. Georg Lukacs: Hegelian interpretation of Marx
- c. Antonio Gramsci: Hegemony
- d. The Frankfurt School: Capitalism and Enlightenment Reason
- e. Critical Theory
Major Contributions
- f. Max Horkheimer (“Traditional and Critical Theory”)
- g. Jurgen Habermas
Civil society and the political public sphere
The tasks of the critical theory of society

- Theory and practice
- Communicative action
- h. Axel Honneth
- i. Fordism and post- Fordism

UNIT 4: Exchange, Network and Rational Choice Theories [15 Lectures]

- a. George Homans: Social Behaviour as Exchange
- b. Peter Blau: Exchange and power in social life
- c. James S. Coleman: Social Capital in the creation of human capital
- d. Network Theory
- e. Rational Choice Theory

CIA: Written Assignment

List of Recommended Reference Books:

- Calhoun, C., et al. (ed.). (2007). *Classical Sociological Theory (2nd ed.)*. Malden, MA: Blackwell Publishing.
- Calhoun, C., et al. (ed.). (2002). *Contemporary Sociological Theory*. Malden, MA: Blackwell Publishing.
- Cuff, E.C., et al. (2006). *Perspectives in Sociology (5th ed.)*. London and New York: Routledge.
- Patel, S., (Ed.) (2011). *Doing Sociology in India: Genealogies, Locations and Practices*. New Delhi: Oxford University Press.
- Ritzer G. (1996). *Modern Sociological Theory (4th ed.)*. New York: Mc Graw -Hill Publication.
- Ritzer, G. (2011). *Sociological Theory (8th ed.)*. New York: McGraw-Hill.
- Turner, J. (2001). *The Structure of Sociological Theory (4th ed.)*. Jaipur: Rawat Publication.

TYBA - Sociology

Course: ASOC0502

Title: URBAN SOCIOLOGY

Learning Objectives

1. Introduce the nature of urban studies and their sociological relevance
2. Explore the contemporary trends in urban growth and development
3. Examine the impact of globalization and migration on 'urban culture'

Total lectures: 60

Unit 1: Concepts and Approaches

[15 Lectures]

- a. Urban, Urbanization, Rural –Urban Continuum
- b. Early theoretical explorations: Wirth, Fischer, Burgess.
- c. Contemporary approaches: Sassen, Castells, Harvey

Unit 2: Urban Sociology in India

[15 Lectures]

- a. The Colonial City
- b. The post-colonial city
- c. Globalization and Urbanization

Unit 3: Urbanization and its Discontents

[15 Lectures]

- a. Suburbanization and satellite cities
- b. Migrants and *right to the city*
- c. The State and our Cities (JNNURM, SMART cities, SEZ, IT parks, SRA)

Unit 4 Urban Culture

[15 lectures]

- a. Urban accessibility (gender, class, religion)
- b. Slum tourism
- c. Nativism

CIA: Written assignments/ Group projects

Note: A non-evaluative educational field trip is offered by the Department as an important component of the course. Students are encouraged to take this up as it will enhance the practicum dimension of the course.

List of Recommended References:

- Anand, N. (2017) *Hydraulic city : water and the infrastructures of citizenship in Mumbai*. Durham: Duke University Press
- Anjaria, J.S. (2006) Street Hawkers and Public Space in Mumbai in *Economic and Political Weekly*. pp 2140-2146
- Ashcroft, B. (2011) Urbanism, mobility and Bombay: Reading the postcolonial City in *Journal of Postcolonial Writing*, 47:5, pp. 497-509
- Banerjee-Guha, S. (ed.). (2010). *Accumulation by Dispossession: Transformative Cities in the New Global Order*. New Delhi: Sage.
- Bose, Ashish. (2002). *India s Urbanisation 1901-2001* New Delhi: Tata McGraw Hill.

- Castells, M. (1977). *The Urban Question: A Marxist Approach*. London: Edward Arnold.
- Chakravarty S. and R. Negi (eds.) (2016) *Space, Planning and Everyday Contestations in Delhi*, India: Springer
- Chatterjee, A. (2017) *Margins of Citizenship: Muslim Experiences in Urban India*. Oxon: Routledge
- Clark, D. (1996). *Urban World/ Global City*. London & New York: Routledge.
- Flanagan, W.G. (2010). *Urban Sociology: Images and Structure*. Plymouth: Rowman & Littlefield Publishers.
- Gooptu, N. (2001). *The Politics of the Urban Poor in Early Twentieth Century India*. Cambridge: Cambridge University Press.
- Gottdiener, M & L. Budd. (eds.). (2005). *Key Concepts in Urban Studies*. London: Sage Publications.
- Jayaram, N. (2010) Revisiting the City: The Relevance of Urban Sociology Today in *Economic and Political Weekly*. XLV:35 pp 50-57
- Jayaram, N. eds (2017) *Social Dynamics of the Urban: Studies from India*. IAS: Springer
- Khosla, R. (2017) India's Urban Landscape: Black towns of the 21st Century in *Economic and Political Weekly*. LII: 1. pp 92-101
- King, A.D. (1976) *Colonial Urban Development*. Oxon: Routledge
- Kundu, A and N. Sarangi (2007): "Migration, Employment Status and Poverty An Analysis across Urban Centres" *Economic and Political Weekly*, 42:4
- Leitmann, Josef. (1999). *Sustaining Cities: Planning and Management in Urban Design*. New York: MacGraw Hill.
- Lin, J. and C. Mele (eds.) 2013. *The Urban Sociology Reader (2nd Ed.)*. Oxon: Routledge
- Lobo L & Das B. (2001). *The Poor in the Slums of a Western Indian City*. Jaipur: Rawat.
- Mahadevia, D. (2011) Branded and Renewed? Policies, Politics and Processes of Urban Development in the Reform Era in *Economic and Political Weekly*. XLVI:31 pp 56-64
- Meschkank, J. (2011) Investigations into slum tourism in Mumbai: poverty tourism and the tensions between different constructions of reality in *GeoJournal* 76: pp 47–62
- Parthasarthy, D. (2017) Global Flows or Rural–Urban Connections? Temporality, Public Spaces and Heterotopias in Globalising Mumbai in Jayaram, N. eds *Social Dynamics of the Urban: Studies from India*. IAS: Springer
- Patel, S. & K. Das (2006). *Urban Studies*. New Delhi: Oxford University Press.
- Patel, S. and A. Thorne (1995) *Bombay Metaphor for Modern India*. New Delhi: Oxford University Pres.
- Patel, S. (1996) The popularity of the Shiv sena; Urbanisation and its consequences in *Asian Studies Review*, 19:3, pp 42-45
- Phadke, S., S. Khan and S. Ranade (2011). *Why Loiter?: Women and Risk on Mumbai Streets* New Delhi: Penguin
- Samaddar, R. (2016) Migrant and the Neo-liberal City in *Economic and Political Weekly*. LI:26-27 pp 52-54
- Sandhu, Ravinder Singh :*Urbanisation in India: Sociological Contributions*. New Delhi: Sage Publications.
- Sassen, S. eds (2002) *Global Networks, Linked Cities*. New York: Routledge
- Sharma, P and S. Rajput (eds). (2017) *Sustainable SMART cities in India: Challenges and Future Perspectives*. India: Springer
- Spodek, H. (2013) City Planning in India Under British Rule in *Economic and Political Weekly* XLVIII:4. pp. 53-61
- Steinbrink, M. (2012) 'We did the Slum!' – Urban Poverty Tourism in *Historical Perspective, Tourism Geographies*, 14:2, pp 213-234

TYBA - Sociology

Course: ASOC0503

Title: POPULAR CULTURE

Learning Objectives:

1. To introduce sociology students to the different understandings of Popular Culture.
2. To combine a theoretical and artefactual study through case studies.

Number of lectures: 60

Unit I: Introduction

[15 Lectures]

- a. Folk culture and Popular Culture
- b. Mass culture, public culture and popular culture
- c. Case Study: [e.g. , Maharashtrian Folk Culture]

Unit II: Early Debates

[15 Lectures]

- a. High Culture and Low Culture
- b. Class and Cultural Consumption (Pierre Bourdieu)
- c. Case Study: [e.g. Pop Art/Bollywood/Music]

Unit III: Theoretical trends in studying Popular Culture

[15 Lectures]

- a. Postmodernism and Intersectionality
- b. Feminism and Popular Culture
- c. Case Study: [e.g. Chick Lit/ New Wave Cinema]

Unit IV: Contemporary Issues

[15 Lectures]

- a. Identity and Popular Culture
- b. Globalization and Popular Culture
- c. Case Study: [e.g., Zombie movies/ Manga Comics/Coca-Cola, Eroticization and dance, Gambling]

CIA: Documenting a popular culture artifact.

List of Recommended Reference Books:

- Allen, Mathew et al. (eds.) (2006). *Popular culture, globalization and Japan*. New York: Routledge.
- Appadurai, A. (1997). *Modernity at Large: Cultural Dimensions of Globalisation*. Delhi: Oxford University Press.
- Gokulsing, K. M. and W. Dissanayake (eds.). (2009). *Popular Culture in a Globalised India*. Oxon & New York: Routledge.

- Grindstaff, Laura. (2008). "Culture and Popular Culture: A Case for Sociology." In *Annals of the American Academy of Political and Social Science*, 619: 206-222.
- Guins, Raiford et al (eds.) (2005). *Popular Culture: a Reader*. London: Sage Pub.
- Harrison, Sylvia. (2003). *Pop Art and the Origins of Post-Modernism*. Cambridge: Cambridge University Press.
- Hermes, Joke. (2005). *Re-reading Popular Culture*. Oxford: Blackwell Pub.
- Hinds, Harold E. et al. (eds.) (2006). *Popular Culture: Theory and Methodology*. Wisconsin: University of Wisconsin Press.
- Kasbekar, Asha. (2006). *Pop Culture India! Media, Arts and Lifestyle*. Santa Barbara: ABC-Clio.
- Parker, Holt N. (2011). "Toward a Definition of Popular Culture." In *History and Theory* 50: 147-170.
- Rege, Sharmila. (2002). "Conceptualising Popular Culture: The *Lavni* and *Pawdain* Maharashtra," *Economic and Political Weekly*. 37 (11): 1038 – 1047.
- Ryan, Mary. (2010). "Trivial or Commendable? : Women's Writing, Popular Culture, and Chick Lit" in 452°F, *Electronic journal of theory of literature and comparative literature*, 3: 70-84, <<http://www.452f.com/index.php/en/mary-ryan.html>> [Accessed on: 1st Oct. 2011].
- Storey, John. (2003). *Inventing popular culture : from folklore to globalization*. Oxford: Blackwell Pub.
- Strinati, Dominic. (1995). *An introduction to theories of popular culture*. London: Routledge.
- Weaver, John A. (2005). *Popular culture primer*. New York: Peter Lang Publishing, Inc.

TYBA - Sociology

Course: ASOC0504

Title: SOCIOLOGY OF WORK AND MANAGEMENT I

Learning Objectives

1. To acquaint the student with the social dynamics in the world of work both urban and rural
2. To help the learner understand the complexities of the Indian working environment

Number of lectures: 60

Unit I: NATURE AND SCOPE

[10 Lectures]

- a. Important concepts: Work, Industry; Entrepreneurship.
- b. Rise of industry, Industrialization, Industrialism.
- c. Post industrialism-knowledge society-Information revolution
- d. Informal sector
- e. Rural-urban linkages

Unit II: PERSPECTIVES ON MOTIVATION

[15 Lectures]

- a. What is motivation—Definition and meaning
- b. Theories of motivation:
Theory X and theory Y, Herzberg, McClelland and Vroom, Maslow

Unit III: PERSPECTIVES ON MANAGEMENT

[15 Lectures]

- a. Meaning of management
- b. Theories of management and their critique
- c. Scientific management
- d. Human relations approach

Unit IV: ORGANISATION OF WORK

[20 Lectures]

- a. Formal sector:
Characteristics/Features
Problems of workers in the formal sector
- b. Informal sector
Characteristics/Features
Problems of the workers and Social security for the informal sector

CIA: Group presentation

Note: A non-evaluative educational field trip is offered by the Department as an important component of the course. Students are encouraged to take this up as it will enhance the practicum dimension of the course.

List of Recommended Reference Books:

- Aswathapa.K. (2005), *Human Resource and Personnel Management*. McGraw Hill. New Delhi
- Breman J. (2003). “Informal Sector” in V. Das (ed.). “*The Oxford Companion to Sociology and Social Anthropology*”. New Delhi: Oxford University Press.
- Desai, V, (2000). *Dynamics of Enterpreneurial Development and Management*. Mumbai: Himalaya Publishing House.
- Dutt and Sundharam. (2007). *Indian Economy*. New Delhi: S. Chand Publications.
- Edgell.S. (2006). *The Sociology of Work*, London: Sage Publications.
- Ghanekar.A. (2007).*Human Resource Management*. Mumbai: Everest Publishing House.
- Gill. A, Singh. L. Farmers Suicides and Response to public policy, Evidence, Diagnosis and Alternatives from Punjab, *EPW* 30 June, 2006 pp 2762-2768.
- Gupta.P.K . (2006). *Strategic Human Resource Management*, Mumbai: Everest Publishing House.
- Haralambos.M and Heald.R.M, (1983). *Sociology: Themes and Perspectives*. New Delhi: Oxford University Press.
- Michael V.P. (2001). *Human Resources Management and Human Relations*. Mumbai: Himalaya Publishing House.
- Misra and Puri. (2007). *Indian Economy*. Mumbai: Himalaya Publishing House.
- Mishra .S, Farmers Suicides in Maharashtra, *EPW* April 22nd, 2006. pp 1538 – 1545.
- Social Action Journal Oct-Dec 2004, Workers in the Informal Sector.
- Nair. N.G, Nair. L. (2004). *Personnel Management and Industrial Relations*. New Delhi: S. Chand and Co.
- Ramaswamy.E.A. and Ramaswamy. U. (1981). *Industry and Labour*, New Delhi: Oxford University Press.
- Rao. S,(2005). *Human Resource Management and Industrial Relations*. Mumbai: Himalaya Publishing House.
- Sarma A.M. (2007). *Industrial Relations: A Conceptual Framework*. Mumbai: Himalaya Publishing House.
- Schneider.E .V. (1983). *Industrial Sociology*. New Delhi: McGraw Hill.
- Singh.N. (2000). *Human Relation and Organisational Behaviour*. New Delhi: Deep and Deep Publication
- Wilbert.M. (1969). *Impact of Industry*. New Delhi: Prentice Hall of India Pvt. Ltd.

TYBA - Sociology

Course: ASOC0505

Title: MEDIA, CULTURE AND SOCIETY I (APPLIED COMPONENT)

Learning Objectives

1. To develop a sociological understanding of the role of the media in contemporary society.
2. To foster a critical understanding of how the media is influencing culture and society in India.
3. To equip students with the tools to analyse the media through an individual / group project which would be conducted across semesters V and VI as part of their CIA. This project will have a weightage of 40 percent in each semester.

Number of lectures: 45

UNIT I: Social environment and Structure of contemporary Media [15 Lectures]

- a. Functionalist and Marxist views of media
- b. Media as business
- c. Marshal McLuhan
- d. Noam Chomsky - Manufacturing consent

UNIT II: Some Social perspectives on mass communication [15 Lectures]

- a. The Frankfurt school – The culture industry, commodity fetishism, False and real needs, one dimensional man
- b. Semiology – Signs, Signifiers, Signified, mythologies, narratives, Connotation and denotation

UNIT III: The politics of representation and reception of the media on specific target groups in India [15 Lectures]

- a. Children
- b. Youth
- c. Women
- d. Rural societies

CIA: Dissertation

List of Recommended References:

Books

Aggarwal Virbala. (2002). *Media and Society Challenges and Opportunities*. New Delhi: Concept Publishing Company.

- Aggarwal, Virbala and Gupta V.S (2001). *Handbook of Journalism and Mass Communication*. New Delhi: Concept publishing Company.
- Artz L & Kamalipour Y.R. (2003). *The Globalization of Corporate Media Hegemony*. Albany: State University of New York Press.
- Chiranjeev Avinash. (2000). *Electronic Media Management*. New Delhi: Authors Press.
- Chomsky Noam. (1994). *Manufacturing Consent: The Political economy of the mass media*. London: Vintage Publishers.
- Derne, S.D. (2008). *Globalization on the Ground: New Media and the Transformation of Culture, Class and Gender in India*. New Delhi: Sage Publications.
- Desai Ashok. (2006). *India's Telecommunication Industry History, Analysis Diagnosis*. New Delhi: Sage Publications.
- Defleur, Ball-Rokeach. (1989). *Theories of Mass Communication*, (5th Ed.) New York: Longman Publications.
- Folkerts, J. (2004). *The Media in Your Life: An Introduction to Mass Communication*, 3rd edition, New Delhi: Pearson Education.
- Goel, S.K. (1999). *Communication Media and Information Technology*. New Delhi: Commonwealth Publisher.
- Gray. A. & Mcguigan J. (Ed.) (1997- 2nd Ed). *Studying Culture: An Introductory Reader*. London: Arnold Publishers.
- Jeffery, Robin. (2009). *India's Newspaper Revolution*, New Delhi: Oxford University Press.
- Jeffery, Robin. (2010). *Media and Modernity: Communications, Women, And The State In India*. Hyderabad: Orient Blackswan Publications.
- Johnson K. (2000). *Television and Social Change in Rural India*, New Delhi: Sage Publication.
- McQuail.D. (2010). *McQuail's Mass Communication Theory*. New Delhi: Sage Publication.
- Mehta N. (2008). *Television in India: Satellites, Politics and Cultural Change (Media, Culture and Social Change in Asia Series)*. London: Routledge.
- Page, David, Crawley, William. (2000). *Satellites over South Asia*. New Delhi: Sage Publications.
- Panday, G.P. (1999). *Press and Social Change*. Jaipur: Rawat Publications.
- Rajagopal A. (2001). *Politics after Television: Hindu Nationalism and the Reshaping of the Public in India*. Cambridge: Cambridge University Press.
- Ranjan, N. (2007). *Digital culture Unplugged*. UK: Taylor and Francis Ltd.
- Rubin, G. (1993). "Misguided, Dangerous and Wrong, an Analysis of Anti-pornography Politics", in A. Assiter & A. Carol (eds.) *Bad Girls and Dirty Pictures: The Challenge to Reclaim Feminism*. London: Pluto Press.
- Singhal.R. (2001). *India's Communication Revolution: From Bullock Carts to Cyber Marts*. New Delhi: Sage Publications.
- Unnikrishnan, Namita ; Bajpai, Shailaja. (1996). *The Impact of Television Advertising on Children*. New Delhi: Sage Publications.
- Vilanilam J. V. (2005). *Mass Communication in India*. New Delhi: Sage Publications.
- Vilanilam J. V (2003). *Growth and development of Mass Communication in India*. New Delhi: National Book Trust.
- Williams, Kevin. (2003). *Understanding Media Theory*. London: Arnold.
- Yadava, J.S., Mathur, Pradeep. (1998). *Issues in Mass Communication : the basic concepts vol.1-2*, New Delhi, Kanishka Publishers, Distributors, 1988,81-7391-224-6.

Articles

- Bayer Jennifer: Indian Television Globalizes Multilingualism but is counterproductive – Language in India. <http://www.langageinindia.com> Volume 5 : 1 January 2005
- Geser, H. (May 2004) Towards a Sociological Theory of the Mobile Phone. University of Zurich- Release 3.0
- Jensen Robert: The Power of TV: Cable Television and Women's Status in India Robert Jensen Watson Institute for International Studies, Brown University and NBER Emily Oster University of Chicago and NBER July 30, 2007
- Prasad Kiran - From Digital Divide to Digital Opportunities: Issues and Challenges for ICT Policies in South Asia Retrieved from www.manipal.edu/gmj/issues/july07/prasad/php ISSN No. 1550 - 7520
- Rangaswamy Nimmi and Toyama Kentaro- Sociology of ICT: The Myth of the Hibernating Village - Microsoft Research India1 Bangalore, India Conference Paper, 11th Conference on Human – Computer Interaction, July 2005, Las-vegas USA
- Rao Bhaskara N and Vasanti P. N : Media Scene as India Globalise; Retrived from cmsindia.org/cms/mediascene.pdf
- Sehgal Kabir and Brooks Sara : Mission 2007 : Measuring Its Socio Economic Impact, Global Media journal 2007
- Singh Jagtar : From Atoms to Bits: Consequences of the Emerging Digital Divide in India - South Asian Libraries and Information Networks (SALIN) (an electronic journal)Retrived from : universitypunjabi.org/pages/dlis/salin/assist.htm
- Verghese, B.G.-Article in DNA, Aug.27,2007:Media Matters pg.11

Reports

- Gigly Susan ed. (2004): Children, Youth and Media Around The World – Report prepared for 4th World Summit On Media for Children and Adolescents, Rio de Janeiro, Brazil
- Reference and Training Division Ministry of Information and Broadcasting (compiled and edited)(2003): Mass Media in India – Publications Division - Ministry of Information and Broadcasting Government of India

TYBA - SOCIOLOGY

Course: ASOC0506

Title: GENDER STUDIES (APPLIED COMPONENT) -I

Learning Objectives

1. This course is designed to introduce students to questions in which gender is a significant category of analysis.
2. Topics will include the construction of gender identity and sexuality and the relationship of gender to past and present social and cultural institutions and feminist and related theoretical approaches.

Number of lectures: 45

Unit I : Key Concepts

[10 Lectures]

- a. Sex, Gender and Sexuality
- b. Patriarchy and gender relations
- c. Intersectionality in India

Unit II: Theoretical Approaches

[20 Lectures]

- a. Liberal Feminism
- b. Socialist and Marxist Feminism
- c. Radical Feminism
- d. Dalit Feminism

Unit III: Masculinity Studies

[15 Lectures]

- a. Masculinity, Identity and Embodiment
- b. Masculinities, power and violence
- c. Hegemonic masculinities and its discontents

CIA: Dissertation

Note: A non-evaluative educational field trip is offered by the Department as an important component of the course. Students are encouraged to take this up as it will enhance the practicum dimension of the course.

List of Recommended References:

Bhasin, Kamala. (2000). *Understanding Gender*. New Delhi: Kali for women.

Connell, R. (2005). *Masculinities* (2nd ed.). USA: University of California Press.

Chopra, R., Osella and Osella (Eds.). (2004). *South Asian Masculinities: Context of Change, Sites of Continuities*. Women Unlimited.

Gandhi, N and Shah, N. (1991). *The issues at stake: Theory and practice in the contemporary women s movement in India*. New Delhi: Kali for women.

Naik, Yeshwant. 2017. *Homosexuality in the Jurisprudence of the Supreme Court of India* [1 ed.]. India: Springer International Publishing.

Osella, C. &Osella, F. (2006). *Men and Masculinities in South India*. Delhi: Anthem Press.

Pilcher, Jane and Whelahan, Imelda. (2005). *Fifty Key Concepts in Gender Studies*. New Delhi: Sage publications.

Reeser, T.W. (2010). *Masculinities in Theory: An Introduction*. Oxford: Wiley Blackwell.

Roy, Anupama. (2005). *Gendered Citizenship: Historical and Conceptual Explorations*. New Delhi: Orient Longman.

Roy, Rahul (2007). *A Little Book on Men*. Delhi: Yoda Press.

Tong, Rosemarie. (1998). *Feminist thought: A Comprehensive Introduction*. London: Routledge.

T.Y. B.A.

Course: ASOC0507

Title: RESEARCH METHODS IN SOCIOLOGY I

Learning Objectives:

- This two part course is designed to equip the undergraduate student with the basic knowledge and skills required to undertake a sociological research project.
- Students will be simultaneously taken through the theoretical and practical dimensions of social research.
- The course would require a detailed field based research project undertaken either individually or in small groups. This project which would commence in semester V and culminate in a research report in semester VI would be evaluated as a combined CIA project and would have a weightage of 40 percent in each semester. The final project will be evaluated as part of the End Semester examination in Semester 6 and will thus have a weightage of 60 marks.
- The course would familiarize students with the basics of both quantitative and qualitative research. They would also be introduced to the basic statistical analysis.

Number of lectures: 60

UNIT I: Meaning and Nature of Social research [9 lectures]

- a. Methodological debates
- b. Types and scope of social research
- c. The Ethical and Cultural Context of Social Research

UNIT II: The Research Process [18 lectures]

- a. Problem formulation / objectives / Hypothesis
- b. Review of literature
- c. The research designs – exploratory, descriptive and causal
- d. Sampling – Its meaning and relevance, types of sampling (probability and non probability)

UNIT III: Quantitative & Qualitative Research [18 lectures]

- a. The Questionnaire and Interview schedule – Its nature, uses and construction
- b. Scaling Techniques – Sociometry and social distance
- c. Participant observation (Ethnography)
- d. Case study
- e. Focused groups
- f. Content analysis

UNIT IV: Measurement in social research [15 lectures]

- a. Meaning and levels of measurements
- b. Measures of central tendency – Mean, median, mode
- c. Measures of dispersion - Range, Standard Deviation
- d. Correlation

List of Recommended Reference Books

- Adams J et al. (2007). *Research Methods for graduate business and Social Science Students*, New Delhi: Sage Publications.
- Alan Bryman (1988), *Quantity And Quality In Social Research*, London; Unwin Hyman.
- Anandalakshmy S, Chaudhary N & Sharma N (2008) *Researching families and children*. New Delhi: Sage Publications.
- Best and Kahn 2003, *Research In Education* Ed. 9, New Delhi: Prentice Hall of India Private Limited.
- Clive Seale (2004), *Researching Society And Culture*, New Delhi: Sage Publications.
- Creswell J.W. (2011) *Research Designs, 3rd Ed.* New Delhi: Sage Publications.
- Gaur A.S & Gaur S.S (2009) *Statistical Methods for Practice and Research, 2nd Ed*, New Delhi: Sage Publications.
- Giddens A (1987), *Positivism And Sociology*, Cambridge: Gower
- Goode and Hatt (1981), *Methods In Social Research*, Mc Graw Hill Book Company,
- Guthrie G (2010) *Basic Research Methods*, New Delhi: Sage Publications.
- Henn M, Weinstein M & Foard N (2006) *A Short Introduction To Social Research*, New Delhi: Vistaar Publications.
- Henn M, Weinstein M & Foard N, (2010) *A Critical Introduction to Social Research*, Ed 2, New Delhi: Sage Publications.
- Krippendorff K (1980) *Content Analysis; An Introduction To Its Methodology*, Beverly Hills; New Delhi: Sage Publication.
- Kumar Ranjit (2011) *Research Methodology 3rd Ed*, New Delhi: Pearson Education.
- Kundu A (2009) *The Social Sciences: Methodology and Perspectives*, Pearson Education
- Levin J (2006) *Elementary Statistics in Social Research*, 10th Ed. New Delhi: Pearson Education.
- O' Leary Z (2011) *The Essential Guide to Doing Your Research Project*, New Delhi: Sage Publications.
- Neuman L.W. (2007) *Social Research Methods*, 6th Ed. New Delhi: Pearson Education.
- Polonsky M.J & Waller D.S (2010) *Designing and Managing A Research Project*, 2nd Ed, New Delhi: Sage Publications.
- Singh K (2007) *Quantitative Social Research Methods*. New Delhi: Sage Publications.
- Singleton R & Straits Bruce. C.(2004). *Approaches to Social Research* by Jr. 4th Ed, Oxford University Press.
- Somekh B & Lewin C (2004) *Research Methods in the Social Sciences*. New Delhi: Sage Publications.
- UWE Flick (2010) *An Introduction to Qualitative Research*, 4th Ed. New Delhi: Sage Publications.
- Walliman N (2011) *Your Research Project, 3rd Ed*. New Delhi: Sage Publications.

TYBA - SOCIOLOGY

Course: ASOC0508

Title: Popular and Subaltern Movements - I

Learning Objectives

1. Explore the importance of social movements in the construction of social life.
2. Familiarise the students with theorising social movements and critically analyse various social and political movements in India.
3. Explore the varied ways in which 'the subaltern' has been explored in the Indian Context.

Number of lectures: 60

UNIT I: Introduction to Social Movements

[10 Lectures]

- a. Protest, Movements and Resistance
- b. Understanding Collective Action and Discontent
- c. Stages of a social movement
- d. Typologies of social movements

Unit II: Theoretical Approaches

[15 Lectures]

- a. Structural Approaches
- b. Strain and Breakdown
- c. Resource Mobilisation
- d. New Social Movements
- e. Introduction to Subaltern Studies

Unit III: Agrarian and Environmental Movements

[15 Lectures]

- a. Telengana Peasant Struggle
- b. New Farmers' Movement
- c. Kisan Sabha Movement
- d. Chipko Movement
- e. Narmada Bachao Andolan

Unit IV: Identity-based Movements

[20 Lectures]

- a. Dalit Movement in India
- b. The Dalit-Bahujan as 'subaltern'
- c. Naxalite Movement
- d. Movements for Statehood in India- Jharkhand, Telangana, Gorkhaland, Nagaland
- e. Tribal movements in Central and North-Eastern India

CIA: Group Presentations or Critical essay

Recommended References

Barker, Colin. 2013. *Marxism and Social Movements*. USA: Brill.

Della Porta, Diani. 2006. *Social Movements: An Introduction*. USA: Blackwell Publishing.

Fuentes, N. and Andre Gundle Frank. (1989). Ten Theses on Social Movements. *World Development* Vol. 17, No. 2. Pgs. 179-191.

Editors of Salem Press. 2011. *Theories of Social Movements* [1st ed]. USA: Salem Press.

Goodwin, Jeff and James M. Jasper. 2014. *The Social Movements Reader: Cases and Concepts* [3 ed.]. USA: Wiley-Blackwell.

Guha, R. (ed.). (1983). *Subaltern Studies No. 2: Writings on South Asian History and Society*. Delhi: Oxford University Press.

Ilaiah, K. Productive Labour, Consciousness and History: The Dalitbahujan Alternative, In *Subaltern Studies IX*, New Delhi: Oxford University Press: 165-200.

Klandermans, Bert and Roggeband, Conny (eds.). 2017. *Handbook of Social Movements Across Disciplines* [2 ed.]. USA: Springer.

Ludden, D. (ed.). (2002) [2008]. *Reading Subaltern Studies: Critical History, Contested Meaning and the Globalisation of South Asia*. Delhi: Permanent Black.

Meyer, David S., Nancy Whittier and Belinda Robnett (eds.). 2002. *Social Movements - Identity, Culture and the State*. USA: Oxford University Press.

Pichardo, Nelson A. 1997 "New Social Movements: A Critical Review", *Annual Review of Sociology*, Vol. 23. (1997), pp. 411-430.

Sangvai, Sanjay. 2007 "The New People's Movements in India." *EPW*, Dec. 15, pp. 111-7.

Shah, Ghanshyam. 2004. *Social Movements in India* [2nd Edition]. New Delhi: Sage.

Snow, David A., Sarah A. Soule, and Hanspeter Kriesi. 2004. *The Blackwell Companion to Social Movements* [1 ed.]. USA: Wiley-Blackwell.

Snow, David A. 2013. *The Wiley-Blackwell encyclopedia of social and political movements*. USA: Wiley.

Verghese, A. 2016. British Rule and Tribal Revolts in India: The curious case of Bastar. *Modern Asian Studies*. 50 (5): 1619-1644.

TYBA - SOCIOLOGY

Course: ASOC0509

Title: Introduction to Human Resource Development (Applied Component)

Learning Objectives:

1. To acquaint students with the meaning, importance, scope and social relevance of Human Resource Development both from the micro and macro levels.
2. To familiarize students with the diverse approaches and strategies that would foster human resource development and show how this would facilitate social development.
3. To create an understanding of the diverse issues involved in Human Resource Development by particularly locating them in the socio-cultural context.

Number of lectures: 45

UNIT I: Human Resource Development – An Overview [15 lectures]

- a. Meaning, Characteristics, Need, Nature, Significance and Major Debates
- b. Scope – Micro and Macro Dimensions – individual and organizational – regional and national
- c. Various Indicators of human development – Their types and issues in understanding human development

UNIT II: Human Relations [15 lectures]

- a. Social context, the role of scientific management
- b. Meaning, nature, philosophy of human relations
- c. The Hawthorne studies and their significance
- d. The Informal Organization - meaning and importance, characteristics, role, relation with formal organization and impact.

UNIT III: Groups and Teams [15 lectures]

- a. Social Groups in the work place, Group dynamics factors influencing group formation, maintenance, structure and dissolution
- b. Inter- and intra-group conflicts
- c. Team dynamics: Meaning, types and features of teams, Impact - consequences of teams on performance: social issues in managing teams

CIA: Individual/group projects/analysis of case studies.

Note: A non-evaluative educational field trip is offered by the Department as an important component of the course. Students are encouraged to take this up as it will enhance the practicum dimension of the course.

List of Recommended Reference Books

- Aswathappa K., (2016), *Organisational Behaviour*, Mumbai, Himalaya Publishing House.
- Balakrishnan Lalitha, S Srividhya, (2017), *Human Resource Development*, Mumbai, Himalaya Publishing House.
- Khanka S.S., (2014), *Organisational Behaviour (Text and Cases)*, New Delhi, S Chand & Co Pvt Ltd.
- Mamoria C, Gankar, S.V. (2018), *Personnel Management*, Mumbai: Himalaya Publishing House.
- Miller and Form, (1979). *Industrial Sociology*, New York: Harper Publishers.
- Nahavandi Afsaneh, Denhardt B Robert, Denhardt V Janet, Aristigueta P Maria, (2015), *Organizational Behavior*, New Delhi, Sage Publications India Pvt. Ltd.
- Rao P. Subba, (2017), *Organisational Behaviour*, Mumbai, Himalaya Publishing House
- Rao T.V. (2006). *Reading in Human Resource Development*. New Delhi: Oxford and IBH publishing Co. Pvt. Ltd.
- Robbins, S. (2016). *Organizational Behaviour*, New Delhi: Prentice Hall.
- Singh Narendar, (2012), *Industrial Sociology*, New Delhi, McGraw Hill Education.



St. Xavier's College – Autonomous Mumbai

Syllabus For VI Semester Courses in Sociology (November 2019 onwards)

Contents:

Theory Syllabus for Courses:

- ASOC0601 - Modern Sociological Theories II
- ASOC0602 –Sociology of the Life Course
- ASOC0603–Sociology of Food
- ASOC0604 - Sociology of Work and Management II
- ASOC0605 - Media, Culture and Society II (Applied Component)
- ASOC0606 - Gender Studies II (Applied Component)
- ASOC0607 - Research Methods in Sociology II
- ASOC0608 –Popular and Subaltern Movements II
- ASOC0609 - Organisational Development and Change (Applied Component)

TYBA SOCIOLOGY

Course: ASOC0601

Title: Modern Sociological Theory II

Learning Objectives:

1. Introduce students to the modes of sociological theorizing.
2. Analyse the different thematic underpinnings of theory in Sociology
3. Critique the theoretical legacy in Sociology from a feminist standpoint.
4. Explain the contribution of Indian Sociologists to Sociological Theory.

Number of lectures: 60

UNIT I

Integrative Developments in Sociological Theory [15 Lectures]

- a. Macro-Micro Integration
- b. Agency-Structure Integration
- c. Feminist critique of Sociological theorising

Contemporary Theories and issues of Identity

- a. Modernity and Identity
- b. Women theorists
- c. Theoretical paradigms: Dalits and the Indigenous

UNIT II

Post-Structuralist Social Theory [15 Lectures]

- a. **Michel Foucault**
Ideas: Episteme, Discourses, Gaze, Power and Knowledge
Works: The birth of the clinic, Discipline and Punish, Truth and Power
- b. **Giorgio Agamben**
- c. **Jacques Derrida** - Deconstruction, Difference

UNIT III

Post Modern Social Theory [15 Lectures]

- a. **Anthony Giddens**
New Rules of Sociological Method, Structuration, Consequences of Modernity
- b. **Fredric Jameson**
- c. **Jean-François Lyotard** - Consumer society
- d. **Zygmunt Bauman**- Sociological Theory of Postmodernity

UNIT IV

Reflexive Sociology and Theories of Globalization [15 Lectures]

- a. **Pierre Bourdieu (in Brief)**
Social space and symbolic space
Structures, *habitus*, practices
The field of cultural production

Theories of Globalization

- b. **Anthony Giddens** - “Run-away world”
- c. **Ulrich Beck**- Cosmopolitanism
- d. **Arjun Appadurai**- Landscapes of Globalization

CIA: Review Essay

List of Recommended Reference Books:

- Calhoun, C., et al. (ed.). (2007). *Classical Sociological Theory (2nd ed.)*. Malden, MA: Blackwell Publishing.
- Calhoun, C., et al. (ed.). (2002). *Contemporary Sociological Theory*. Malden, MA: Blackwell Publishing.
- Cuff, E.C., et al. (2006). *Perspectives in Sociology (5th ed.)*. London and New York: Routledge.
- Patel, S., (Ed.) (2011). *Doing Sociology in India: Genealogies, Locations and Practices*. New Delhi: Oxford University Press.
- Ritzer G. (1996). *Modern Sociological Theory (4th ed.)*. New York: Mc Graw - Hill Publication.
- Ritzer, G. (2011). *Sociological Theory (8th ed.)*. New York: McGraw-Hill.
- Turner, J. (2001). *The Structure of Sociological Theory (4th ed.)*. Jaipur: Rawat Publication.
- Wallace Ruth (Ed.) (1989). *Feminism and Sociological Theory: Key Issues in Sociological Theory*. Newbury Park, California.

TYBA SOCIOLOGY

Course: ASOC0602

Title: Sociology of the Life Course

Learning Objectives

1. Introduce students to the theories and substantive issues in the emerging field of the life course paradigm.
2. Familiarise students with the key debates in the development of the family and the life course.
3. A critically engagement with life course issues in contemporary India.

UNIT I:

Introduction

[15 Lectures]

- a. Life Course Studies: The emergence of the Life course perspective.
- b. Studying Generations across time.
- c. Generations, Cohorts and Social Change.

UNIT II:

Childhood & Adolescence

[15 Lectures]

- a. Approaches to Childhood studies
- b. Childhood Issues
- c. Adolescence issues: Body Image, College Culture

UNIT III:

Adulthood

[15 Lectures]

- a. The problem of contemporary adulthood
- b. Social Trends and Adult Life
- c. Fatherhood, motherhood, family, parent-child relationships

UNIT IV:

Old Age

[15 lectures]

- a. Theoretical Perspectives on the Sociology of Ageing
- b. Gender and Ageing
- c. Rethinking Retirement
- d. Consumption and Ageing
- e. Governmental Policies and Ageing

CIA:Class presentations/assignments

List of Recommended Reference Books:

General

Lopata, H.Z. & J.A. Levy. (eds.). *Social Problems across the Life Course*. New York: Rowman and Littlefield Publishers.

UNIT I

Mortimer, J.T. & M.J. Shanahan. (eds.). (2003). *Handbook of the Life Course*. New York: Kluwer Academic Publishers.

UNIT II

Bakan, J. (2011). *Childhood under Siege: How Big Business Ruthlessly Target Children*. London: The Bodley Head.

Boden, S. (2006). Dedicated Followers of Fashion: The Influence of Popular Culture on Children's Identities. *Media, Culture & Society*. 2006: 28, 289 – 298. doi: 10.1177/0163443706061690.

Schweder, R.A. (ed.). (2009). *The Child: An Encyclopaedic Companion*. Chicago & London: University of Chicago Press.

UNIT III

Burnett, J. (ed.). (2010). *Contemporary Adulthood: Calendars, Cartographies and Constructions*. Hampshire: Palgrave-Macmillan.

UNIT IV

Morgan, L.A & S.R. Kunkel (eds.). (2007). *Aging, Society and the Life Course*. New York: Springer.

Settergen, R.A & J. L. Angel. (eds.). (2011). *Handbook of Sociology of Aging*. New York: Springer.

TYBA SOCIOLOGY

Course: ASOC0603

Title: Sociology of Food

Learning Objectives:

1. To introduce students to the complex ways in which human society interacts with its so called basic need for food.
2. To make students aware of the political economy of food production and consumption.

Number of lectures: 60

Unit 1

Food and Culture

[15 Lectures]

- a. Introduction to the Sociology of Food
- b. Eating in/Eating out: Space, Family, Gender
- c. Cultural construction of food and identity: Community, Nation, Global

Unit 2

Theoretical approaches to Food

[15 Lectures]

- a. Symbolic Interaction
- b. Purity and Pollution
- c. Globalization and Food trends

Unit 3

Corporatization of Food

[15 Lectures]

- a. Food Regimes and Industrial Food Systems
- b. Food and Labour: From Family to Insecure Migrant.
- c. Health and Sustainability (e.g. GM crops, Food scares etc.)

Unit 4

The Paradox of Scarcity and Abundance

[15 Lectures]

- a. Food Fads (e.g. Meat eaters vs. Vegans/Vegetarians, Food diets etc.)
- b. The “Obesity” epidemic
- c. Hunger & Starvation deaths, Food Security & the Politics of Food distribution schemes.

CIA: Group presentation/ assignment.

List of Recommended Reference Books:

- Anderson, E. N. (2005). *Everyone Eats: Understanding Food and Culture*. New York: New York University Press
- Appadurai, Arjun. (1988). “How to Make a National Cuisine: Cookbooks in Contemporary India.” *Comparative Studies in Society and History*, 30(1): 3-24.
- Ashley, Bob et al. (2004). *Food and Cultural Studies*. London: Routledge
- Atkins, Peter & Bowler, Ian. (2001). *Food in Society: Economy, Culture, Geography*. New York: Oxford University Press Inc.
- Bansal, Sangeeta et al. (2010). “Labels for GM Foods: What Can They Do?.” *Economic and Political Weekly*, XLV(26& 27): 167-173.

- Beardsworth, Alan & T. Keil. (1997) *Sociology on the Menu: An invitation to the study of food and society*. London: Routledge.
- Counihan, Carole M. & Kaplan, Steven L. (eds.). (1998). *Food and Gender: Identity and Power*. Amsterdam: Harwood Academic Publishers.
- Coveney, John. (2006). *Food, Morals and Meaning: The pleasure and anxiety of eating*. 2nd ed. London: Routledge.
- Dreze, John. (2004). "Democracy and Right to Food." *Economic and Political Weekly*, 39(17): 1723-31.
- Fine, Ben et al. (2002). *Consumption in the Age of Affluence: The World of Food*. London: Routledge.
- Goodman, David. (1991). *Refashioning nature: food, ecology and culture*. London: Routledge.
- Guha-Khasnobis, Basudebet al. (eds.). (2007). *Food Insecurity, Vulnerability and Human Rights Failure*. New York: Palgrave Macmillan.
- Holt, Georgina & Reed, Matthew. (eds.) (2006). *Sociological Perspectives of Organic Agriculture: from Pioneer to Policy*. Oxfordshire: CAB International.
- Khare, R.S. (ed.). (1992). *The Eternal Food: Gastronomic Idea and Experiences Hindus and Buddhists*. Albany: SUNY Press.
- Kirby, David. (2010). *Animal Farm: The Looming Threat of Industrial Pig, Dairy and Poultry Farms to Humans and the Environment*. New York: St. Martin's Press.
- Krishnaraj, Maithreyi. (2006). "Food Security, Agrarian Crisis and Rural Livelihoods: Implications for Women." *Economic and Political Weekly*, 41(52): 5376-88.
- Mankekar, Purnima. (2002). "India Shopping': Indian Grocery Stores and Transnational Configurations of Belonging," *Ethnos*, 67(1): 75-97.
- Mazhar, Farhad et al. (2007). *Food Sovereignty and Uncultivated Biodiversity in South Asia: Essays on the Poverty of Food Policy and the Wealth of the Social Landscape*. New Delhi: Academic Foundation.
- Menezes, Agnelo. (2010). "The Poor and Food Insecurity." *Excite*, 1(1): 23-35.
- Montanari, Massimo. (2004). *Food is Culture*. Translated from the Italian by Albert Sonnenfeld. New York: Columbia University Press.
- Nandy, Ashis. (2004). "The Changing Popular Culture of Indian Food." *South Asian Research*, 24(1): 9-19.
- Raghavan, N. (2003). "Food Stocks: Managing Excess." *Economic and Political Weekly*, 38(9): 873-875.
- Ritzer, George. (1998). *The McDonaldization Thesis: Explorations and Extensions*. New Delhi: Sage.
- Saguy, Abigail C. (2006). "French Women Don't Get Fat? French News Reporting on Obesity." *Health at Every Size*. 19(4): 219-32.
- Tiwale, Sachin. (2010). "Food grain vs Liquor: Maharashtra under Crisis." *Economic and Political Weekly*, XLV(22): 19-21.

TYBA SOCIOLOGY

Course: ASOC0604

Title: Sociology of Work and Management - II

Learning Objectives

1. To acquaint the student with the social dynamics in the world of work both urban and rural
2. To help the learner understand the complexities of the Indian working environment

Number of lectures: 60

UNIT I

Issues of Rural Workers

[15 Lectures]

- a. Changing patterns of rural economy and its impact
- b. Globalisation: interdependence, patent regime,
- c. Important characteristics of Agriculture and Agricultural labour in India.
- d. Problems of agricultural labour relating to:
 - i. Patents.
 - ii. Indebtedness and farmers suicides.
 - iii. Environmental issues
- e. Sustainable agriculture

UNIT II

Women and Children At Work

[15 Lectures]

- a. Issues
- b. Causes
- c. Extent
- d. Interventions

UNIT III

Management Employee Relations.

[15 Lectures]

- a. Characteristics of industrial relations.
- b. Managing industrial relations:
 - i. Traditional methods-Trade unions and collective bargaining.
 - ii. Modern methods—Human resource management.

UNIT IV

Work In A Globalized World: The Indian Context

[15 Lectures]

- a. Changing profile of work
- b. Processes: outsourcing (KPOs and BPOs)
- c. Future of work in the 'network society'

CIA: Projects / Presentations / Tests

List of Recommended Reference Books:

- Aswathapa.K. (2005), *Human Resource and Personnel Management*. McGraw Hill. New Delhi
- Breman J. (2003). “Informal Sector” in V. Das (ed.). “*The Oxford Companion to Sociology and Social Anthropology*”. New Delhi: Oxford University Press.
- Desai, V, (2000). *Dynamics of Enterpreneurial Development and Management*. Mumbai: Himalaya Publishing House.
- Dutt and Sundharam. (2007). *Indian Economy*. New Delhi: S. Chand Publications.
- Edgell.S. (2006). *The Sociology of Work*, London: Sage Publications.
- Ghanekar.A. (2007).*Human Resource Management*. Mumbai: Everest Publishing House.
- Gupta.P.K . (2006). *Strategic Human Resource Management*, Mumbai: Everest Publishing House.
- Haralambos.M and Heald.R.M, (1983). *Sociology: Themes and Perspectives*. New Delhi: Oxford University Press.
- Michael V.P. (2001). *Human Resources Management and Human Relations*. Mumbai: Himalaya Publishing House.
- Misra and Puri. (2007). *Indian Economy*. Mumbai: Himalaya Publishing House.
- Nair. N.G, Nair. L. (2004). *Personnel Management and Industrial Relations*. New Delhi: S. Chand and Co.
- Ramaswamy.E.A. and Ramaswamy. U. (1981). *Industry and Labour*, New Delhi: Oxford University Press.
- Rao. S,(2005). *Human Resource Management and Industrial Relations*. Mumbai: Himalaya Publishing House.
- Sarma A.M. (2007). *Industrial Relations: A Conceptual Framework*. Mumbai: Himalaya Publishing House.
- Schneider.E .V. (1983). *Industrial Sociology*. New Delhi: McGraw Hill.
- Singh.N. (2000). *Human Relation and Organisational Behaviour*. New Delhi: Deep and Deep Publication
- Wilbert.M. (1969). *Impact of Industry*. New Delhi: Prentice Hall of India Pvt. Ltd.

Articles and Journals

- Gill. A, Singh. L. Farmers Suicides and Response to public policy, Evidence, Diagnosis and Alternatives from Punjab, *EPW* 30 June, 2006 pp 2762-2768.
- Mishra .S, Farmers Suicides in Maharashtra, *EPW* April 22nd, 2006. pp 1538 – 1545.
- Social Action Journal Oct-Dec 2004, Workers in the Informal Sector.

TYBA SOCIOLOGY

Course: ASOC0605

Title: Media, Culture and Society II (Applied Component)

Learning Objectives

1. To develop a sociological understanding of the role of the media in contemporary society.
2. To foster a critical understanding of how the media is influencing culture and society in India.
3. To equip students with the tools to analyse the media through an individual / group project which would be conducted across semesters V and VI as part of their CIA. This project will have a weightage of 40 percent in each semester.

Number of lectures: 45

UNIT I

Mass Communication And Social Change In India

[15 Lectures]

- a. The role of the audio visual media – Role of Cinema, Cable and satellite homes
- b. The Internet – Cyber societies and virtual communities : internet and marginalized groups
- c. The cell phone – impact of convergence

UNIT II

Propaganda and Public opinion

[15 Lectures]

- a. Persuasion and propaganda
- b. Image making and public opinion
- c. Measuring Public opinion polls

UNIT III

The Media industry in Indian society – Regional variance

[15 Lectures]

- a. Development and present scenario of the regional language press
- b. Development and present scenario of the regional language cinema
- c. Development and present scenario of the regional language television

CIA: Dissertation

List of Recommended Reference Books:

Books

- Aggarwal Virbala. (2002). *Media and Society Challenges and Opportunities*. New Delhi: Concept Publishing Company.
- Aggarwal, Virbala and Gupta V.S (2001). *Handbook of Journalism and Mass Communication*. New Delhi: Concept publishing Company.
- Artz L &Kamalipour Y.R. (2003). *The Globalization of Corporate Media Hegemony*. Albany: State University of New York Press.

- Chiranjeev Avinash. (2000). *Electronic Media Management*. New Delhi: Authors Press.
- Chakravarty, Suhas; V (1997) *Press and Media - The Global Dimensions*, Kanishka Publications, New Delhi.
- Chomsky Noam. (1994). *Manufacturing Consent: The Political economy of the mass media*. London: Vintage Publishers.
- Derne, S.D. (2008). *Globalization on the Ground: New Media and the Transformation of Culture, Class and Gender in India*. New Delhi: Sage Publications.
- Desai Ashok. (2006). *India's Telecommunication Industry History, Analysis Diagnosis*. New Delhi: Sage Publications.
- Dewey S. *Making Miss India Miss World: Constructing Gender, Power, and the Nation in Post liberalization India (Gender and Globalization)*
- De Fleur, D. & Dennis, E. (1993). *Understanding Mass Communication*. Boston: Houghton Mifflin Company.
- Defleur, Ball-Rokeach. (1989). *Theories of Mass Communication*, (5th Ed.) New York: Longman Publications.
- Folkerts, J. (2004). *The Media in Your Life: An Introduction to Mass Communication*, 3rd edition, New Delhi: Pearson Education.
- Goel, S.K. (1999). *Communication Media and Information Technology*. New Delhi: Commonwealth Publisher.
- Gray. A. & Mcguigan J. (Ed.) (1997- 2nd Ed)). *Studying Culture: An Introductory Reader*. London: Arnold Publishers.
- Haq, E. (1995). *School family and Media*. Jaipur: Rawat Publications.
- Jeffery, Robin. (2009). *India's Newspaper Revolution*, New Delhi: Oxford University Press.
- Jeffery, Robin. (2010). *Media and Modernity: Communications, Women, And The State In India*. Hyderabad: Orient Blackswan Publications.
- Johnson K. (2000). *Television and Social Change in Rural India*, New Delhi: Sage Publication.
- Kaptan.S and Subramanian.V. (2001). *Women in Advertising*. Jaipur: Book Enclave.
- Kasbekar A.R. (2006). *Pop culture India! Media, Arts, and Lifestyle (Popular Culture in the Contemporary World.)* Santa Barbara: ABC CLIO.
- Kohli-Khandekar Vanita. (2010). (2nd edition). *The Indian Media Business*. New Delhi: Sage Publications.
- McQuail.D. (2010). *McQuail's Mass Communication Theory*. New Delhi: Sage Publication.
- Mehta N. (2008). *Television in India: Satellites, Politics and Cultural Change (Media, Culture and Social Change in Asia Series)*. London: Routledge.
- Narayan Andal. (1987). *The Impact of Television on Viewers*. Mumbai: Somaiya Publications.
- Page, David, Crawley, William. (2000). *Satellites over South Asia*. New Delhi: Sage Publications.
- Panday, G.P. (1999). *Press and Social Change*. Jaipur: Rawat Publications.
- Pavarala V & Malik K. (2007). *Other Voices: The Struggle for Community Radio in India*. Thousand Oaks: Sage Publications.
- Rajagopal A. (2001). *Politics after Television: Hindu Nationalism and the Reshaping of the Public in India*. Cambridge: Cambridge University Press.
- Ranjan, N. (2007). *Digital culture Unplugged*. UK: Taylor and Francis Ltd.
- Rubin, G. (1993). "Misguided, Dangerous and Wrong, an Analysis of Anti-pornography Politics", in A. Assiter & A. Carol (eds.) *Bad Girls and Dirty Pictures: The Challenge to Reclaim Feminism*. London: Pluto Press.

- Saksena, Gopal. (1996). *Television in India – Changes and Challenges*. New Delhi: Vikas Publishing House.
- Sharma, Jitendra Kumar. (2003). *Digital Broadcasting Journalism*. New Delhi: Authors Press.
- Singhal.R. (2001). *India's Communication Revolution: From Bullock Carts to Cyber Marts*. New Delhi: Sage Publications.
- Unnikrishnan, Namita ; Bajpai, Shailaja. (1996). *The Impact of Television Advertising on Children*. New Delhi: Sage Publications.
- Vilanilam J. V. (2005). *Mass Communication in India*. New Delhi: Sage Publications.
- Vilanilam J. V (2003). *Growth and development of Mass Communication in India*. New Delhi: National Book Trust.
- Williams, Kevin. (2003). *Understanding Media Theory*. London: Arnold.
- Yadava, J.S., Mathur, Pradeep. (1998). *Issues in Mass Communication : the basic concepts vol.1-2*, New Delhi, Kanishka Publishers, Distributors, 1988,81-7391-224-6.

Articles

- Bayer Jennifer: Indian Television Globalizes Multilingualism but is counterproductive – Language in India. <http://www.langageinindia.com> Volume 5 : 1 January 2005
- Geser, H. (May 2004) Towards a Sociological Theory of the Mobile Phone. University of Zurich- Release 3.0
- Jensen Robert: The Power of TV: Cable Television and Women's Status in India Robert Jensen Watson Institute for International Studies, Brown University and NBER Emily Oster University of Chicago and NBER July 30, 2007
- Prasad Kiran - From Digital Divide to Digital Opportunities: Issues and Challenges for ICT Policies in South Asia Retrieved from www.manipal.edu/gmj/issues/july07/prasad/php ISSN No. 1550 - 7520
- RangaswamyNimmi and Toyama Kentaro- Sociology of ICT: The Myth of the Hibernating Village - Microsoft Research India1 Bangalore, India Conference Paper, 11th Conference on Human – Computer Interaction, July 2005, Las-vegas USA
- Rao Bhaskara N and Vasanti P. N : Media Scene as India Globalise; Retrived from cmsindia.org/cms/mediascene.pdf
- Sehgal Kabir and Brooks Sara : Mission 2007 : Measuring Its Socio Economic Impact, Global Media journal 2007
- Singh Jagtar : From Atoms to Bits: Consequences of the Emerging Digital Divide in India - South Asian Libraries and Information Networks (SALIN) (an electronic journal)Retrived from : universitypunjabi.org/pages/dlis/salin/assist.htm
- Verghese, B.G.-Article in DNA, Aug.27,2007:Media Matters pg.11

Reports

- Gigly Susan ed. (2004): Children, Youth and Media Around The World – Report prepared for 4th World Summit On Media for Children and Adolescents, Rio de Janeiro, Brazil
- Reference and Training Division Ministry of Information and Broadcasting (compiled and edited)(2003): Mass Media in India – Publications Division - Ministry of Information and Broadcasting Government of India

TYBA - SOCIOLOGY

Course: ASOC0606

Title: Gender Studies (Applied Component) -II

Learning Objectives

1. This course is designed to introduce students to questions in which gender is a significant category of analysis.
2. Topics will include the construction of gender identity and sexuality and the relationship of gender to past and present social and cultural institutions and feminist and related theoretical approaches.

Number of lectures: 45

UNIT I: Engendering Identities and Resistance in India [15 Lectures]

- a. Women's Movement
- b. LGBTQ Movement
- c. Religious and Personal Laws
- d. Evolution of gender-based laws after Independence

UNIT II: Gender-based Violence [20 Lectures]

- a. Violence within the family and community
- b. Violence between communities
- c. Digital Violence

UNIT III: Gender and Work [10 Lectures]

- a. Patriarchy and Capitalism
- b. Gender and Inequality in Global Labour Force
- c. Re/productive work

CIA: Dissertation

List of Recommended References:

Basu, Srimati. (2001). *She comes to take her rights. Indian women, property and propriety*. New Delhi: Kali for Women.

Hochschild, A.R. (2002). *The Managed Heart: Commercialization of Human Feeling*. University of California Press.

John, Mary E. (2008). *Womens Studies India: A Reader*. Penguin Books.

Kaushik, Susheela. (1993). *Women and Panchayati Raj*. New Delhi: FES.

Khullar, M. (2005). *Writing the Women s Movement: A Reader*. New Delhi: Zubaan.

Kothari, J. "Criminal law on domestic violence: promises and limits". *Economic and political Weekly*, XL, 46. (Nov 2005): 4843 - 4849.

Menon, Nivedita, (2012). *Seeing like a Feminist*. Zubaan Books.

Menon, Nivedita, (2004). *Recovering Subversion: Feminist Politics Beyond the Law*. Permanent Black.

Menon, Nivedita, "Elusive Woman: feminism and women s reservation bill". *Economic and political Weekly*, October 28th, 2000.

Menon, Nivedita. (2004). *Recovering Subversion: Feminist Politics Beyond the Law*. New Delhi: Permanent Black.

Mukhopadhyaya, M and S Meer. (2004). *Creating Voice and Carving Space: Redefining Governance from a Gender Perspective*. Amsterdam: Royal Tropical Institute.

Mukhopadhyaya and Singh, N. (ed). (2007). *Gender Justice, Citizenship and Development*. New Delhi: Zubaan.

Omvedt, G. (1990). *Violence against Women: New Movements and New Theories in India*. New Delhi: Kali for women.

Roy, Anupama. (2005). *Gendered Citizenship: Historical and Conceptual Explorations*. New Delhi: Orient Longman.

Sharma Kumud. (1998). *Power versus Representation: Feminist Dilemmas, Ambivalent State and the Debate on Reservation for Women in India*. New Delhi: CWDS: New Delhi.

Tejani, S. "Sexual harassment at the workplace: Emerging Problems and debates". *Economic and political Weekly*, Vol XXXIX, 41 (October, 2004): 4491 - 4496

Title: Research Methods in Sociology - II

Learning Objectives:

1. This two part course is designed to equip the undergraduate student with the basic knowledge and skills required to undertake a sociological research project. Students will be simultaneously taken through the theoretical and practical dimensions of social research.
2. The course would require a detailed field based research project undertaken either individually or in small groups. This project which would commence in semester V and culminate in a research report in semester VI would be evaluated as a combined CIA project and would have a weightage of 40 percent in each semester where the student would be evaluated on the attainment of specific milestones. The final project will be evaluated as part of the End Semester examination in the current semester (Semester 6) and will thus have a weightage of 60 marks.
3. The course would familiarize students with the basics of both quantitative and qualitative research. They would also be introduced to the basic statistical analysis.
4. This course would build on the learnings of semester V and attempt at giving the students a more comprehensive understanding of the process of social research both theoretical and practical so as to prepare them to undertake more complex research endeavors.
5. In addition to the earlier theoretical perspectives and empirical approaches, students would also be guided on the following so as to help them complete their dissertation at the end of Semester 6. These include:

Instruction during the Semester would follow class based teaching as also one on one guided instruction which would be customized to meet the student's specific research needs.

Number of lectures: 60

UNIT I [15 lectures]

Field Work – Its nature and approaches

UNIT II [15 lectures]

Data tabulation and analysis

- a. Data tabulation – coding, processing and working with data

UNIT III [15 lectures]

Research Report

- a. The research report – its structure and contents

UNIT IV [15 lectures]

Data processing and presentation

- a. Graphic presentation of data- pie chart, bar diagram, Histogram, frequency polygon
- b. Basics of SPSS and its uses in social research

CIA: Dissertation

List of Recommended Reference Books

- Adams J et al. (2007). *Research Methods for graduate business and Social Science Students*, New Delhi: Sage Publications.
- Alan Bryman (1988), *Quantity And Quality In Social Research*, London; Unwin Hyman.
- Anandalakshmy S, Chaudhary N & Sharma N (2008) *Researching families and children*. New Delhi: Sage Publications.
- Best and Kahn, *Research In Education* Ed. 9, New Delhi: Prentice Hall of India Private Limited, 2003
- Clive Seale (2004), *Researching Society And Culture*, New Delhi: Sage Publications.
- Creswell J.W. (2011) *Research Designs, 3rd Ed.* New Delhi: Sage Publications.
- Gaur A.S & Gaur S.S (2009) *Statistical Methods for Practice and Research, 2nd Ed*, New Delhi: Sage Publications.
- Giddens A (1987), *Positivism And Sociology*, Cambridge: Gower
- Goode and Hatt (1981), *Methods In Social Research*, Mc Graw Hill Book Company,
- Guthrie G (2010) *Basic Research Methods*, New Delhi: Sage Publications.
- Henn M, Weinstein M & Foard N (2006) *A Short Introduction To Social Research*, New Delhi: Vistaar Publications.
- Henn M, Weinstein M & Foard N, (2010) *A Critical Introduction to Social Research*, Ed 2, New Delhi: Sage Publications.
- Krippendorff K (1980) *Content Analysis; An Introduction To Its Methodology*, Beverly Hills; New Delhi: Sage Publication.
- Kumar Ranjit (2011) *Research Methodology 3rd Ed*, New Delhi: Pearson Education.
- Kundu A (2009) *The Social Sciences: Methodology and Perspectives*, Pearson Education
- Levin J (2006) *Elementary Statistics in Social Research*, 10th Ed. New Delhi: Pearson Education.
- O' Leary Z (2011) *The Essential Guide to Doing Your Research Project*, New Delhi: Sage Publications.
- Neuman L.W. (2007) *Social Research Methods*, 6th Ed. New Delhi: Pearson Education.
- Norman Denzin, *The Research Act*, New York: Mc Graw- Hill Book Company.
- Pauline V. Young (1984) *Scientific Social Surveys And Research*, New Delhi: Prentice Hall of India Private Limited.
- Polonsky M.J & Waller D.S (2010) *Designing and Managing A Research Project*, 2nd Ed, New Delhi: Sage Publications.
- Rugg G & Petre M (2010) *A Gentle Guide to Research Methods*, 1st Ed, New Delhi: Tata McGraw Hill.
- Singh K (2007) *Quantitative Social Research Methods*. New Delhi: Sage Publications.
- Singleton R & Straits Bruce. C. *Approaches to Social Research by Jr.* 4th Ed, Oxford University Press (2004).
- Somekh B & Lewin C (2004) *Research Methods in the Social Sciences*. New Delhi: Sage Publications.
- UWE Flick (2010) *An Introduction to Qualitative Research*, 4th Ed. New Delhi: Sage Publications.
- Walliman N (2011) *Your Research Project, 3rd Ed.* New Delhi: Sage Publications.

Title: Popular and Subaltern Movements - II

Learning Objectives

1. Introduce students to the interdisciplinary field of postcolonial studies.
2. Familiarise the students with the machinations of 'power and knowledge'.
3. Critically analyse various social, religious, political and global movements.

Number of lectures: 60

UNIT I: Introduction

[10 Lectures]

- a. Orientalism
- b. Postcolonial Studies
- c. Subalterneity and Subaltern Studies

UNIT II: Selected Subaltern Writings

[10 Lectures]

- a. Women as Subaltern
- b. The Muslim "Other"
- c. 'The decline of the subaltern' in Subaltern Studies

UNIT III: Social and Religious Movements

[20 Lectures]

- a. Sri Narayana Guru Movement
- b. Devi Movement in Gujarat
- c. Contemporary movements: Scientology, AumShinrikyo and others

Unit IV: Contemporary Movements

[20 Lectures]

- a. Anti-Globalisation and Transnational Movements
- b. # Activism: #MeToo, #BlackLivesMatter, #NotInMyName and others
- c. Legal Movements- RTI, FRA, Right to Food, Disability rights and others
- d. Lifestyle Movements – Veganism, Fan Activism and others

CIA: Presentations / Critical essay

Recommended References

Amin, S. & D. Chakrabarty. (eds.). (1996). *Subaltern Studies No. 9: Writings on South Asian History and Society*. Delhi: Oxford University Press.

Arnold, D. & D. Hardiman. (eds.). (1994). *Subaltern Studies No. 8: Writings on South Asian History and Society*. Delhi: Oxford University Press.

Badri, N. (2006). *Women Heroes and Dalit Assertion in North India: Culture, Identity and Politics* (Cultural Subordination and Dalit Challenge. Vol. 5). New Delhi: Sage Publications.

Bahl, V. (2002) [2008]. Relevance (or Irrelevance) of Subaltern Studies. In D. Ludden (ed.). *Reading Subaltern Studies: Critical History, Contested Meaning, and the Globalisation of South Asia*. Delhi: Permanent Black: 358 – 399.

Bhadra, G., G. Prakash & S. Tharu (eds.). (1999). *Subaltern Studies No. 10: Writings on South Asian History and Society*. Delhi: Oxford University Press.

Chatterjee, P. & G. Pandey. (eds.). (1993). *Subaltern Studies No. 7: Writings on South Asian History and Society*. Delhi: Oxford University Press.

Chatterjee, P. (1995). *The Nation and its Fragments: Colonial and Postcolonial Histories*. New Delhi: Oxford University Press.

Chatterjee, P. & P. Jeganathan. (eds.). (2000). *Subaltern Studies No. 11: Community, Gender and Violence*. Delhi: Permanent Black.

Chew, S. & D. Richards. (eds.). (2010). *A Concise Companion to Postcolonial Literature*. Oxford: Wiley-Blackwell.

Chibber, V. (2013). *Postcolonial Theory and the Specter of Capital*. UK: Verso Books.

Della Porta, Donatella. 2006. *Globalization from below: transnational activists and protest networks*. USA: University of Minnesota Press.

Earl, Jennifer, Katrina Kimport. 2011. *Digitally Enabled Social Change-Activism in the Internet Age*. USA: The MIT Press

Feldmann, Derrick. 2016. *Social Movements for Good: How Companies and Causes Create Viral Change [1 ed.]*. USA: Wiley.

Goodwin, Jeff and Jasper, James M. 2014. *The Social Movements Reader: Cases and Concepts [3 ed.]*. USA: Wiley-Blackwell.

Guha, R. & G.C. Spivak. (eds.). (1998). *Selected Subaltern Studies*. New Delhi: Oxford University Press.

Guha, R. (ed.). (1982). *Subaltern Studies No. 1: Writings on South Asian History and Society*. Delhi: Oxford University Press.

Guha, R. (ed.). (1984). *Subaltern Studies No. 3: Writings on South Asian History and Society*. Delhi: Oxford University Press.

Guha, R. (1997). *Dominance without Hegemony: History and Power in Colonial India*. New Delhi: Oxford University Press.

Hardiman, D. (1984). Adivasi Assertion in South Gujarat: The Devi Movement of 1922-23. In Guha, R. (ed.). *Subaltern Studies III*. New Delhi: Oxford University Press: 196-230.

Khagram, Sanjeev, James V. Riker, Kathryn Sikkink. 2002. *Restructuring World Politics Transnational Social Movements, Networks, and Norms*. USA: University of Minnesota Press.

Klandermans, Bert and Conny Roggeband (eds.). 2017. *Handbook of Social Movements Across Disciplines [2 ed.]*. USA: Springer.

Ludden, D. (ed.). (2002) [2008]. *Reading Subaltern Studies: Critical History, Contested Meaning and the Globalisation of South Asia*. Delhi: Permanent Black.

Mayaram, S., M.S.S. Pandian & A. Skaria. (eds.). (2005). *Subaltern Studies No. 12: Muslims, Dalits and the Fabrications of History*. Delhi: Permanent Black.

Meyer, David S., Whittier, Nancy and Robnett, Belinda (eds.). 2002. *Social Movements - Identity, Culture and the State*. USA: Oxford University Press.

Motta, Sara C. and Nilsen, Alf G. (eds.).2011. *Social Movements in the Global South: Dispossession, Development and Resistance*. USA:Palgrave Macmillan.

Prakash, G. 1994. Subaltern Studies as Postcolonial Criticism in *The American Historical Review*. 99:5, pp. 1475-1490.

Ray, Raka. 1999. *Fields of Protest: Women's Movements in India*. USA:University of Minnesota Press.

Said, E. 1978. *Orientalism*. USA:Pantheon Books.

Sarkar, S. (2002) [2008]. The Decline of the Subaltern in Subaltern Studies. In D. Ludden (ed.). *Reading Subaltern Studies: Critical History, Contested Meaning, and the Globalisation of South Asia*. Delhi: Permanent Black: 400 – 429

Sheth, D. L. 2004. "Globalisation and New Politics of Micro-Movements." *EPW*, Jan. 3, pp. 45-58.

Scott, James C. 1987. *Weapons of the Weak: Everyday Forms of Peasant Resistance*. Yale University Press.

Shah, Ghanshyam. 2004. *Social Movements in India* [2nd Edition]. New Delhi:Sage.

Snow, David A., Soule, Sarah A. and Kriesi, Hanspeter. 2004. *The Blackwell Companion to Social Movements* [1 ed.]. USA:Wiley-Blackwell

Snow, David A. 2013. *The Wiley-Blackwell encyclopedia of social and political movements*. USA:Wiley

Van De Donk, W. 2004. *Cyberprotest: New Media, Citizens and Social Movements* [1 ed.]. USA: Routledge.

<https://cafedissensusblog.com/2013/05/20/vivek-chibber-partha-chatterjee-debate-at-the-historical-materialism-conference-2013/>

Learning Objectives:

1. To acquaint students with the meaning, importance, scope and social relevance of various issues relating to Organisational Development and Change.
2. To familiarize students with the diverse approaches available to a Human Resource Manager to understand Organisational Cultures and their role in impacting Organisations.
3. To create an understanding of the diverse issues involved in Organisational Development and Change by particularly locating them in the organizational, social, and cultural context.

Number of lectures: 45

UNIT I: Organizational Development [15 lectures]

- a. Meaning, nature, characteristics and need of organization development
- b. Organizational change – the social dynamics, types of change, managing change
- c. The OD process and intervention techniques
- d. Interconnections between the organization and the individual

UNIT II: Organizational Culture [15 lectures]

- a. Meaning and nature of organizational culture and climate
- b. The development and growth of organizational culture, types of cultures
- c. Changing organizational cultures
- d. Impact of social milieu on organizational cultures

UNIT III: Some Issues in Organisational Development and Change [15 lectures]

- a. Developing a global mindset
- b. Work-life balance
- c. Total Quality Management
- d. Innovation / Creativity
- e. Human Resource Planning
- f. Diversity in the work place

With reference to the above the focus will be on

1. Understanding the concept
2. The need / relevance
3. Key methods and approaches towards developing the same.

CIA Evaluation: Students would be evaluated on a combined project / presentation / case study which will evaluate their understanding and application of the subject.

List of Recommended Reference Books

- Anderson L. Donald (2013), *Organization Development*, New Delhi, Sage Publications India Pvt. Ltd.
- Aswathappa K., (2016), *Organisational Behaviour*, Mumbai, Himalaya Publishing House.
- Balakrishnan Lalitha, S Srividhya, (2017), *Human Resource Development*, Mumbai, Himalaya Publishing House.
- Balyan S., Balyan Ram Kumar, (2016), *Human Resource Development*, Mumbai, Himalaya Publishing House.
- Bhattacharya Kumar Dipak, (2015), *The Magnetic Organization—Attracting and retaining the Best Talent*, New Delhi, Sage Publications India Pvt. Ltd.
- Bhattacharayya D.K., (2017), *Human Resource Development*, Mumbai, Himalaya Publishing House.
- Bhattacharya Sanghmitra, (2011). *Introduction to Organization Theory: Structure and Design of Organizations*. UNIVERSITIES PRESS.
- Burke Warner W., (2012), *Organization Change—Theory and Practice*, New Delhi, Sage Publications India Pvt. Ltd.
- Cawsey F. Tupper, Deszca Gene, Ingols Cynthia (2011), *Organizational Change—An Action-Oriented Toolkit*, New Delhi, Sage Publications India Pvt. Ltd.
- Khan M.S., Singh Smita, (2016), *Human Resource Development*, Mumbai, Himalaya Publishing House.
- Khanka S.S., (2014), *Organisational Behaviour (Text and Cases)*, New Delhi, S Chand & Co Pvt Ltd.
- Lane, H. (ed). (2005). *The Blackwell handbook of Global Management: A guide to managing complexity*, United Kingdom: Blackwell Publishing.
- Luthans Fred (2011). *Organizational Behaviour Publication*. Boston: McGraw Hill Company.
- Murthy C.S.V., (2017), *Change Management*, Mumbai, Himalaya Publishing House.
- Rao P. Subba, (2017), *Organisational Behaviour*, Mumbai, Himalaya Publishing House
- Singh Kavita, (2014), *Organizational Behavior*, New Delhi, Vikas Publishing House Private Limited.

St. Xavier's College (Autonomous),
Mumbai



Syllabus of the courses offered by the
Department of Sociology and Anthropology
Anthropology courses for the BA Programme
(2019-2020)



**St. Xavier's College – Autonomous, Mumbai
Syllabus**

FYBA- Anthropology

(June 2017 onwards)

**Contents:
Semester I**

Theory Syllabus for Course:

A.ANT.1.01

INTRODUCTION TO ANTHROPOLOGY - I

INTRODUCTION TO ANTHROPOLOGY – I

Course code: A.ANT.1.01

Learning Objectives:

- i) To introduce students to the core themes and methods of socio-cultural Anthropology.
- ii) To explore contemporary issues and perspectives in this discipline.

UNIT 1: Introduction

[15 lectures]

- Meaning and scope
- History of Anthropology
- Methods
- Socio-cultural Anthropology

[15 lectures]

UNIT 2: Core Concepts

- Culture
- Evolution
- Culture and Personality
- Ethnocentrism and Cultural Relativism

[15 lectures]

UNIT 3: Marriage, Family, Kinship

- Sex, Gender, Marriage and Family
- Kinship and Descent
- Approaches to Kinship Studies
- Alternative Kinships

[15 lectures]

UNIT 4: Religion, Science and Magic

- Religion and Science
- Functions and expressions of religion
- Magic, Witchcraft and Sorcery
- Religion and Globalisation

References:

Barnard, A. 2004. *History and Theory in Anthropology*. UK: Cambridge University Press

Béteille, A. 1993. *Sociology and Anthropology: Their Relationship in one Person's Career*. *Contributions to Indian Sociology*, 27: 291

Birx, H. J. 2010. *21st century Anthropology: a Reference Handbook* (ed). USA: SAGE Publications

Darnell, R. 2009. *Anthropological Approaches to Human Nature, Cultural Relativism and Ethnocentrism*. *Anthropologica*, Vol. 51, No. 1, pp. 187-194

Daswani, G. 2013. The Globalisation of Pentecotalism and the Limits of Globalisation. in *A Companion to the Anthropology of Religion*, Boddy and Lambek (eds.), pp. 239-254, UK: Wiley Blackwell

Handler, R. 1991. An Interview with Clifford Geertz. *Current Anthropology*, Vol. 32, No. 5, pp. 603-613

Kottak, C. P. 2015. *Cultural Anthropology: appreciating cultural diversity* 16th edition. USA: McGraw-Hill

Levine, N.E. 2008. Alternative Kinship, Marriage, and Reproduction. *Annual Review of Anthropology*, Vol. 37, pp. 375-389

Lewis, D. 1973. Anthropology and Colonialism. *Current Anthropology*, Vol. 14, No. 5, pp. 581-602

Malinowski, B. 1931. The Role of Magic and Religion. in *Encyclopaedia of the Social Sciences*, Seligman and Johnson, eds Volume IV, pp.634-642. US: Macmillan Publishing Co.

Moore, J.D.2009. *Visions of Culture: an introduction to anthropological theories and Theorists*, 3rd ed UK: Altamire Press

Nanda S. and Richard L. Warms. 2009. *Culture Counts: A Concise Introduction to Cultural Anthropology*, 2nd Ed. Wadsworth: Cengage Learning

Peletz, M.G. 1995. Kinship Studies in Late Twentieth-Century Anthropology. *Annual Review of Anthropology*, Vol. 24, pp. 343-372

Sanjek, R. 2014. *Ethnography in Today's World: color full before color*. Pennsylvania: University of Pennsylvania Press

Schneider, D. 1968. *American Kinship: A Cultural Account*. NYC: University of Chicago Press

ASSESSMENT:

CIA I: Written Exam

CIA II: Written Assignment

ESE PATTERN:

	No. of Units	No. of Questions		Marks per Question
For 60 Marks	4	4	4 (1 from each Unit)	15 marks per question.
For 100 Marks	4	5	4 (1 from each Unit) 5 (1 short note from each Unit)	20 marks per question.



**St. Xavier's College – Autonomous, Mumbai
Syllabus**

FYBA- Anthropology

(November 2017 onwards)

**Contents:
Semester II**

Theory Syllabus for Course:

A.ANT.2.01

INTRODUCTION TO ANTHROPOLOGY - II

INTRODUCTION TO ANTHROPOLOGY – II

Course code: A.ANT.2.01

Learning Objectives:

- i) To carry forward the learning approaches from previous semester.
- ii) To practically analyse selected aspects of different cultural practices.
- iii) To critically examine some of the contemporary turns in Anthropology.

UNIT 1: Language, Culture and Communication [15 lectures]

- Origin and structure of language
- Language, thought and culture
- Language and Symbolism
- Visual Anthropology

[15 lectures]

UNIT 2: Economic Systems

- Subsistence patterns
- Systems of production
- Distribution (Potlatch)
- Exchange (Kula & Market)

[15 lectures]

UNIT 3: Political Systems

- Various types of Political Systems
- Political Control and Social Order
- Violence and Law
- Planning and Development

[15 lectures]

UNIT 4: Applying Anthropology

- Historical background
- Ethnomusicology
- Psychology and Anthropology
- Contemporary issues

References:

Birx, H. J. 2010. 21st century anthropology: a reference handbook (ed). USA: SAGE Publications

Fortes, M. and E.E. Evans-Pritchard. 1940. *African Political Systems* (ed.). London: OUP

Kottak, C. P. 2015. *Cultural Anthropology: appreciating cultural diversity*. 16th edition. USA: McGraw-Hill

Lewellen, T. C. 2003. *Political Anthropology : an introduction*. UK: Praeger

Malinowski, B. 1920. *Kula. Man*. Volume 20. pp. 97-105

Mauss, M. 1954. *The Gift*. UK: Cohen and West

Nanda S. and Richard L. Warms. 2009. *Culture Counts: A Concise Introduction to Cultural Anthropology*, 2nd Ed. Wadsworth: Cengage Learning

Rodrigues, E. and J. Game. 1998. Anthropology and the Politics of Representation. *Economic and Political Weekly*. pp. 2709-2714

Sebastian, V. 2015. Adivasis and the Anthropological Gaze. *Economic and Political Weekly*. Vol 40. pp.35-43

Sharma, A. and A. Gupta. 2006. *The Anthropology of the State: a Reader* (ed) UK: Blackwell

ASSESSMENT:

CIA I: Written Exam

CIA II: Exhibition

ESE PATTERN:

	No. of Units	No. of Questions		Marks per Question
For 60 Marks	4	4	4 (1 from each Unit)	15 marks per question.
For 100 Marks	4	5	4 (1 from each Unit) 5 (1 short note from each Unit)	20 marks per question.



St. Xavier's College – Autonomous Mumbai

Syllabus For III Semester Courses in Anthropology (June 2019 onwards)

Contents:

Theory Syllabus for Courses:

AANT0301 - ETHNOGRAPHY: THEMES AND ISSUES I

AANT0302 - ANTHROPOLOGY OF RELIGION

S.Y. B.A

Course: AANT0301

Title: ETHNOGRAPHY: THEMES AND ISSUES I

Learning Objectives:

1. To introduce students to the ethnographic method. The course will also seek to make students aware of the different debates within the discipline regarding the practice and art of ethnographic fieldwork and the writing up of final texts.
2. To introduce students to the significant themes that contemporary anthropology and ethnography deals with. This will enable students to understand the relevance and applications of anthropology in order to better choose future subject combinations in the Third Year. This is thus seen as a 'bridge course.'
3. Students will learn to apply what they learn in each chapter through an actual ethnography. Analysing an ethnographic account will give them the tools and critical skills necessary to do their own ethnographic work.

Number of lectures: 45

Unit I: Ethnography

[15 lectures]

- a. Positivist, Realist and post-modern perspectives
- b. Reflexivity and the politics of ethnographic practice.
- c. Classical bounded fieldwork vs. contemporary fluid, multi-sited ethnography.

Unit II: Visual and Virtual Ethnography

[15 lectures]

- a. Methods and pitfalls in doing Visual and Virtual Ethnography.
- b. Virtual Ethnography & Gender.
- c. Flexible identities.

Unit III: Anthropology of Sex and Gender

[15 lectures]

- a. The Meaning of sex, Sexual representations amongst anthropologists
- b. Sex: Performance, Difference, language of Rights.
- c. Sex and Space

CIA: Individual/Group Projects – Critically reviewing an actual Ethnography.

List of Recommended Reference Books

Unit I

Beteille, Andre (1992). "Caste, Class and Power." In *Social Stratification*, Dipankar Gupta (ed.). New Delhi: Oxford, 339-352.

Brewer, John D. (2000). *Ethnography*. Philadelphia: Open University Press.

Bryman, Alan (ed.). (2001). *Ethnography*. London: Sage Publications Ltd.

Fabian, Johannes. (2006). "The other revisited: Critical afterthoughts," *Anthropological Theory*, 6(2): 139–152.

Hammersley, Martyn & Atkinson, Paul. (2008). *Ethnography: Principles in Practice*. Third Edition. London: Routledge (Taylor & Francis Group).

Srinivas, M. N. (1959). "The Dominant Caste in Rampura." *American Anthropologist*, **61**(1): 1-16.

Unit II

Horst, Heather A. & Miller, Daniel. (2012) *Digital Anthropology*. London: Berg.

Parkin, Simon. (2015) *Death by Videogame*. London: Profile Books Ltd.

Postill, John and Pink, Sarah. (2012) *Social Media Ethnography*. Media International Australia, 145: 123- 134.

Grimshaw, Anna. (2008). "Visual Anthropology," in *A new history of anthropology*, Henrika Kuklick (ed.). Oxford: Blackwell Publishing.

Loizos, P. (2001). Visual Anthropology, in *International Encyclopedia of the Social & Behavioral Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 16246-16249.

Lutgendorf, Philip. (2002). "Evolving a monkey: Hanuman, poster art and postcolonial anxiety." *Contributions to Indian Sociology*, 36 (1-2): 71-112.

Pinney, Christopher. (1997). "The Nation (Un)Pictured? Chromolithography and 'Popular' Politics in India, 1878-1995," *Critical Inquiry*. 23(4): 834-867.

Uberoi, Patricia. (2002). "'Unity in diversity?' Dilemmas of nationhood in Indian calendar art." *Contributions to Indian Sociology*. 36(1-2): 191-232.

Unit III

Barton, Bernadette. (2007). "Managing the Toll of Stripping : Boundary Setting among Exotic Dancers," *Journal of Contemporary Ethnography*. **36**(5): 571-596.

Donnan, Hastings. (2010). *The anthropology of sex*. New York: Berg.

Hammers, Corie. (2009). "An Examination of Lesbian/Queer Bathroom Culture and the Social Organization of (Im)Personal Sex." *Journal of Contemporary Ethnography*. **38**(3): 308-335.

Newmahr, Staci. (2008). "Becoming a SadoMasochist : Integrating Self and Other in Ethnographic Analysis." *Journal of Contemporary Ethnography*. **37**(5): 619-643.

S.Y.B.A

Course: AANT0302

Title: ANTHROPOLOGY OF RELIGION

Learning Objectives:

1. Familiarise the students with the initial anthropological studies on religion.
2. Introduce the students to the later works of anthropologists who have studied the religious phenomena.
3. Explore some recent developments in anthropology of religion with reference to India.

No. of Lectures: 45

UNIT I: An Overview of Anthropological approaches to religion [12 Lectures]

- a. Edward Tylor
- b. Talal Asad – ‘The construction of religion as an anthropological category’
- c. Evans-Pritchard on Nuer Religion
- d. Religion as a Cultural System – Clifford Geertz
- e. Victor Turner – liminality, communitas

UNIT II: Religious Language, Behavior and its performance/usage [22 lectures]

- a. Myth as religious language: Structural study of myths
- b. Religion, Language and Power
- c. Understanding the image of Sita
- d. Ritual and ritualization: Ritual ‘fields’, ritual performances and ‘social theatre’
- e. Asceticism as performance
- f. Martyrdom: Truth and Sacrifice: Sati Immolations in India.
- g. Sorcery, Witchcraft and the evil eye

UNIT III: Contemporary Developments [11 Lectures]

- a. ‘Freedom of speech’ and religious limitations
- b. Marketing Religions
- c. New age cults
- d. Representations of religion in film, video and internet
- e. Religious Fundamentalism: Hindu Nationalism and the Hindi Film

CIA: Written exam and Assignment

List of Recommended Reference Books

Unit I

Asad, T. The Construction of Religion as an Anthropological Category. Downloaded from http://www.iupui.edu/~womrel/Rel433%20Readings/01_SearchableTextFiles/Asad_ConstructionOfReligionAnthroCategory.pdf on March 08, 2012.

Defflem, M. (1991). Ritual, Anti-Structure and Religion: A Discussion of Victor Turner's Processual Symbolic Analysis. *Journal for the Scientific Study of Religion*. 30 (1): 1 – 25.

Eller, J.D. (2007). *Introducing Anthropology of Religion: Culture to the Ultimate*. London and New York, Routledge: 1 – 28.

Fortes, M. (1987). *Religion, Morality and the Person: Essays on Tallensi Religion*. Cambridge, Cambridge University Press.

Geertz, C. (1973). *The Interpretation of Cultures: Selected Essays*. New York, Basic Books Inc: 87 – 125.

Glazier, S.D & C.A. Flowerday (eds.). (2003). *Selected Readings in Anthropology of Religion: Theoretical and Methodological Essays*. Westport & London, Praeger.

Hackett, R.I.J. (2005). *Anthropology of Religion*. J. R. Hinnels (ed.). *The Routledge Companion to the Study of Religion*. London and New Yourk, Routledge: 144 – 163.
Morris, B. (2006). *Religion and Anthropology: A Critical Introduction*. Cambridge, Cambridge University Press.

Unit II

Bradley, Tamsin. (2006). *Challenging the NGOs: Women, Religion and Western Dialogues in India*. London and New York: Tauris Academic Studies. Pp. 65-115.
Eller, J.D. (2007). *Introducing Anthropology of Religion: Culture to the Ultimate*. London and New York, Routledge: 82-108
Green, N. & M. Searle-Chatterjee. (eds.). (2008). *Religion, Language and Power*. London & New York, Routledge.

Unit III

Cormack, M. (ed.) (2002). *Sacrificing the Self: Perspectives on Martyrdom and Religion*. New York, Oxford University Press
Eller, J.D. (2007). *Introducing Anthropology of Religion: Culture to the Ultimate*. London and New York, Routledge: 109-133.
Flood, G. (2004). *The Ascetic Self: Subjectivity, Memory and Tradition*. Cambridge, Cambridge University Press.
Harlan, Lindsay (2002). *Truth and Sacrifice: Sati Immolations in India*. M. Cormack. (ed.). *Sacrificing the Self: Perspectives on Martyrdom and Religion*. New York, Oxford University Press: 118-131.
Feldhaus, A. (2003). *Connected Places: Region, Pilgrimage and Geographical Imagination in India*. New York, Palgrave Macmillan: 17 – 43.
Dwyer, G. (2003). *The Divine and the Demonic: Supernatural affliction and its treatment in North India*. London and New York, Routledge: 51 – 81.

Unit IV

Asad, Talal (2011). *Freedom of speech and religious limitations*. C. Calhoun et al. (eds.). *Rethinking Secularism*. New York, Oxford University Press: 282-297.
Einstein, M. (2008). *Brands of Faith: Marketing Religion in a Commercial Age*. London and New York, Routledge.
Csordas, T.J. (2007). *Global religion and the re-enchantment of the world: the case of the Catholic Charismatic Renewal*. *Anthropological Theory*. 7(3): 295-314. DOI: 10.1177/1463499607080192.
Dwyer, R. (2005). *The Saffron Screen? Hindu Nationalism and the Hindi Film*.in B. Meyer and A. Moors. (eds.). *Religion, Media and the Public Sphere*. Bloomington, Indiana University Pres: 273 – 289.
Krishnan, Prabha. (2011). *The Self Healing the Self*. Mumbai: Research Centre for Women's Studies, SNDT Women's University.



St. Xavier's College – Autonomous Mumbai

Syllabus For Semester IV Courses in Anthropology (November 2019 onwards)

Contents:

Theory Syllabus for Courses:

AANT0401 - ETHNOGRAPHY: THEMES AND ISSUES II

AANT0402 - CULTURE STUDIES

S.Y. B.A

Course: A.ANT.4.01

Title: Ethnography: Themes and Issues II

Learning Objectives:

1. To introduce students to the ethnographic method. The course will also seek to make students aware of the different debates within the discipline regarding the practice and art of ethnographic fieldwork and the writing up of final texts.
2. To introduce students to the significant themes that contemporary anthropology and ethnography deals with. This will enable students to understand the relevance and applications of anthropology in order to better choose future subject combinations in the Third Year. This is thus seen as a 'bridge course.'
3. Students will learn to apply what they learn in each chapter through an actual ethnography. Analyzing an ethnographic account will give them the tools and critical skills necessary to do their own ethnographic work.

Number of lectures: 45

UNIT 1

Anthropology of Performance

[15 lectures]

- a. Meaning, Method , Performance as mediator of culture
- b. Central Issues - discourse, identity and modernity
- c. Future Directions – technology and performance

UNIT 2

Post-Colonialism

[15 lectures]

- a. Overview
- b. Subalterns, Provincializing Europe, Globalization and the margins
- c. Future of the Postcolonial condition

UNIT 3

Anthropology of Language

[15 lectures]

- a. Intellectual context – Structuralism and post-structuralism
- b. Power, discourse and agency
- c. Commoditization of language and culture

CIA: Assignment (a small ethnographic project)

List Of Recommended Reference Books

UNIT I

- Caronia, Letizia & Caron, André H. (2004). "Constructing a Specific Culture: Young People's Use of the Mobile Phone as a Social Performance," *Convergence*. 10(2): 28-61.
- Cohen, Abner. (1980). "Drama and Politics in the Development of a London Carnival," *Man, New Series*, 15(1): 65-87.
- David, Ann R. (2007). "Beyond the Silver Screen: Bollywood and Filmi Dance in the UK," *South Asia Research*. 27(1): 5-24.
- Hughes-Freeland, F. (2001). "Performance: Anthropological Aspects," in *International Encyclopedia of the Social & Behavioral Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 11231-11236.
- Randall, Annie J. (2005). *Music, power, and politics*. New York: Routledge.
- Diethrich, Gregory. (1999). "Desi Music Vibes: The Performance of Indian Youth Culture in Chicago," *Asian Music*, 31(1): 35-61.
- Barz, Gregory & Cooley, Timothy J. (2008). *Shadows in the Field: New Perspectives for Fieldwork in Ethnomusicology*. 2nded. New York: Oxford Univ. Press.

UNIT II

- Appadurai, Arjun. (1988). "How to Make a National Cuisine: Cookbooks in Contemporary India." *Comparative Studies in Society and History*, 30(1): 3-24.
- Comaroff, Jean & Comaroff, John. (2003). "Ethnography on an awkward scale: Postcolonial anthropology and the violence of Abstraction." *Ethnography* 4(2): 147–179.
- Kelly, J. D. (2001). "Postcoloniality," in *International Encyclopedia of the Social & Behavioural Sciences*, N. J. Smelser & P. B. Baltes (eds.). London: Elsevier. 11844 – 11849.
- Rahbari, Reza. (2000). "Unveiling Muslim Women: A Trajectory of Post-Colonial Culture." *Dialectical Anthropology* 25 (304): 321–332.

UNIT III

- Blommaert, J. (2010). *Sociolinguistics of Globalization (Cambridge approaches to language contact)*. Cambridge University Press.
- Snell, J. (2015). *Linguistic Ethnography*. Palgrave Macmillan.
- Duranti, A. (2013). *Linguistic anthropology*. New York: Cambridge University Press.

S.Y. B.A

Course: A.ANT.4.02

Title: Culture Studies

Learning Objectives:

1. Introduce to the students the development of cultural studies as a discipline.
2. Refine in them a critical way of looking at different 'expressions' of culture
3. Familiarise the students with the different streams of thinking in cultural studies.

Number of lectures: 45

UNIT I

Introducing Cultural Studies

[15 Lectures]

- a. Evolution of cultural studies as a discipline
- b. The concept of 'culture' in cultural studies
- c. Theoretical legacies of cultural studies
- d. Global Culture

UNIT II

Key Terms and Concepts

[15 Lectures]

- a. Circuit of Culture – Stuart Hall
- b. 'Encoding' and 'decoding' – Stuart Hall
- c. The Culture Industry – Adorno and Horkheimer
- d. Popular Culture – John Fiske, Sharmila Rege
- e. Interpretation – Clifford Geertz

UNIT III

Representation in Cultural Expressions and Artefacts

[15 Lectures]

- a. Folklore
- b. Cuisine
- c. Art
- d. Architecture
- e. Music

CIA: Written Assignment

List Of Recommended Reference Books

UNIT 1

Bennett, T. (1998). *Culture: a Reformer's Science*. London: Sage Publications.

Bratich, J. Z., J. Packer, et al. (2003). *Foucault, Cultural Studies, and Governmentality*. New York: State University of New York Press.

Durham, M. G. and D. Kellner 2001 (2006). *Media and Cultural Studies: Keywords*. Malden, MA: Blackwell.

During, Simon (ed.), 1993, *The Cultural Studies Reader*, London, Routledge.

Lash, S. & C. Lury. (2007). *Global Culture Industry: the Mediation of Things*. London: Polity Press.

- Longhurst, B., G. Smith et al. (2011). *Introducing Cultural Studies*, New Delhi: Dorling Kindersley India Pct. Ltd., for Pearson Education.
- McRobbie, A. (2005). *Uses of Cultural Studies: A Textbook*. London: Sage Publications.
- Mathews, G. (2002). *Global Culture/Individual Identity: Searching for Home in the Cultural Supermarket*. London: Routledge.
- Nayar, P.K. (2008). *An Introduction to Cultural Studies*. New Delhi: Viva Books Pvt. Ltd.
- Robertson, R. (1992). *Globalization: Social Theory and Global Culture*. London: Sage Publications.

UNIT 2

- Adorno, T. 1991 (2001). *Culture Industry: Selected Essays on Mass Culture*. London: Routledge.
- Geertz, C. (1973). "Notes on a Balinese Cock Fight". *The Interpretation of Cultures: Selected Writings*. New York: Basic Books.
- Duncombe, S. (2002). *Cultural Resistance Reader: Compiled from Various Texts*. London: Verso
- McGuigan, J. (1996). *Culture and the Public Sphere*. New York & London: Routledge.
- Rege, Sharmila. (2002). "Conceptualising Popular Culture: The Lavni and Pawdai in Maharashtra". *Economic and Political Weekly*. **37** (11): 1038 – 1047.
- Storey, J. (1998). *An Introduction to Cultural Theory and Popular Culture*. Athens, Georgia: The University of Georgia Press.

UNIT 3

- Blackburn, S.H & A.K. Ramanujan. (1986). *Another Harmony: New Essays on the Folklore of India*. New Delhi, Oxford University Press.
- Counihan, C. (1999). *The Anthropology of Food and Body: Gender, Meaning, and Power*. New York & London: Routledge.
- Counihan, C. and P. V. Esterik (eds.). (2008). *Food and Culture: A Reader*. Oxon and New York: Routledge.
- Dutton, T. A. and L. H. Mann (1996). *Reconstructing Architecture: Critical Discourses and Social Practices*, Minneapolis, MN: University of Minnesota Press.
- Gokulsing, K. M. and W. Dissanayake (eds.). (2009). *Popular Culture in a Globalised India*. Oxon & New York: Routledge.
- Mackay, H. Et al. 1997 (2003). *Doing Cultural Studies: The Story of the Sony Walkman*. London: The Open University.
- Massey, R. and J. Massey (1996). *The Music of India*. New Delhi: Abhinav Publications.
- Middleton, R. & C. Mercer. (1981). "Form and Meaning: Volume 2, Unit 16", *Reading Popular Music*. Philadelphia, Penn: Milton Keynes: Open University Press.
- Perkins, M. and H. Morphy (eds.). (2006). *The Anthropology of Art: A Reader*. Malden, MA: Blackwell Publishing.
- Pottier, J. (1999). *Anthropology of Food: The Social Dynamics of Food Security*. Cambridge: Polity Press.
- Sahi, J. 1980 (1994). *The Child and the Serpent: Reflections on Popular Indian Symbols*. Bangalore: Asian Trading Corporation.



St. Xavier's College – Autonomous Mumbai

Syllabus For V Semester Courses in Anthropology (June 2019 onwards)

Contents:

Theory Syllabus for Courses:

AANT0501 - Anthropology: Perspectives, Themes and Frameworks I

AANT0502 - Anthropology of Development I

AANT0503 - Applied Anthropology I

T.Y. B.A. Anthropology

Course: AANT0501

Title: Anthropology: Perspectives, Themes and Frameworks I

Learning Objectives:

1. To introduce students to the theoretical perspectives and lenses that have informed anthropological practice.
2. To enable students to critically examine all our socio-cultural constructions.
3. To enable students to articulate their own ideas coherently.

Number of lectures: 45

UNIT I:Colonial Anthropology

[12 lectures]

- a. The Colonial Optic, Dalit perspectives
- b. Evolutionism, Diffusionism & Cultural Particularism
- c. Case study [e.g. Tank Irrigation in South India and Colonial Ideas of Local]

UNIT II:Functionalism: Organic Metaphors, Environmentalist Concerns [11 lectures]

- a. Bronislaw Malinowski or A. R. Radcliffe-Brown
- b. Critique of Functionalism, move to Systems and Environmental concerns [E.g. Roy Rappaport]

UNIT III:Structuralism

[11 lectures]

- a. Claude Levi-Strauss
- b. From Structure to Practice [Pierre Bourdieu]

UNIT IV: Dramaturgy

[11 lectures]

- a. Erving Goffman

CIA: Group Presentations/Review of a theme.

List of Recommended Reference Books

- Afzal-Khan, Fawzia et al. (2000). *The Preoccupation of Postcolonial Studies*. London: Duke Univ. Press.
- Aggarwal, Ravina. (2000). "Traversing Lines of Control: Feminist Anthropology Today." *The ANNALS of the American Academy of Political and Social Science*. 571(14): 14-29.
- Asad, Talal. (1975). *Anthropology and the Colonial Encounter*. London: Ithaca Press.
- Barnard, Alan. (2004). *History and Theory in Anthropology*. Cambridge: Cambridge University Press.
- Barth, Fredrik et al. (2005). *One discipline, four ways : British, German, French, and American anthropology*. Chicago: The University of Chicago Press.
- Browning, Gary et al. (2000). *Understanding Contemporary Society: Theories of the Present*. New Delhi: Sage Publications.
- Comaroff, Jean & Comaroff, John. (2003). "Ethnography on an awkward scale Postcolonial anthropology and the violence of abstraction." *Ethnography*, 4(2): 147–179.

- Cornwall, Andrea & Lindisfarne, Nancy. (2005). *Dislocating masculinity: comparative ethnographies*. New York: Routledge.
- Erickson, Paul A. & Murphy Liam D. (2008). *A History of Anthropological Theory*. Toronto: University of Toronto Press.
- Gardiner, Judith Kegan. (2002). *Masculinity studies and feminist theory : new directions*. New York: Columbia University Press.
- Graeber, David. (2004). *Fragments of an Anarchist Anthropology*. Chicago: Prickly Paradigm Press, LLC.
- Harris, Marvin. (2001). *The Rise of Anthropological Theory: A History of Theories of Culture*. Oxford: Altamira Press.
- Kelly, J. D. (2001). "Postcoloniality." in Smelser, N. J. et al. (eds.) *International Encyclopaedia of the Social & Behavioural Sciences*. London: Elsevier: 11844-49.
- Kuklick, Henrika. (2008). *A New History of Anthropology*. Oxford: Blackwell Pub.
- Kuper, Adam. (2005). *Anthropology and Anthropologists: The Modern British School*. Third ed. London: Routledge.
- Layton, Robert. (1997). *An Introduction to Theory in Anthropology*. Cambridge: Cambridge Univ. Press.
- Lewin, Ellen (ed.). (2006). *Feminist Anthropology: A Reader*. Oxford: Blackwell.
- Lewis, Diane. (1973) "Anthropology and Colonialism." *Current Anthropology*, 14(5): 581-602.
- McGee, Jon R. & Warms, Richard L. (2008). *Anthropological Theory: An Introductory History*. Fourth Ed. Boston: McGraw Hill.
- Moore, Jerry D. (ed.) (2009). *Visions of Culture: An Annotated Reader*. Lanham: Altamira Press.
- (ed.) (2009). *Visions of Culture: An Introduction to Anthropological Theories and Theorists*. Third Ed. Lanham: Altamira Press.
- Mosse, David. (1999). "Colonial and Contemporary Ideologies of 'Community Management': The Case of Tank Irrigation Development in South India." *Modern Asian Studies*. 33(2): 303-338.
- Ortner, Sherry B. (2006). *Anthropology and social theory: culture, power, and the actingsubject*. London: Duke University Press.
- Pels, Peter. (1997). "The Anthropology of Colonialism: Culture, History, and the Emergence of Western Governmentality." *Annual Review of Anthropology*. 26: 163-183.
- Prakash, Gyan. (ed.) (1995). *After Colonialism: Imperial Histories and Postcolonial Displacements*. Princeton: Princeton Univ. Press.
- Scott, David. (1992). "Anthropology and Colonial Discourse." *Cultural Anthropology*. 7(3): 301-326.
- Wekker, Gloria. (2006). "'What's Identity Got to Do with It?': Rethinking Identity in Light of the Mati Work in Suriname." In Ellen Lewin (ed.). *Feminist Anthropology: A Reader*. Oxford: Blackwell: 435-447.

T.Y. B.A. Anthropology

Course: AANT0502

Title: Anthropology of Development -I

Learning Objectives:

1. To introduce students to the Development Debates of the 21st Century
2. To get a historical view of Theoretical Development perspectives
3. To understand the consequences of Development initiatives on the ground
4. To explore new practices that may lead to a better quality of life for all

Number of lectures: 60

UNIT I: Introduction

[15 lectures]

- a) What is Human Development?
- b) Theoretical perspectives on development and the Indian context
- c) Cultural Processes of Change and Continuity: Acculturation and Innovation

UNIT II: Evolutionism

[10 lectures]

- a) Social Evolutionism and the Colonial experience.
- b) Talcott Parsons and Evolutionary ideas

UNIT III: Modernization

[20 lectures]

- a) Modernization approaches to Development: economic, social, political and cultural perspectives
- b) Later Modernization adaptations
- c) Modernization and its consequences in India
- d) Family and kinship in transition

UNIT IV: Globalization

[15 lectures]

- a) International Political Economy and its developmental legacy
- b) Globalization as a development perspective
- c) Globalization consequences in India

CIA: Essay on a Theme – 2000 words

Note: A non-evaluative educational field trip is offered by the Department as an important component of the course. Students are encouraged to take this up as it will enhance the practicum dimension of the course.

List of Recommended Reference Books

- Appadurai, Arjun. 2004. *The capacity to aspire: culture and the terms of recognition*.
- Beteille Andre, 1996. *Indian Anthropology*. In Bernard and Spence, *Encyclopedia of Social and Cultural Anthropology*. London: Routledge.
- Brett, E.A. 2009. *Reconstructing Development Theory*. Basingstoke: Palgrave Macmillan.
- Chang, H.J. 2002. *Kicking Away the Ladder – Development Strategy in Historical Perspective*. London: Anthem Press.
- Chew & Denmark. 1996. *The Underdevelopment of Development*.
- In Vijayendra Rao and Michael Walton (eds) *Culture and Public Action*, Stanford: Stanford University Press.

- Featherstone Mike (ed). *Global Culture, Nationalism, Globalisation and Modernity*. OUP.
- Harrison David. *The Sociology of Modernisation and Development*.
- Kohli, A. (2004) *State-Directed Development: Political Power and Industrialisation in the Global Periphery*. Cambridge: Cambridge University Press.
- McGee & Warms. 1996. *Anthropology Theory: An Introductory History*. Mayfield Publishing Company.
- Milanovic, Branko, *The Two Faces of Globalization: Against Globalization as We Know It* in *World Development* Vol. 31, No. 4, pp. 667–683, 2003
- Rapley John. 1996. *Understanding Development: Theory and Practice in the 3rd World*.
- Reinert, E. 2007. *How Rich Countries Got Rich...and Why Poor Countries Stay Poor*. London: Constable.
- Seligson & Passe-Smith (ed). 1998. *Development and Underdevelopment: The Political Economy of Global Inequality*.
- So Alvin Y. 1990. *Social Change and Development: Modernisation, Dependency Theory and World System Theory*. Sage Publications.
- Srivastava S.P. (ed). 1998. *The Development Debate: Critical Perspectives*. Rawat Publications, Jaipur, N. Delhi.
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TYBA ANTHROPOLOGY

COURSE: AANT0503

Title: APPLIED ANTHROPOLOGY – I

Learning Objectives

1. To introduce students to the practice of applying anthropological theories and methods in everyday situations.
2. Examining contemporary processes through an anthropological lens.
3. Critically applying anthropological knowledge to their research.

Number of Lectures: 45

UNIT I: Applying Anthropology in the Field

(15 lectures)

- Introduction
- Research methods and challenges
- Dimensions of Field work

UNITII: Medical Anthropology

(15 lectures)

- Key Concepts and Approaches
- Social Construction of Illness
- Biomedicine, Technology and Religion

Unit III: Anthropology of Art

(15 lectures)

- Art and Culture
- Museum Art and Anthropology
- Performative Arts: Continuity and Change

CIA: Dissertation

List of Recommended References

Unit I: Applying Anthropology in the Field

Campbell, Elizabeth and Luke Eric Lassiter. 2015. *Doing Ethnography Today*. USA: Wiley Blackwell

Fine, Alan Laine. 1993. Ten Lies of Ethnography: Moral Dilemma of Field Research. *Journal of Contemporary Ethnography*. 22 (14): 267-294

Sanjek, Roger. 2013. *Ethnography in Today's World_ Color Full Before Color Blind*. USA:University of Pennsylvania Press.

Sanjek, Roger. 1990. *Fieldnotes: The Makings on Anthropology*. USA: Cornell University Press.

Unit II: Medical Anthropology

Brown, P. J., & Barrett, R. (2010). *Understanding and Applying Medical Anthropology*. New York: Mc Graw Hill.

Payne-Jackson, Arvilla Chapin. (2010). "Medical Anthropology". in *21st Century Anthropology :A reference Handbook*. London: Sage Publications.

Winkelman, M. (2008). *Culture and Health*. San Francisco, USA: Jossey Bass.

Unit III: Anthropology of Art

Droney, Damien. 2010. The Business of "Getting Up": StreetArt and Marketing in Los Angeles, *Visual Anthropology*, 23:2, 98-114.

Sanders, Clinton and D Angus Vail. 2008. *Customizing the body : the art and culture of tattooing*. USA: Temple University Press.

Morphy, H., & M. Perkins. (2006). *Anthropology of Art: A Reader*. London: Blackwell publishing.

Tilche, Alice. 2015. Pithora in the Time of Kings, Elephants and Art Dealers: Art and Social Change in Western India, *Visual Anthropology*, 28:1, 1-20



St. Xavier's College – Autonomous Mumbai

Syllabus For VI Semester Courses in Anthropology (November 2018 onwards)

Contents:

Theory Syllabus for Courses:

AANT0601 - Anthropology: Perspectives, Themes and Frameworks II

AANT0602 - Anthropology of Development II

AANT0603 - Applied Anthropology II

T.Y. B.A. ANTHROPOLOGY

Course: AANT0601

Title: Anthropology: Perspectives, Themes and Frameworks II

Learning Objectives:

1. To introduce students to the theoretical perspectives and lenses that have informed anthropological practice.
2. To enable students to critically examine all our socio-cultural constructions.
3. To enable students to articulate their own ideas coherently.

Number of lectures: 60

UNIT I: Symbolic and Interpretive Anthropology [15 lectures]

- a. Mary Douglas or Victor Turner
- b. Clifford Geertz

UNIT II: Marxist Influences [17 lectures]

- a. Early Practitioners [e.g. Maurice Godelier]
- b. Post Marxism [e.g. Michael Taussig]

UNIT III: Gendered Critiques [15 lectures]

- a. Marxism and Gender [e.g. Eleanor Burke Leacock]
- b. Relocating Gender - Masculinity and other shifting/unstable Gendered Identities. [e.g. Cornwall]

UNIT IV: Post Modern Irruptions [15 lectures]

- a. Gender , Culture and Power [e.g. Leila Abu-Lughod]
- b. Anarchist aspirations [e.g. David Graeber]

CIA: Group Presentations/Review of a theme.

List of Recommended Reference Books

- Afzal-Khan, Fawzia et al. (2000) *The Preoccupation of Postcolonial Studies*. London: Duke Univ. Press.
- Aggarwal, Ravina. (2000) "Traversing Lines of Control: Feminist Anthropology Today." *The ANNALS of the American Academy of Political and Social Science*, 571(14): 14-29.
- Asad, Talal. (1975) *Anthropology and the Colonial Encounter*. London: Ithaca Press.
- Barnard, Alan. (2004) *History and Theory in Anthropology*. Cambridge: Cambridge University Press.
- Barth, Fredrik et al. (2005) *One discipline, Four Ways : British, German, French, and American anthropology*. Chicago: The University of Chicago Press.
- Browning, Gary et al. (2000) *Understanding Contemporary Society: Theories of the Present*. New Delhi: Sage Publications.
- Comaroff, Jean & Comaroff, John. (2003) "Ethnography on an awkward scale Postcolonial anthropology and the violence of abstraction." *Ethnography*, 4(2): 147-179.
- Cornwall, Andrea & Lindisfarne, Nancy. (2005) *Dislocating masculinity: comparative ethnographies*. New York: Routledge.
- Erickson, Paul A. & Murphy Liam D. (2008) *A History of Anthropological Theory*. Toronto: University of Toronto Press.

- Gardiner, Judith Kegan. (2002) *Masculinity Studies and Feminist Theory: New Directions*. New York: Columbia University Press.
- Graeber, David. (2004) *Fragments of an Anarchist Anthropology*. Chicago: Prickly Paradigm Press, LLC.
- Harris, Marvin. (2001) *The Rise of Anthropological Theory: A History of Theories of Culture*. Oxford: Altamira Press.
- Kelly, J. D. (2001) "Postcoloniality." in Smelser, N. J. et al. (eds.) *International Encyclopedia of the Social & Behavioral Sciences*. London: Elsevier: 11844-49.
- Kuklick, Henrika. (2008) *A New History of Anthropology*. Oxford: Blackwell Publications.
- Kuper, Adam. (2005) *Anthropology and Anthropologists: The Modern British School*. Third ed. London: Routledge.
- Layton, Robert. (1997) *An Introduction to Theory in Anthropology*. Cambridge: Cambridge Univ. Press.
- Lewin, Ellen (ed.). (2006) *Feminist Anthropology: A Reader*. Oxford: Blackwell.
- Lewis, Diane. (1973) "Anthropology and Colonialism." *Current Anthropology*, 14(5): 581-602.
- McGee, Jon R. & Warms, Richard L. (2008) *Anthropological Theory: An Introductory History*. Fourth Ed. Boston: McGraw Hill.
- Moore, Jerry D. (ed.) (2009) *Visions of Culture: An Annotated Reader*. Lanham: Altamira Press.
- (ed.) (2009) *Visions of Culture: An Introduction to Anthropological Theories and Theorists*. Third Ed. Lanham: Altamira Press.
- Mosse, David. (1999) "Colonial and Contemporary Ideologies of 'Community Management': The Case of Tank Irrigation Development in South India." *Modern Asian Studies*, 33(2): 303-338.
- Ortner, Sherry B. (2006) *Anthropology and social theory: culture, power, and the acting subject*. London: Duke University Press.
- Pels, Peter. (1997) "The Anthropology of Colonialism: Culture, History, and the Emergence of Western Governmentality." *Annual Review of Anthropology*. 26: 163-183.
- Prakash, Gyan. (ed.) (1995) *After Colonialism: Imperial Histories and Postcolonial Displacements*. Princeton: Princeton Univ. Press.
- Scott, David. (1992) "Anthropology and Colonial Discourse." *Cultural Anthropology*, 7(3): 301-326.
- Wekker, Gloria. (2006) "'What's Identity Got to Do with It?': Rethinking Identity in Light of the Mati Work in Suriname." In Ellen Lewin (ed.). *Feminist Anthropology: A Reader*. Oxford: Blackwell: 435-447.

T.Y. B.A. ANTHROPOLOGY

Course: AANT0602

Title: Anthropology of Development -II

Learning Objectives:

1. To introduce students to the Development Debates of the 21st Century
2. To get a historical view of Theoretical Development perspectives
3. To understand the consequences of Development initiatives on the ground
4. To explore new practices that may lead to a better quality of life for all

Number of lectures: 60

UNIT I: Approaches to Development [15 lectures]

- a. Structural approaches to development: Marxism and Neo-Marxism
- b. Dependency Theory and World Systems Theory
- c. Structural alternatives?

UNIT II: Alternatives to Development [15 lectures]

- a. Third World Alternatives to Development – elements for a consensus
- b. The Subaltern Movement – a discursive insurrection
- c. Taking culture and ethnicity seriously
- d. Conscientisation and Grass Roots Movements

UNIT III: Sustainable Development [15 lectures]

- a. Sustainable Development: Equity and Ecology
- b. Rural neglect in Independent India: infrastructure and agriculture
- c. Indian Urbanisation and SEZs
- d. Health and Education in India

UNIT IV: Tribes and “Development” [15 lectures]

- a. Tribal culture and Tribal development
- b. Issues of tribal economy, migration, displacement and deforestation
- c. Tribal health and education
- d. Denotified Tribes and Wandering Tribes

CIA: Written assignment

List of Recommended Reference Books

1. Appadurai, Arjun. 2004. *The capacity to aspire: culture and the terms of recognition*. In Vijayendra Rao and Michael Walton (eds) *Culture and Public Action*, Stanford: Stanford University Press.
- Beteille Andre, 1996. *Indian Anthropology*. In Bernard and Spence, *Encyclopedia of Social and Cultural Anthropology*. London: Routledge.
- Brett, E.A. 2009. *Reconstructing Development Theory*. Basingstoke: Palgrave Macmillan.
- Chang, H.J. 2002. *Kicking Away the Ladder – Development Strategy in Historical Perspective*. London: Anthem Press.
- Chew &Denemark. 1996. *The Underdevelopment of Development*.
- Featherstone Mike (ed). *Global Culture, Nationalism, Globalisation and Modernity*. OUP.
- Harrison David. *The Sociology of Modernisation and Development*.

Kohli, A. (2004) *State-Directed Development: Political Power and Industrialisation in the Global Periphery*. Cambridge: Cambridge University Press.

McGee & Warmus. 1996. *Anthropology Theory: An Introductory History*. Mayfield Publishing Company.

Milanovic, Branko, *The Two Faces of Globalization: Against Globalization as We Know It* in *World Development* Vol. 31, No. 4, pp. 667–683, 2003

Rapley John. 1996. *Understanding Development: Theory and Practice in the 3rd World*.

Reinert, E. 2007. *How Rich Countries Got Rich...and Why Poor Countries Stay Poor*. London: Constable.

Seligson & Passe-Smith (ed). 1998. *Development and Underdevelopment: The Political Economy of Global Inequality*.

So Alvin Y. 1990. *Social Change and Development: Modernisation, Dependency Theory and World System Theory*. Sage Publications.

Srivastava S.P. (ed). 1998. *The Development Debate: Critical Perspectives*. Rawat Publications, Jaipur, N. Delhi.

TYBA ANTHROPOLOGY

COURSE: AANT0603

Title: Applied Anthropology – II

Learning Objectives

1. To introduce students to the practice of applying anthropological theories and methods in everyday situations.
2. Examining contemporary processes through an anthropological lens.
3. Critically applying anthropological knowledge to their research.

Number of Lectures: 45

UNIT I: Corporate Anthropology

(15 lectures)

- Evolution of Corporate Anthropology
- “Organizational Culture”: From Anthropology to the Office
- Issues and case studies

UNIT II: Anthropology of the City

(15 lectures)

- Imagining the city: metaphors and images
- Migration, adaptation and the diaspora
- The cultural role of world cities

UNIT III: Anthropology of the State

(15 lectures)

- State and Governmentality
- Everyday Practices of the State: Bureaucracy, Corruption
- Embodied, Gendered and Affective States

CIA: Dissertation

List of Recommended References

Unit I: Corporate Anthropology

Baba, M. 2006. “Anthropology and Business”. H. James Birx, (ed.). *Encyclopaedia of Anthropology*. Thousand Oaks, CA: Sage Publications: 83-117.

Cefkin, (ed.) 2010. *Ethnography and the Corporate Encounter: Reflections on Research in and of Corporations [1st ed.]*. USA:Berghahn Books.

Geert de Neve, Peter Leutchford, Jeffery Pratt and Donald C. Wood (eds.). *Hidden Hands in the Market_ Ethnographies of Fair Trade, Ethical Consumption, and Corporate Social Responsibility*. UK:Emerald.

Jordan, A. T. (2010). “The Importance of Business Anthropology: Its Unique Contributions”. *International Journal of Business Anthropology* Vol. 1(1): 15-25.

Mankekar, P. and Akhil Gupta. 2017. Future Tense: Capital, labour and technology in a service industry in *Hau: Journal of Ethnographic Theory*. 7 (3): 67–87.

Sherry, J. F. (Dec. 1988). “Teaching International Business: A View from Anthropology”. *Anthropology and Education Quarterly*. Vol.19, No.4: 396-415.

Unit II: Anthropology of the City

Gugler, J. (2004) *World cities beyond the West* Cambridge University Press: New York

Gmelch, G. et al. (2010) *Urban Life: Readings in the Anthropology of the City USA*: Wavelength Press.

Low, Setha M. (1997). “Theorizing the City: Ethnicity, Gender and Globalization.” *Critique of Anthropology*. v. 17, no. 4, 1997:403-409

Melissa, B. et al ed. (2009) *Dissent and Cultural Resistance in Asia's Cities*. New York: Routledge.

Pardo, I. and Giuliana B. Prato (eds.). 1988. *Anthropology in the city : methodology and theory*. Surrey: Ashgate.

Unit III: Anthropology of the State

Aretxaga, B. (2003). Maddening States. *Annual Review of Anthropology*, 32(1), 393–410.

Corbridge, S., Williams, G., Veron, R., & Srivastava, M. (2005). *Seeing the State: Governance and Governmentality in India*. New York: Cambridge University Press.

Ferguson, J. (1996). *The Anti-Politics Machine: 'Development,' Depoliticization, and Bureaucratic Power in Lesotho* (3rd ed.). Minneapolis: University of Minnesota Press.

Ferguson, J., & Gupta, A. (2002). Spatializing States: Toward an Ethnography of Neoliberal Governmentality. *American Ethnologist*, 29(4), 981–1002.

Gledhill, John. 2000. *Power and its Disguises: Anthropological Perspectives on Politics*. 2nd edition. London: Pluto.

Gupta, A. (1995). Blurred boundaries: The discourse of corruption, the culture of politics, and the imagined state. *American Ethnologist*, 22(2), 375–402.

Gupta, Akhil and Aradhna Sharma (eds) (2006) *Anthropology of the State: A Reader*. Malden MA: Blackwell Publishing.

Gupta, Akhil (2012) *Red tape: Bureaucracy, structural violence, and poverty in India*. Duke University Press.

Linke, U (2006) “Contact Zones: Rethinking the sensual life of the state, *Anthropological Theory*, 6 (2), 205-225.

Trouillot, M.-R. (2001). The Anthropology of the State in the Age of Globalization: Close Encounters of the Deceptive Kind. *Current Anthropology*, 42(1), 125–138.

Tsing, A. L. (1994). From the Margins. *Cultural Anthropology*, 9(3), 279–297.

Vincent, Joan, ed. 2002. *The Anthropology of Politics: A Reader in Ethnography, Theory, and Critique*. Malden, MA: Blackwell.



St. Xavier's College – Autonomous Mumbai

Syllabus For 3rd Semester Courses in Sociology (Applied Component) (June 2019 onwards)

Contents:

Theory Syllabus for Courses:

AC 0301 – Leisure Studies I (APPLIED COMPONENT)

S.Y. B.A Course: AC 0301 LES

Title: Leisure Studies I

Learning Objectives:

1. Introduce the students to the developments in the field of leisure studies
2. Demonstrate how these developments provide valuable insights about the modern way of life.
3. Familiarize them with the dynamics of leisure in respect of life stages and different social formations.

Lectures: 60

UNIT I – INTRODUCTION

[15 lectures]

- a. Leisure Studies as a discipline
- b. Basic Concepts: play, leisure and recreation
- c. The Leisure Society thesis
- d. Motivations, Values and Constraints on Leisure

UNIT II - HISTORY OF RECREATION AND LEISURE

[15 lectures]

- a. Leisure in pre-industrial societies
- b. Industrial revolution and new forms of leisure
- c. Leisure and recreation: The Current Scene

UNIT III – LEISURE DYNAMICS

[15 lectures]

- a. Leisure across the life course: play in the lives of children
- b. Leisure across the life course: adult leisure needs and involvements
- c. Recreation and the Elderly
- d. Influence of gender on leisure

UNIT IV – LEISURE AND GENDER

[15 lectures]

- a. Leisure and sports
- b. Leisure and sexuality
- c. Recreation and the culture industry.

CIA: Written assignment and presentation

List of Recommended Reference Books

- Collins, Michael, F., Sport and Social Exclusion, London, Routledge.
- Eichberg, Hennig, Body Cultures: Essays on Sport, Space and Identity,
- Harris, David, 2005, Key Concepts in Leisure Studies, London, Sage Publications.
- Horner, Susan and J. Swarbrooke, 2005, Leisure Marketing: A Global Perspective, London, Elsevier Butterworth-Heinemann.
- Kraus, Richard, G., 1998, Recreation and Leisure in Modern Society, Sudbury, MA, Jones & Bartlett Publishers, Inc.
- Urry, John, 1990, The Tourist Gaze: Leisure and Travel in Contemporary Societies, London, Sage.



St. Xavier's College – Autonomous Mumbai

Syllabus For 3rd Semester Courses in Sociology (June 2013 onwards)

Contents:

Theory Syllabus for Courses:

AC 0301 MRC- INTRODUCTION TO MARKET RESEARCH:
CONCEPTS AND APPROACHES I (APPLIED
COMPONENT)

S.Y. B.A

Course: AC 0301 MRC

Title: INTRODUCTION TO MARKET RESEARCH: CONCEPTS AND APPROACHES I

Learning Objectives:

1. To introduce students to Market Research in terms of concepts and applications.
2. To help students understand the relevance and uses of quantitative and qualitative research approaches used in Market Research.
3. To build the essential knowledge base that will help a student conceptualise and start work on a research problem.
4. To equip students with the necessary technical capabilities required in primary research.

Number of lectures: 60

UNIT I: MARKET RESEARCH – MEANING, NATURE AND SCOPE [15 lectures]

- a. What is Market Research?
- b. Scope of Market Research
- c. Nature and importance
- d. Qualitative and quantitative approaches

UNIT II: THE RESEARCH PROCESS [15 lectures]

- a. The research process, types of research design. Its nature and applications
- b. Steps in research design process. Issues in Market Research - methodological and ethical
- c. The project proposal – its meaning, contents and importance

UNIT III: SOURCES OF DATA [15 lectures]

- a. Primary sources of data –surveys, panels, focus groups, observation
- b. Secondary sources of data - its nature, sources and examples of its applications.

UNIT IV: QUESTIONNAIRE DESIGN [15 lectures]

- a. The nature and purpose of the questionnaire - Decisions regarding question content, phrasing, response formats and sequence
- b. The pre test, its role and significance
- c. Measurement and research. Concept of measurement - Scales of measurement and their uses. Attitude and rating scales

CIA Individual / Group Research Project

List of Recommended Reference Books

- Burns A.C. & Bush R.F. (2007). *Marketing Research* (Fifth Edition). Delhi: Pearson Education
- Easwaran. (2007). *Marketing Research*. New Delhi: Oxford University Press
- Malhotra N.K. & Dash S. (2009). *Marketing Research: An Applied Orientation*. Delhi: Pearson Education.
- Nargundkar, R. (2008). *Marketing Research* (Third Edition). Delhi: Tata McGraw Hill Companies.
- Schmidt M.J. & Hollensen S. (2007). *Marketing Research: An International Approach*. Delhi: Pearson Education.



St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in Sociology (Applied Component) (November 2019 onwards)

Contents:

Theory Syllabus for Courses:

AC 0401 – Leisure Studies II (APPLIED COMPONENT)

Title: LEISURE STUDIES II

Learning Objectives:

1. Introduce the students to the developments in the field of leisure studies
2. Demonstrate how these developments provide valuable insights about the modern way of life.
3. Familiarize them with the dynamics of leisure in respect of life stages and different social formations.

Number of lectures: 60

UNIT I

Travel and Tourism

[15 lectures]

- a. Modernity and the Production of the Tourist Experiences
- b. Sightseeing and social structure
- c. Staged Authenticity
- d. Tourism in India

UNIT II

Other Forms of Leisure

[15 lectures]

- a. Sports and Games
- b. Outdoor recreation
- c. Shopping
- d. Addiction and Artificial experience
- e. Deviant Leisure

UNIT III

The Leisure Industry

[15 lectures]

- a. Specialized Agencies
- b. Marketing of leisure: International and national
- c. Leisure as career
- d. Leisure in a globalized world

UNIT IV

Exploring leisure forms

[15 lectures]

- a. Hedonising technology and forms
- b. Art and awareness
- c. Activism and leisure

CIA: Written assignment and presentation

List of Recommended Reference Books

- Collins, Michael, F., Sport and Social Exclusion, London, Routledge. Eichberg, Hennig, Body Cultures: Essays on Sport, Space and Identity, Harris, David, 2005, Key Concepts in Leisure Studies, London, Sage Publications. Horner, Susan and J. Swarbrooke, 2005, Leisure Marketing: A Global Perspective, London, Elsevier Butterworth-Heinemann. Kraus, Richard, G., 1998, Recreation and Leisure in Modern Society, Sudbury, MA, Jones & Bartlett Publishers, Inc. Urry, John, 1990, The Tourist Gaze: Leisure and Travel in Contemporary Societies, London, Sage Publications.



St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in Sociology (Applied Component) (November 2013 onwards)

Contents:

Theory Syllabus for Courses:

AC 0401 MRC - INTRODUCTION TO MARKET RESEARCH
CONCEPTS AND APPROACHES II (APPLIED
COMPONENT)

S.Y. B.A

Course: AC 0401 MRC

Title: Introduction To Market Research: Concepts And Approaches II

Learning Objectives:

1. To build on the conceptual, analytical and practical skills acquired by the student so as to be able to conduct fieldwork and data analysis.
2. To create a better understanding of sampling and its value to field work.
3. To develop the necessary report writing skills which are so essential in Market Research.

Number of lectures: 60

UNIT I

Sampling

[15 lectures]

- a. Meaning and importance - Approaches (Census Vs Sampling)
- b. Approaches - Various types of probability and non probability samples - Their uses, strengths and limitations

UNIT II

Field Work, Data Analysis and Tabulation

[15 lectures]

- a. Essentials of Field Work
- b. Organisation of data
- c. Interpretation of data

UNIT III

Market Research In India

[15 lectures]

- a. Background and Development
- b. Challenges
- c. Influence of Globalisation

UNIT IV

The Research Report

[15 lectures]

- a. Reporting Styles
- b. Presentation of Data
- c. Interpretation of Market Research reports

CIA Individual / Group Research Project

List of Recommended Reference Books

1. Burns A.C. & Bush R.F. (2007). *Marketing Research* (Fifth Edition). Delhi: Pearson Education
2. Easwaran. (2007). *Marketing Research*. New Delhi: Oxford University Press
3. Malhotra N.K. & Dash S. (2009). *Marketing Research: An Applied Orientation*. Delhi: Pearson Education.
4. Nargundkar, R. (2008). *Marketing Research* (Third Edition). Delhi: Tata McGraw Hill Companies.
5. Schmidt M.J. & Hollensen S. (2007). *Marketing Research: An International Approach*. Delhi: Pearson Education.



St. Xavier's College – Autonomous Mumbai

Syllabus For 4th Semester Courses in Special Course (November 2013 onwards)

Contents:

Theory Syllabus for Courses:

S. SOC.4.SC – Science of Culture

SYBA SPECIAL COURSE

Course: S. SOC.4.SC

Title: Science of Culture

Learning Objectives:

1. To explore the concept of human culture. Culture is not easily defined, nor is there a consensus among scholars, philosophers and politicians (nor, probably, among the rest of us) as to what exactly the concept should include. We hope, here, to outline some of the broad-ranging debates which have gone on about the concept of culture during the past century and see its relevance to practitioners of science. Furthermore, we hope to offer some insight into what the culture debate means in our own lives and to provide some examples of how cultural meanings are formed, maintained, and changed.

Number of lectures: 45

UNIT 1

What is culture?

[11 Lectures]

- a. History of the Culture concept
- b. Definition and characteristics

UNIT 2

Culture, Power, Place

[22 Lectures]

- a. Representing 'the other'
- b. Debating culture- culture and power
- c. High Culture Low culture
- d. Popular culture/public culture

UNIT 3

Science as culture

[12 Lectures]

- a. Two cultures- Science and Art
- b. Information Society- culture and consequence

CIA: Tests / Presentations/ Projects

List Of Recommended Reference Books

1. Longurst, B et al 2011 2nd edition. Introducing Cultural Studies. Pearson New Delhi
2. Nayar, K.P. 2006 Reading Cultures Sage New Delhi
3. Nayar, K, P. 2009 Packaging life: Cultures of the Everyday Sage New Delhi
4. Snow, C.P. 1990 Two Cultures in Leonardo, Vol 23, No. 2/3, new Foundations: Classroom lessons in Art/Science/Technology for the 1990s. pp 169-173